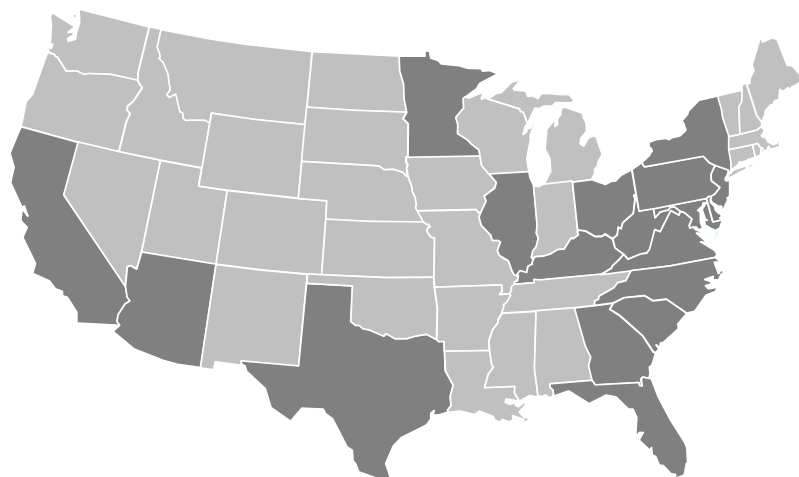


Hovnanian Enterprises, Inc.
Annual Report 2009



Hovnanian Enterprises, Inc.

Communities



| | Active | Proposed |
|----------------|-------------------------|------------|
| Arizona | 8 | 4 |
| California | 21 | 39 |
| Delaware | 1 | – |
| Florida | 7 | 11 |
| Georgia | 1 | – |
| Illinois | 1 | – |
| Kentucky | "On-Your-Lot" Operation | |
| Maryland | 12 | 7 |
| Minnesota | 3 | 2 |
| New Jersey | 17 | 36 |
| New York | 1 | – |
| North Carolina | 6 | 13 |
| Ohio | 17 | – |
| Pennsylvania | – | – |
| South Carolina | – | – |
| Texas | 70 | 10 |
| Virginia | 13 | 7 |
| Washington DC | 1 | – |
| West Virginia | – | 2 |
| Total | 179 | 131 |

Financial Highlights

| | Years Ended October 31, | | | | |
|--|-------------------------|--------------|------------|------------|------------|
| | 2009 | 2008 | 2007 | 2006 | 2005 |
| REVENUES AND INCOME | | | | | |
| Dollars in Millions | | | | | |
| Total Revenues | \$ 1,596.3 | \$ 3,308.1 | \$ 4,798.9 | \$ 6,148.2 | \$ 5,348.4 |
| (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt ⁽¹⁾ | \$ (379.1) | \$ (391.3) | \$ (20.9) | \$ 581.4 | \$ 785.9 |
| (Loss) Income Before Income Taxes | \$ (672.0) | \$ (1,168.0) | \$ (647.0) | \$ 233.1 | \$ 780.6 |
| Net (Loss) Income Attributable to Common Stockholders | \$ (716.7) | \$ (1,124.6) | \$ (637.8) | \$ 138.9 | \$ 469.1 |
| ASSETS, DEBT AND EQUITY | | | | | |
| Dollars in Millions | | | | | |
| Total Assets | \$ 2,024.6 | \$ 3,637.3 | \$ 4,540.5 | \$ 5,480.0 | \$ 4,726.1 |
| Total Recourse Debt | \$ 1,751.7 | \$ 2,505.8 | \$ 2,117.4 | \$ 2,049.8 | \$ 1,498.7 |
| Total Stockholders' (Deficit) Equity | \$ (349.6) | \$ 330.3 | \$ 1,321.8 | \$ 1,942.2 | \$ 1,791.4 |
| INCOME PER COMMON SHARE | | | | | |
| Shares in Thousands | | | | | |
| Assuming Dilution: | | | | | |
| (Loss) Income Per Common Share | \$ (9.16) | \$ (16.04) | \$ (10.11) | \$ 2.14 | \$ 7.16 |
| Weighted Average Number of Common Shares Outstanding | 78,238 | 70,131 | 63,079 | 64,838 | 65,549 |

⁽¹⁾ (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt is a non-GAAP financial measure. See page 5 of this Annual Report for a reconciliation to (Loss) Income Before Income Taxes, the most directly comparable GAAP measure.

This summary should be read in conjunction with the related consolidated financial statements and accompanying notes included elsewhere in this Annual Report.

To our shareholders and associates

The housing downturn has been longer lasting and more severe than most had predicted and has created the most difficult homebuilding environment for Hovnanian Enterprises since our founding. The 2009 year was nonetheless filled with significant milestones and we are seeing some signs that the homebuilding industry has reached or is at least approaching a bottom.

We began the year with a celebration of our 50th year in business. That is a monumental milestone for any company and is a particularly difficult accomplishment in homebuilding, as is evidenced by the number of private homebuilders that no longer exist because of the severity of the most recent downturn. Near the end of our fiscal year, my father, Kevork S. Hovnanian, passed away. We marked his passing with a celebration of his life and accomplishments but this one was more somber. My father was a great man in all respects and he is missed dearly. He cared deeply for this company and wanted to be here to see an end to the current housing recession. He will be watching over us as we navigate through the end of this storm.

Knowing the right operational steps to implement from past experiences, while maintaining the flexibility to take advantage of current opportunities, should enable us to prosper in an inevitably improving environment.

Financial review

Difficult market conditions weighed heavily on our operating performance in fiscal 2009. Our revenues and deliveries were down from 2008, 52% and 49%, respectively. Our impairment and walk away costs, while substantial, decreased year over year, as the sharp drop-off in home prices slowed in 2009. These charges were largely offset by gains we realized from purchasing our debt in open market transactions at steep discounts.

For the first time since the beginning of the downturn more than four years ago, we reported improvements in net contracts per active selling community on a year-over-year basis for each quarter in fiscal 2009. The magnitude of these improvements steadily increased throughout the year with net contracts per active selling community rising 5% above 2008 during the first quarter, while the second quarter not only exceeded 2008 by 25% but also was better than 2007. In the third and fourth quarters, we began to approach 2006 levels and the fourth quarter was 60% above the fourth quarter of 2008.

In the first few months of fiscal 2010, the trend of improving net contracts has continued. However, it is important to keep these improvements in perspective. Even though 2009 was better than 2008, it was still the second lowest level of net contracts per active selling community going back to 1997. During normal times, the average net contracts per active selling community was 47; in fiscal 2009 that figure was 23. So we still have some ways to go before we get back to more normalized levels.

Cancellation rates, however, returned to a more normalized level of the low 20% range, during the last three quarters of fiscal 2009. The improvement in cancellation rates implies that

homebuyers entering into contracts today are more realistic about the current housing environment.

Market conditions

After more than four years of deterioration in housing, 2009 was a year of transition for the industry as there were several data points for both the new and existing home markets indicating that a bottom is close at hand.

Despite rising levels of foreclosures and unemployment, home prices showed initial signs of stabilizing throughout fiscal 2009. In fact the Case Shiller Index showed price increases for the last six months in a row. Mortgage rates hit the lowest level since Freddie Mac started tracking 30-year mortgage rates in 1971. The combination of falling home prices and 30-year mortgage rates near all-time lows has led to much improved levels of affordability.

Both the absolute level of existing home inventory and the months supply of existing homes declined throughout much of our fiscal year. Homebuyers stepped into the market and took advantage of levels of affordability, as well as the homebuyer tax credit. Similar trends are evident in the inventory of new homes.

Dealing with the current market conditions

In fiscal 2008, we were very focused on generating and preserving our cash position. We did not lose sight of that focus in 2009 but we expanded our efforts to include using some of our available cash to reduce the amount of outstanding debt. At the same time we continued to adjust our staffing levels to better align them with production levels.

Now that we are comfortable with our liquidity, in addition to focusing on cash flow, we can now be more focused on returning to profitability. In order to get back to profitability, we need to continue to sell through the land that we purchased at high prices, purchase new land at normal profit margins and leverage our SG&A and fixed costs by increasing volume. To that end, we continued to whittle down our owned land throughout 2009 and are beginning to see attractive land purchase opportunities.

This housing downturn, like other ones we have operated through, has created opportunities to purchase new parcels of land at discounted prices. Before 2009, we couldn't find land that would underwrite at the then current sales pace and sales price that would meet our investment criteria. That changed in fiscal 2009, as we identified and purchased numerous parcels of land from banks. Many of the parcels were selling for substantially less than the costs to improve the lots.

We did pursue some of the deals that did not require large amounts of upfront capital on a wholly owned basis. During the last two quarters of the fiscal year, we contracted to purchase or purchased slightly more than 2,000 lots on a wholly-owned basis.

For larger land deals that were more capital intensive, we engaged with financial partners to purchase the lots in a joint venture structure. These transactions are beneficial in that, we put up a minority equity investment, run the communities on a day to day basis and have the potential to receive a disproportionate percentage of the profits and cash flow as certain financial criteria are met. These community-specific equity raises allow us to participate in the opportunities that are presenting themselves without diluting all of our shareholders. Joint ventures purchased 1,977 lots in 2009.

Capital market transactions

During fiscal 2009, we reduced our debt outstanding by \$754 million and extended our single largest debt maturity until 2016. We started off the first quarter of fiscal 2009 by repurchasing debt and by executing an exchange offer for existing unsecured notes for new secured notes. Through the remainder of the year, we continued to repurchase debt in the open market.

To cap off the year, in the fourth quarter, we decreased the debt we had due between now and the end of 2013 from \$816 million to \$183 million. This was accomplished through a new \$785 million first lien secured notes offering and tender offers for existing second lien secured debt, third lien secured notes and senior unsecured notes, as well as additional open market repurchases of debt.

While we were comfortable with our debt obligations prior to these transactions, the steps we took over the year afford us an even greater level of comfort and allow a longer runway for the housing markets to recover. Additionally, the increased liquidity we gain provides us with dry powder to invest in new land parcels on a wholly owned basis, as well as in new joint ventures. The improvements in our capital structure should provide us with the liquidity we need to seize upon opportunities that are beginning to present themselves more frequently.

Long-term strategy

Ours is an industry that provides a basic need of shelter. Not everyone needs to purchase a new home, some may choose to buy an existing home and others choose to rent. Regardless of the preference that households make on where to live, approximately 1.4 million new households are expected to form each year over the next ten years. Each of those households will need a place to live.

Across the country, about 554,000 homes were started in calendar 2009, according to the preliminary numbers from the Census Bureau. That means that despite marriages and divorces and a steady flow of immigration approximately 846,000 households did not set out on their own in 2009. The decision-making process to postpone establishing a new household can certainly affect any one year's worth of data, but it is not a sustainable scenario. At some point, these households will set out on their own and buy or rent a home.

We expect to be one of the remaining homebuilders left standing to build a home for those who choose to live in a new home. Many of our competitors, particularly the small private builders, are either bankrupt or have left the market. This should allow us to capture greater market share. Given the pent-up demand that we believe is now building up throughout the country, it is more

important than ever to be able to offer a broad array of product that can suit just about anyone looking to purchase a new home. We offer smaller square footage, affordable products to those seeking a first home, as well as large, luxury homes to those buyers who want that type of home and everything in between. Our active adult communities, catering to the needs of the baby boomers, offer "resort-at-home" lifestyle and world-class amenities. We will continue to build a wide product offering and have no plans to stray from one of our more important strategic differentiators.

Appreciation

We have taken the right steps to ensure our ability to survive this current downturn. 2009 was a turbulent year but is likely one that will mark the beginning of the next period of expansion. I want to thank each of our associates for all of the hard work and effort that was put forth throughout the year. It has certainly been a difficult time as of late but the effort never seems to have wavered.

We would also like to thank all of our stakeholders for standing by us during these difficult times. We believe more firmly than ever before that we will not only survive in the inevitable recovery but will be in a position to thrive and grow once again.



Ara K. Hovnanian
Chairman of the Board, President and Chief Executive Officer

Communities Under Development

| | Net Contracts ⁽¹⁾ | | | Deliveries | | | Contract Backlog | | |
|--------------------------------------|---|--------------|----------|--------------|--------------|----------|------------------|------------|----------|
| | (Dollars In Thousands Except Average Price) | | | | | | | | |
| | Twelve Months Ended October 31, | | | October 31, | | | | | |
| (Unaudited) | 2009 | 2008 | % Change | 2009 | 2008 | % Change | 2009 | 2008 | % Change |
| Northeast | | | | | | | | | |
| Home | 783 | 934 | (16.2%) | 823 | 1,412 | (41.7%) | 457 | 497 | (8.0%) |
| Dollars | \$ 350,515 | \$ 381,401 | (8.1%) | \$ 357,745 | \$ 679,488 | (47.4%) | \$ 196,262 | \$ 215,604 | (9.0%) |
| Average Price | \$ 447,656 | \$ 408,352 | 9.6% | \$ 434,684 | \$ 481,224 | (9.7%) | \$ 429,457 | \$ 433,811 | (1.0%) |
| Mid-Atlantic | | | | | | | | | |
| Home | 789 | 880 | (10.3%) | 788 | 1,248 | (36.9%) | 386 | 385 | 0.3% |
| Dollars | \$ 281,194 | \$ 313,405 | (10.3%) | \$ 296,286 | \$ 509,009 | (41.8%) | \$ 150,819 | \$ 165,871 | (9.1%) |
| Average Price | \$ 356,393 | \$ 356,142 | 0.1% | \$ 375,997 | \$ 407,860 | (7.8%) | \$ 390,723 | \$ 430,834 | (9.3%) |
| Midwest | | | | | | | | | |
| Home | 482 | 497 | (3.0%) | 520 | 965 | (46.1%) | 253 | 291 | (13.1%) |
| Dollars | \$ 95,764 | \$ 106,887 | (10.4%) | \$ 116,990 | \$ 209,759 | (44.2%) | \$ 46,418 | \$ 61,108 | (24.0%) |
| Average Price | \$ 198,680 | \$ 215,064 | (7.6%) | \$ 224,981 | \$ 217,367 | 3.5% | \$ 183,470 | \$ 209,993 | (12.6%) |
| Southeast | | | | | | | | | |
| Home | 461 | 584 | (21.1%) | 489 | 2,572 | (81.0%) | 135 | 163 | (17.2%) |
| Dollars | \$ 103,173 | \$ 132,245 | (22.0%) | \$ 113,034 | \$ 624,106 | (81.9%) | \$ 35,970 | \$ 45,657 | (21.2%) |
| Average Price | \$ 223,803 | \$ 226,447 | (1.2%) | \$ 231,153 | \$ 242,654 | (4.7%) | \$ 266,444 | \$ 280,104 | (4.9%) |
| Southwest | | | | | | | | | |
| Home | 1,798 | 2,285 | (21.3%) | 1,867 | 2,616 | (28.6%) | 351 | 420 | (16.4%) |
| Dollars | \$ 377,292 | \$ 518,565 | (27.2%) | \$ 408,746 | \$ 603,513 | (32.3%) | \$ 77,418 | \$ 100,305 | (22.8%) |
| Average Price | \$ 209,840 | \$ 226,944 | (7.5%) | \$ 218,932 | \$ 230,701 | (5.1%) | \$ 220,564 | \$ 238,819 | (7.6%) |
| West | | | | | | | | | |
| Home | 914 | 1,366 | (33.1%) | 875 | 1,764 | (50.4%) | 190 | 151 | 25.8% |
| Dollars | \$ 220,369 | \$ 421,292 | (47.7%) | \$ 229,668 | \$ 551,978 | (58.4%) | \$ 52,666 | \$ 57,642 | (8.6%) |
| Average Price | \$ 241,104 | \$ 308,413 | (21.8%) | \$ 262,478 | \$ 312,913 | (16.1%) | \$ 277,189 | \$ 381,735 | (27.4%) |
| Consolidated Total | | | | | | | | | |
| Home | 5,227 | 6,546 | (20.1%) | 5,362 | 10,577 | (49.3%) | 1,772 | 1,907 | (7.1%) |
| Dollars | \$ 1,428,307 | \$ 1,873,795 | (23.8%) | \$ 1,522,469 | \$ 3,177,853 | (52.1%) | \$ 559,553 | \$ 646,187 | (13.4%) |
| Average Price | \$ 273,256 | \$ 286,251 | (4.5%) | \$ 283,937 | \$ 300,449 | (5.5%) | \$ 315,774 | \$ 338,850 | (6.8%) |
| Unconsolidated Joint Ventures | | | | | | | | | |
| Home | 193 | 540 | (64.3%) | 297 | 704 | (57.8%) | 159 | 263 | (39.5%) |
| Dollars | \$ 56,886 | \$ 221,858 | (74.4%) | \$ 113,016 | \$ 262,605 | (57.0%) | \$ 88,263 | \$ 157,167 | (43.8%) |
| Average Price | \$ 294,751 | \$ 410,848 | (28.3%) | \$ 380,525 | \$ 373,018 | 2.0% | \$ 555,119 | \$ 597,593 | (7.1%) |
| Total | | | | | | | | | |
| Home | 5,420 | 7,086 | (23.5%) | 5,659 | 11,281 | (49.8%) | 1,931 | 2,170 | (11.0%) |
| Dollars | \$ 1,485,193 | \$ 2,095,653 | (29.1%) | \$ 1,635,485 | \$ 3,440,458 | (52.5%) | \$ 647,816 | \$ 803,354 | (19.4%) |
| Average Price | \$ 274,021 | \$ 295,746 | (7.3%) | \$ 289,006 | \$ 304,978 | (5.2%) | \$ 335,482 | \$ 370,209 | (9.4%) |

DELIVERIES INCLUDE EXTRAS

Note:

(1) Net contracts are defined as new contracts signed during the period for the purchase of homes, less cancellations of prior contracts.

Note: All statements in this Annual Report that are not historical facts should be considered as "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Such risks, uncertainties and other factors include, but are not limited to, (1) changes in general and local economic and industry and business conditions, (2) adverse weather conditions and natural disasters, (3) changes in market conditions and seasonality of the Company's business, (4) changes in home prices and sales activity in the markets where the Company builds homes, (5) government regulation, including regulations concerning development of land, the home building, sales and customer financing processes, and the environment, (6) fluctuations in interest rates and the availability of mortgage financing, (7) shortages in, and price fluctuations of, raw materials and labor, (8) the availability and cost of suitable land and improved lots, (9) levels of competition, (10) availability of financing to the Company, (11) utility shortages and outages or rate fluctuations, (12) levels of indebtedness and restrictions on the Company's operations and activities imposed by the agreements governing the Company's outstanding indebtedness, (13) operations through joint ventures with third parties, (14) product liability litigation and warranty claims, (15) successful identification and integration of acquisitions, (16) significant influence of the Company's controlling stockholders, (17) geopolitical risks, terrorist acts and other acts of war and (18) other factors described in detail in the Company's Form 10-K for the year ended October 31, 2009, which is included in this Annual Report.

Five-Year Financial Review

| (In Thousands Except Number of Homes and Per-Share Data) | Years Ended October 31, | | | | |
|--|-------------------------|----------------|--------------|--------------|--------------|
| | 2009 | 2008 | 2007 | 2006 | 2005 |
| Statement of Operations Data: | | | | | |
| Total Revenues | \$ 1,596,290 | \$ 3,308,111 | \$ 4,798,921 | \$ 6,148,235 | \$ 5,348,417 |
| Inventory Impairment Loss and Land Option Write-Offs | \$ 659,475 | \$ 710,120 | \$ 457,773 | \$ 336,204 | \$ 5,360 |
| (Loss) Income from Unconsolidated Joint Ventures | \$ (46,041) | \$ (36,600) | \$ (28,223) | \$ 15,385 | \$ 35,039 |
| (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt ⁽¹⁾ | \$ (379,118) | \$ (391,323) | \$ (20,887) | \$ 581,360 | \$ 785,945 |
| (Loss) Income Before Income Taxes | \$ (672,019) | \$ (1,168,048) | \$ (646,966) | \$ 233,106 | \$ 780,585 |
| Net (Loss) Income Attributable to Common Stockholders | \$ (716,712) | \$ (1,124,590) | \$ (637,793) | \$ 138,858 | \$ 469,089 |
| Net (Loss) Income Per Common Share: | | | | | |
| Diluted | \$ (9.16) | \$ (16.04) | \$ (10.11) | \$ 2.14 | \$ 7.16 |
| Weighted Average Number of Common Shares Outstanding | 78,238 | 70,131 | 63,079 | 64,838 | 65,549 |
| Balance Sheet Data: | | | | | |
| Cash and Restricted Cash | \$ 584,020 | \$ 856,385 | \$ 34,399 | \$ 65,387 | \$ 229,499 |
| Total Inventories | \$ 1,109,913 | \$ 2,159,082 | \$ 3,518,334 | \$ 4,070,841 | \$ 3,436,620 |
| Total Assets | \$ 2,024,577 | \$ 3,637,322 | \$ 4,540,548 | \$ 5,480,035 | \$ 4,726,138 |
| Total Recourse Debt | \$ 1,751,701 | \$ 2,505,805 | \$ 2,117,350 | \$ 2,049,778 | \$ 1,498,739 |
| Total Non-Recourse Debt | \$ 21,507 | \$ 23,122 | \$ 32,415 | \$ 49,772 | \$ 73,012 |
| Total Stockholders' (Deficit) Equity | \$ (349,598) | \$ 330,264 | \$ 1,321,803 | \$ 1,942,163 | \$ 1,791,357 |
| Supplemental Financial Data: | | | | | |
| Adjusted EBIT ⁽²⁾ | \$ (222,260) | \$ (281,592) | \$ (47,439) | \$ 681,254 | \$ 875,666 |
| Adjusted EBITDA ⁽²⁾ | \$ (197,757) | \$ (222,320) | \$ 135,544 | \$ 753,252 | \$ 933,366 |
| Net Cash (Used in) Provided by Operating Activities | \$ (29,728) | \$ 462,066 | \$ 61,966 | \$ (650,710) | \$ (23,839) |
| Interest Incurred | \$ 194,702 | \$ 190,801 | \$ 194,547 | \$ 166,427 | \$ 102,930 |
| Adjusted EBIT/Interest Incurred | N/A | N/A | N/A | 4.1x | 8.5x |
| Adjusted EBITDA/Interest Incurred | N/A | N/A | 0.7x | 4.5x | 9.1x |
| Financial Statistics: | | | | | |
| Average Net Debt/Capitalization ⁽³⁾ | 90.8% | 68.9% | 56.3% | 49.0% | 44.5% |
| Homebuilding Inventory Turnover ⁽⁴⁾ | 1.0x | 1.2x | 1.2x | 1.4x | 1.5x |
| Homebuilding Gross Margin ⁽⁵⁾ | 9.2% | 6.7% | 15.1% | 23.1% | 26.4% |
| Adjusted EBITDA Margin ⁽⁶⁾ | N/A | N/A | 2.8% | 12.3% | 17.5% |
| Return on Average Common Equity | N/A | N/A | N/A | 8.4% | 33.5% |
| Operating Statistics: | | | | | |
| Net Sales Contracts – Homes | 5,227 | 6,546 | 11,006 | 13,761 | 16,831 |
| Net Sales Contracts – Dollars | \$ 1,428,307 | \$ 1,873,795 | \$ 3,633,180 | \$ 4,615,228 | \$ 5,579,946 |
| Deliveries – Homes | 5,362 | 10,577 | 13,564 | 17,940 | 16,274 |
| Deliveries – Dollars | \$ 1,522,469 | \$ 3,177,853 | \$ 4,581,375 | \$ 5,903,387 | \$ 5,177,655 |
| Backlog – Homes | 1,772 | 1,907 | 5,938 | 8,496 | 12,591 |
| Backlog – Dollars | \$ 559,553 | \$ 646,187 | \$ 2,009,891 | \$ 2,923,550 | \$ 4,058,222 |

⁽¹⁾ (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt is not a financial measure calculated in accordance with generally accepted accounting principals (GAAP). The most directly comparable GAAP financial measure is (Loss) Income Before Income Taxes. The reconciliation of (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt to (Loss) Income Before Income Taxes is presented on page 5 of this Annual Report. (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt should be considered in addition to, but not as a substitute for, (loss) income before income taxes, net (loss) income and other measures of financial performance prepared in accordance with GAAP that are presented on the financial statements included in the Company's reports filed with the Securities and Exchange Commission (SEC). Additionally, our calculation of (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt may be different than the calculation used by other companies, and, therefore, comparability may be affected.

⁽²⁾ Adjusted EBIT and Adjusted EBITDA are non-GAAP financial measures. The most directly comparable GAAP financial measure is Net (Loss) Income. The reconciliation of Adjusted EBIT and Adjusted EBITDA to Net (Loss) Income is presented on page 5 of this Annual Report. Adjusted EBIT and Adjusted EBITDA should be considered in addition to, but not as a substitute for, (loss) income before income taxes, net (loss) income, cash flow provided by (used in) operating activities and other measures of financial performance prepared in accordance with GAAP that are presented on the financial statements included in the Company's reports filed with the SEC. Because some analysts and companies may not calculate Adjusted EBIT and Adjusted EBITDA in the same manner as Hovnanian Enterprises, the Adjusted EBIT and Adjusted EBITDA information presented above may not be comparable to similar presentations by others.

⁽³⁾ Debt excludes CMOs, mortgage warehouse debt and non-recourse debt and is net of cash balances. Calculated based on a five quarter average.

⁽⁴⁾ Derived by dividing total home and land cost of sales by the two-year average homebuilding inventory, excluding inventory not owned.

⁽⁵⁾ Excludes interest related to homes sold.

⁽⁶⁾ Adjusted EBITDA Margin is derived by dividing Total Revenues by Adjusted EBITDA.

This summary should be read in conjunction with the related consolidated financial statements and accompanying notes included elsewhere in this Annual Report.

Reconciliation of (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt to (Loss) Income Before Income Taxes

| (Dollars In Thousands) | Years Ended October 31, | | | | |
|---|-------------------------|----------------|--------------|------------|------------|
| | 2009 | 2008 | 2007 | 2006 | 2005 |
| (Loss) Income Before Income Taxes | \$ (672,019) | \$ (1,168,048) | \$ (646,966) | \$ 233,106 | \$ 780,585 |
| Inventory Impairment Loss and Land Option Write-Offs | 659,475 | 710,120 | 457,773 | 336,204 | 5,360 |
| Goodwill and Definite Life Intangible Impairments | – | 35,363 | 135,206 | 4,241 | – |
| Unconsolidated Joint Venture Investment, Intangible and Land-Related Charges | 43,611 | 31,242 | 33,100 | 7,809 | – |
| Gain on Extinguishment of Debt | (410,185) | – | – | – | – |
| (Loss) Income Before Income Taxes Excluding Land-Related Charges, Intangible Impairments and Gain on Extinguishment of Debt | \$ (379,118) | \$ (391,323) | \$ (20,887) | \$ 581,360 | \$ 785,945 |

Reconciliation of Adjusted EBIT and Adjusted EBITDA to Net (Loss) Income

| (Dollars In Thousands) | Years Ended October 31, | | | | |
|---|-------------------------|----------------|--------------|------------|------------|
| | 2009 | 2008 | 2007 | 2006 | 2005 |
| Net (Loss) Income | \$ (716,712) | \$ (1,124,590) | \$ (627,119) | \$ 149,533 | \$ 471,847 |
| Income Tax Provision (Benefit) | 44,693 | (43,458) | (19,847) | 83,573 | 308,738 |
| Interest Expense | 200,469 | 176,336 | 141,754 | 111,944 | 89,721 |
| EBIT | (471,550) | (991,712) | (505,212) | 345,050 | 870,306 |
| Inventory Impairment Loss and Land Option Write-offs | 659,475 | 710,120 | 457,773 | 336,204 | 5,360 |
| (Gain) on Extinguishment of Debt | (410,185) | – | – | – | – |
| Adjusted EBIT | \$ (222,260) | \$ (281,592) | \$ (47,439) | \$ 681,254 | \$ 875,666 |
| EBIT | (471,550) | (991,712) | (505,212) | 345,050 | 870,306 |
| Depreciation | 18,527 | 18,426 | 18,283 | 14,884 | 9,076 |
| Amortization of Debt Costs | 5,976 | 3,963 | 2,576 | 2,293 | 2,012 |
| Amortization and Impairment of Intangibles and Goodwill | – | 36,883 | 162,124 | 54,821 | 46,084 |
| Other Amortization | – | – | – | – | 528 |
| EBITDA | (447,047) | (932,440) | (322,229) | 417,048 | 928,006 |
| Inventory Impairment Loss and Land Option Write-offs | 659,475 | 710,120 | 457,773 | 336,204 | 5,360 |
| (Gain) on Extinguishment of Debt | (410,185) | – | – | – | – |
| Adjusted EBITDA | \$ (197,757) | \$ (222,320) | \$ 135,544 | \$ 753,252 | \$ 933,366 |

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended OCTOBER 31, 2009

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934

Commission file number: 1-8551

Hovnanian Enterprises, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation or Organization)
110 West Front Street, P.O. Box 500, Red Bank, N.J.
(Address of Principal Executive Offices)

22-1851059

(I.R.S. Employer Identification No.)
07701
(Zip Code)

732-747-7800

(Registrant's Telephone Number, Including Area Code)
Securities registered pursuant to Section 12(b) of the Act:

| <u>Title of Each Class</u> | <u>Name of Each Exchange on Which Registered</u> |
|--|--|
| Class A Common Stock, \$.01 par value per share | New York Stock Exchange |
| Preferred Stock Purchase Rights | New York Stock Exchange |
| Depository Shares, each representing 1/1,000th of a share of 7.625% Series A Preferred Stock | NASDAQ Global Market |

Securities registered pursuant to Section 12(g) of the Act:
Class B Common Stock, \$.01 par value per share
(Title of Class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act of 1933. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. (See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act).

Large Accelerated Filer Accelerated Filer Non-Accelerated Filer

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked price of such common equity as of April 30, 2009 (the last business day of the registrant's most recently completed second fiscal quarter) was \$143,631,421.

As of the close of business on December 17, 2009, there were outstanding 62,875,952 shares of the Registrant's Class A Common Stock and 14,572,769 shares of its Class B Common Stock.

HOVNANIAN ENTERPRISES, INC.
DOCUMENTS INCORPORATED BY REFERENCE:

Part III—Those portions of registrant’s definitive proxy statement to be filed pursuant to Regulation 14A in connection with registrant’s annual meeting of shareholders to be held on March 16, 2010, which are responsive to Part III, Items 10, 11, 12, 13, and 14.

FORM 10-K
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Part I

ITEM 1 BUSINESS

Business Overview

We design, construct, market, and sell single-family detached homes, attached townhomes and condominiums, mid-rise and high-rise condominiums, urban infill and active adult homes in planned residential developments and are one of the nation's largest builders of residential homes. Founded in 1959 by Kevork Hovnanian, Hovnanian Enterprises, Inc. (the "Company", "we", "us" or "our") was incorporated in New Jersey in 1967 and reincorporated in Delaware in 1983. Since the incorporation of our predecessor company and including unconsolidated joint ventures, we have delivered in excess of 286,000 homes, including 5,659 homes in fiscal 2009. The Company consists of two distinct operations: homebuilding and financial services. Our homebuilding operations consist of six segments: Northeast, Mid-Atlantic, Midwest, Southeast, Southwest and West. Our financial services operations provide mortgage loans and title services to the customers of our homebuilding operations.

We are currently, excluding unconsolidated joint ventures, offering homes for sale in 179 communities in 39 markets in 18 states throughout the United States. We market and build homes for first-time buyers, first-time and second-time move-up buyers, luxury buyers, active adult buyers, and empty nesters. We offer a variety of home styles at base prices ranging from \$36,000 (low income housing) to \$1,800,000 with an average sales price, including options, of \$283,900 nationwide in fiscal 2009.

Our operations span all significant aspects of the home-buying process – from design, construction, and sale, to mortgage origination and title services.

The following is a summary of our growth history:

1959 - Founded by Kevork Hovnanian as a New Jersey homebuilder.

1983 - Completed initial public offering.

1986 - Entered the North Carolina market through the investment in New Fortis Homes.

1992 - Entered the greater Washington, D.C. market.

1994 - Entered the Coastal Southern California market.

1998 - Expanded in the greater Washington, D.C. market through the acquisition of P.C. Homes.

1999 - Entered the Dallas, Texas market through our acquisition of Goodman Homes. Further diversified and strengthened our position as New Jersey's largest homebuilder through the acquisition of Matzel & Mumford.

2001 - Continued expansion in the greater Washington D.C. and North Carolina markets through the acquisition of Washington Homes. This acquisition further strengthened our operations in each of these markets.

2002 - Entered the Central Valley market in Northern California and Inland Empire region of Southern California through the acquisition of Forecast Homes.

2003 - Expanded operations in Texas and entered the Houston market through the acquisition of Parkside Homes and Brighton Homes. Entered the greater Ohio market through our acquisition of Summit Homes and entered the greater metro Phoenix market through our acquisition of Great Western Homes.

2004 - Entered the greater Tampa, Florida market through the acquisition of Windward Homes and started operations in the Minneapolis/St. Paul, Minnesota market.

2005 - Entered the Orlando, Florida market through our acquisition of Cambridge Homes and entered the greater Chicago, Illinois market and expanded our position in Florida and Minnesota through the acquisition of the operations of Town &

Country Homes, which occurred concurrently with our entering into a joint venture with affiliates of Blackstone Real Estate Advisors to own and develop Town & Country's existing residential communities. We also entered the Fort Myers market through the acquisition of First Home Builders of Florida, and the Cleveland, Ohio market through the acquisition of Oster Homes.

2006 - Entered the coastal markets of South Carolina and Georgia through the acquisition of Craftbuilt Homes.

Geographic Breakdown of Markets by Segment

Hovnanian markets and builds homes that are constructed in 21 of the nation's top 50 housing markets. We segregate our homebuilding operations geographically into the following six segments:

Northeast: New Jersey, New York, Pennsylvania

Mid-Atlantic: Delaware, Maryland, Virginia, West Virginia, Washington, D.C.

Midwest: Illinois, Kentucky, Minnesota, Ohio

Southeast: Florida, Georgia, North Carolina, South Carolina

Southwest: Arizona, Texas

West: California

We employed approximately 1,750 full-time employees (which we refer to as associates) as of October 31, 2009.

Our corporate offices are located at 110 West Front Street, P.O. Box 500, Red Bank, New Jersey 07701, our telephone number is (732)747-7800, and our Internet website address is www.khov.com. Information on our website is not a part of this Form 10-K. We make available through our website our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to these reports filed or furnished pursuant to Section 13(d) or 15(d) of the Exchange Act as soon as reasonably practicable after they are filed with, or furnished to, the Securities and Exchange Commission ("SEC"). Copies of the Company's Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to these reports are available free of charge upon request.

Business Strategies

Due to the progressive weakening of demand in our homebuilding markets over the past few years, we have experienced declines in revenues and gross profit, sustained significant asset impairment charges, and incurred losses in fiscal 2007, 2008, and 2009. Although the timing of a recovery in the housing market is unclear, because certain long-term fundamentals which support housing demand, namely population growth and household formation, remain solid, we believe the current negative conditions will moderate over time. Consequently, our primary focus while market conditions are weak is to strengthen our financial condition by reducing inventories of homes and land, controlling and reducing construction and overhead costs, maximizing cash flows, reducing outstanding debt, and maintaining strong liquidity.

In addition to our current focus on maintaining strong liquidity, we will continue to focus on our historic key business strategies. We believe that these strategies separate us from our competitors in the residential homebuilding industry and the adoption, implementation, and adherence to these principles will continue to improve our business, lead to higher returns for our shareholders, and give us a clear advantage over our competitors.

Our goal is to become a significant builder in each of the selected markets in which we operate, which will enable us to achieve powers and economies of scale and differentiate ourselves from most of our competitors.

We offer a broad product array to provide housing to a wide range of customers. Our customers consist of first-time buyers, first-time and second-time move-up buyers, luxury buyers, active adult buyers, and empty nesters. Our diverse product array includes single-family detached homes, attached townhomes and condominiums, mid-rise and high-rise condominiums, urban infill, and active adult homes.

We are committed to customer satisfaction and quality in the homes that we build. We recognize that our future success rests in the ability to deliver quality homes to satisfied customers. We seek to expand our commitment to customer service through a variety of quality initiatives. In addition, our focus remains on attracting and developing quality associates.

We use several leadership development and mentoring programs to identify key individuals and prepare them for positions of greater responsibility within our Company.

We focus on achieving high return on invested capital. Each new community, whether through organic growth or acquisition, is evaluated based on its ability to meet or exceed internal rate of return requirements. Our belief is that the best way to create lasting value for our shareholders is through a strong focus on return on invested capital. However, given market conditions during the downturn, until recently, it has been difficult to find new land investments that meet or exceed these rate of return requirements. Therefore, we have focused on managing the balance sheet by selling through our currently owned inventory and conserving cash to be prepared to invest in new land when market conditions are right. Since the third quarter of fiscal 2009, we have begun to see land investment opportunities that meet or exceed our underwriting requirements. New land purchases at pricing that will generate good investment returns are needed to return to profitability.

We utilize a risk-averse land strategy. We attempt to acquire land with a minimum cash investment and negotiate takedown options, thereby limiting the financial exposure to the amounts invested in property and predevelopment costs. This policy significantly reduces our risk and generally allows us to obtain necessary development approvals before acquisition of the land.

We enter into homebuilding and land development joint ventures from time to time as a means of controlling lot positions, expanding our market opportunities, establishing strategic alliances, reducing our risk profile, leveraging our capital base, and enhancing our returns on capital. Our homebuilding joint ventures are generally entered into with third-party investors to develop land and construct homes that are sold directly to homebuyers. Our land development joint ventures include those with developers and other homebuilders, as well as financial investors to develop finished lots for sale to the joint venture's members or other third parties.

We manage our financial services operations to better serve all of our homebuyers. Our current mortgage financing and title service operations enhance our contact with customers and allow us to coordinate the home-buying experience from beginning to end.

Operating Policies and Procedures

We attempt to reduce the effect of certain risks inherent in the housing industry through the following policies and procedures:

Training - Our training is designed to provide our associates with the knowledge, attitudes, skills, and habits necessary to succeed in their jobs. Our training department regularly conducts training classes in sales, construction, administration, and managerial skills.

Land Acquisition, Planning, and Development - Before entering into a contract to acquire land, we complete extensive comparative studies and analyses which assist us in evaluating the economic feasibility of such land acquisition. We generally follow a policy of acquiring options to purchase land for future community developments.

- We typically acquire land for future development principally through the use of land options which need not be exercised before the completion of the regulatory approval process. We attempt to structure these options with flexible take down schedules rather than with an obligation to take down the entire parcel upon receiving regulatory approval. Additionally, we purchase improved lots in certain markets by acquiring a small number of improved lots with an option on additional lots. This allows us to minimize the economic costs and risks of carrying a large land inventory, while maintaining our ability to commence new developments during favorable market periods.
- Our option and purchase agreements are typically subject to numerous conditions, including, but not limited to, our ability to obtain necessary governmental approvals for the proposed community. Generally, the deposit on the agreement will be returned to us if all approvals are not obtained, although predevelopment costs may not be recoverable. By paying an additional, nonrefundable deposit, we have the right to extend a significant number of our options for varying periods of time. In most instances, we have the right to cancel any of our land option agreements by forfeiture of our deposit on the agreement. In fiscal 2009, 2008, and 2007, rather than purchase additional lots in underperforming communities, we took advantage of this right and walked away from 6,474 lots, 15,370 lots, and 18,157 lots, respectively, out of 17,817 total lots, 31,834 total lots, and 54,261 total lots, respectively, under option, resulting in pretax charges of \$45.4 million, \$114.1million, and \$126.0 million, respectively.

Design - Our residential communities are generally located in suburban areas easily accessible through public and personal transportation. Our communities are designed as neighborhoods that fit existing land characteristics. We strive to create diversity within the overall planned community by offering a mix of homes with differing architecture, textures, and

colors. Recreational amenities such as swimming pools, tennis courts, club houses, open areas, and tot lots are frequently included.

Construction - We design and supervise the development and building of our communities. Our homes are constructed according to standardized prototypes which are designed and engineered to provide innovative product design while attempting to minimize costs of construction. We generally employ subcontractors for the installation of site improvements and construction of homes. However, we employ general contractors to manage the construction of most mid-rise or high-rise buildings. Agreements with subcontractors are generally short term and provide for a fixed price for labor and materials. We rigorously control costs through the use of computerized monitoring systems.

Because of the risks involved in speculative building, our general policy is to construct an attached condominium or townhouse building only after signing contracts for the sale of at least 50% of the homes in that building. For our mid-rise and high-rise buildings, our general policy is to begin building after signing contracts for the sale of at least 40% of the homes in that building. A majority of our single family detached homes are constructed after the signing of a sales contract and mortgage approval has been obtained. This limits the build-up of inventory of unsold homes and the costs of maintaining and carrying that inventory.

Materials and Subcontractors - We attempt to maintain efficient operations by utilizing standardized materials available from a variety of sources. In addition, we generally contract with subcontractors to construct our homes. We have reduced construction and administrative costs by consolidating the number of vendors serving certain markets and by executing national purchasing contracts with select vendors. In most instances, we use general contractors for mid-rise and high-rise construction. In recent years, we have experienced no significant construction delays due to shortage of materials or labor; however, we cannot predict the extent to which shortages in necessary materials or labor may occur in the future.

Marketing and Sales - Our residential communities are sold principally through on-site sales offices. In order to respond to our customers' needs and trends in housing design, we rely upon our internal market research group to analyze information gathered from, among other sources, buyer profiles, exit interviews at model sites, focus groups, and demographic databases. We make use of newspaper, radio, television, internet advertisements, magazine, our website, billboard, video and direct mail advertising, special and promotional events, illustrated brochures, and full-sized and scale model homes in our comprehensive marketing program. In addition, we have home design galleries in our New Jersey, Virginia, Maryland, Illinois, and Ohio markets, which offer a wide range of customer options to satisfy individual customer tastes.

Customer Service and Quality Control - In many of our markets, associates are responsible for customer service and pre-closing quality control inspections as well as responding to post-closing customer needs. Prior to closing, each home is inspected and any necessary completion work is undertaken by us. Our homes are enrolled in a standard limited warranty program which, in general, provides a homebuyer with a one-year warranty for the home's materials and workmanship, a two-year warranty for the home's heating, cooling, ventilating, electrical, and plumbing systems, and a ten-year warranty for major structural defects. All of the warranties contain standard exceptions, including, but not limited to, damage caused by the customer.

Customer Financing - We sell our homes to customers who generally finance their purchases through mortgages. Our financial services segment provides our customers with competitive financing and coordinates and expedites the loan origination transaction through the steps of loan application, loan approval, and closing and title services. We originate loans in New Jersey, New York, Pennsylvania, Delaware, Maryland, Washington, D.C., Virginia, West Virginia, North Carolina, South Carolina, Georgia, Texas, Arizona, Illinois, Ohio, Minnesota, Florida, and California. We believe that our ability to offer financing to customers on competitive terms as a part of the sales process is an important factor in completing sales.

During the year ended October 31, 2009, for the markets in which our mortgage subsidiaries originated loans, 11.3% of our homebuyers paid in cash and 81.9% of our non-cash homebuyers obtained mortgages from one of our mortgage banking subsidiaries. The loans we originated in fiscal 2009 were 46.4% Federal Housing Administration/Veterans Affairs ("FHA/VA"), 50.8% prime, 2.5% United States Department of Agriculture, 0.1% broker non-subprime, and 0.2% construction to permanent.

We customarily sell virtually all of the loans and loan-servicing rights that we originate within a short period of time. Loans are sold either individually or against forward commitments to institutional investors, including banks, mortgage banking firms, and savings and loan associations.

Code of Ethics - In 50 years of doing business, we have been committed to enhancing our shareholders' investment through conduct that is in accordance with the highest levels of integrity. Our Code of Ethics is a set of guidelines and policies that govern broad principles of ethical conduct and integrity embraced by our Company. Our Code of Ethics applies to our principal executive officer, principal financial officer, chief accounting officer, controller, and all other associates of our Company, including our directors and other officers. The Company's Code of Ethics is available on the Company's website at www.khov.com under "Investor Relations/Governance/Code of Ethics".

Corporate Governance - We also remain committed to fostering sound corporate governance principles. The Company's "Corporate Governance Guidelines" assist the Board of Directors of the Company (the "Board") in fulfilling its responsibilities related to corporate governance conduct. These guidelines serve as a framework, addressing the function, structure, and operations of the Board, for purposes of promoting consistency of the Board's role in overseeing the work of management.

Residential Development Activities

Our residential development activities include site planning and engineering, obtaining environmental and other regulatory approvals and constructing roads, sewer, water, and drainage facilities, recreational facilities and other amenities and marketing and selling homes. These activities are performed by our associates, together with independent architects, consultants, and contractors. Our associates also carry out long-term planning of communities. A residential development generally includes single-family detached homes and/or a number of residential buildings containing from two to 24 individual homes per building, together with amenities such as club houses, swimming pools, tennis courts, tot lots, and open areas. We also develop mid-rise and high-rise buildings, including some that contain over 300 homes per building.

Current base prices for our homes in contract backlog at October 31, 2009, range from \$36,000 (low income housing) to \$1,800,000 in the Northeast, from \$155,000 to \$1,262,000 in the Mid-Atlantic, from \$80,000 to \$499,000 in the Midwest, from \$95,000 to \$600,000 in the Southeast, from \$81,000 to \$1,034,000 in the Southwest, and from \$102,000 to \$706,000 in the West. Closings generally occur and are typically reflected in revenues within 18 months of when sales contracts are signed.

Information on homes delivered by segment for the year ended October 31, 2009, is set forth below:

| (Housing Revenue in thousands) | Housing Revenues | Homes Delivered | Average Price |
|---|-------------------------|------------------------|----------------------|
| Northeast | \$357,745 | 823 | \$434,684 |
| Mid-Atlantic | 296,286 | 788 | 375,997 |
| Midwest | 116,990 | 520 | 224,981 |
| Southeast | 113,034 | 489 | 231,153 |
| Southwest | 408,746 | 1,867 | 218,932 |
| West | 229,668 | 875 | 262,478 |
| Consolidated Total | \$1,522,469 | 5,362 | \$283,937 |
| Unconsolidated Joint Ventures | 113,016 | 297 | 380,525 |
| Total Including Unconsolidated Joint Ventures | \$1,635,485 | 5,659 | \$289,006 |

The value of our net sales contracts, excluding unconsolidated joint ventures, decreased 23.8% to \$1.4 billion for the year ended October 31, 2009, from \$1.9 billion for the year ended October 31, 2008. This decrease was the result of a net 20.1% decrease in the number of homes contracted to 5,227 in 2009 from 6,546 in 2008, as well as increased incentives or base price reductions as the homebuilding market weakened further in 2009. The decline in the number of homes contracted is a direct result of the 35.3% decrease in the average number of open-for-sale communities. We contracted an average of 23.3 homes per community in 2009 compared to an average of 17.7 homes per community in 2008.

Information on the value of net sales contracts by segment for the years ended October 31, 2009 and 2008, is set forth below:

| (Value of Net Sales Contracts in thousands) | 2009 | 2008 | % Change |
|--|-------------|-------------|-----------------|
| Northeast | \$350,515 | \$381,401 | (8.1)% |
| Mid-Atlantic | 281,194 | 313,405 | (10.3)% |
| Midwest | 95,764 | 106,887 | (10.4)% |
| Southeast | 103,173 | 132,245 | (22.0)% |
| Southwest | 377,292 | 518,565 | (27.2)% |
| West | 220,369 | 421,292 | (47.7)% |
| Consolidated total | \$1,428,307 | \$1,873,795 | (23.8)% |
| Unconsolidated joint ventures | 56,886 | 221,858 | (74.4)% |
| Total Including unconsolidated joint ventures | \$1,485,193 | \$2,095,653 | (29.1)% |

The following table summarizes our active selling communities under development as of October 31, 2009. The contracted not delivered and remaining homes available in our active selling communities are included in the consolidated total home sites under the total residential real estate chart in Item 7 “Management’s Discussion and Analysis of Financial Condition and Results of Operations.”

Active Selling Communities

| Communities | Approved Homes | Homes Delivered | Contracted Not Delivered(1)(3) | Remaining Homes Available(2) |
|--------------------|-----------------------|------------------------|---------------------------------------|-------------------------------------|
| Northeast | 18 | 7,295 | 5,577 | 457 |
| Mid-Atlantic | 27 | 5,871 | 3,891 | 385 |
| Midwest | 21 | 4,869 | 1,864 | 253 |
| Southeast | 14 | 3,787 | 3,167 | 135 |
| Southwest | 78 | 13,602 | 9,487 | 351 |
| West | 21 | 8,653 | 6,146 | 187 |
| Total | 179 | 44,077 | 30,132 | 1,768 |

(1) Includes 123 home sites under option.

(2) Of the total remaining homes available, 883 were under construction or completed (including 224 models and sales offices), 6,960 were under option.

(3) Includes four homes in backlog for communities in planning.

Backlog

At October 31, 2009 and 2008, including unconsolidated joint ventures, we had a backlog of signed contracts for 1,931 homes and 2,170 homes, respectively, with sales values aggregating \$0.6 billion and \$0.8 billion, respectively. The majority of our backlog at October 31, 2009 is expected to be completed and closed within the next 12 months. At November 30, 2009 and 2008, our backlog of signed contracts, including unconsolidated joint ventures, was 1,755 homes and 2,097 homes, respectively, with sales values aggregating \$0.6 billion and \$0.8 billion, respectively.

Sales of our homes typically are made pursuant to a standard sales contract that provides the customer with a statutorily mandated right of rescission for a period ranging up to 15 days after execution. This contract requires a nominal customer deposit at the time of signing. In addition, in the Northeast, Mid-Atlantic, and some sections of the Southeast, we typically obtain an additional 5% to 10% down payment due within 30 to 60 days after signing. The contract may include a financing contingency, which permits the customers to cancel their obligation in the event mortgage financing at prevailing interest rates (including financing arranged or provided by us) is unobtainable within the period specified in the contract. This contingency period typically is four to eight weeks following the date of execution. When housing values decline in certain markets, some customers cancel their contracts and forfeit their deposits. Cancellation rates are discussed further in Item 7 “Managements’ Discussion and Analysis of Financial Condition and Results of Operations.” Sales contracts are included in backlog once the sales contract is signed by the customer, which in some cases includes contracts that are in the rescission or cancellation periods. However, revenues from sales of homes are recognized in the Consolidated Statement of Operations,

when title to the home is conveyed to the buyer, adequate initial and continuing investment have been received and there is no continued involvement.

Residential Land Inventory in Planning

It is our objective to control a supply of land, primarily through options, consistent with anticipated homebuilding requirements in each of our housing markets. Controlled land as of October 31, 2009, exclusive of communities under development described above under “Active Selling Communities” and excluding unconsolidated joint ventures, is summarized in the following table. The proposed developable home sites in communities under development are included in the 27,958 consolidated total home sites under the total residential real estate chart in Item 7 “Management’s Discussion and Analysis of Financial Condition and Results of Operations.”

Communities in Planning

| (Dollars in thousands) | Number of Proposed Communities | Proposed Developable Home Sites | Total Land Option Price | Book Value(2) |
|------------------------|--------------------------------------|---------------------------------------|----------------------------------|------------------|
| Northeast: | | | | |
| Under option(1) | 15 | 3,272 | \$93,570 | \$47,654 |
| Owned | 21 | 1,761 | | 235,733 |
| Total | 36 | 5,033 | | 283,387 |
| Mid-Atlantic: | | | | |
| Under option(1) | 5 | 283 | 26,667 | 2,413 |
| Owned | 11 | 1,763 | | 27,849 |
| Total | 16 | 2,046 | | 30,262 |
| Midwest: | | | | |
| Under option(1) | | | | |
| Owned | 2 | 102 | | 2,550 |
| Total | 2 | 102 | | 2,550 |
| Southeast: | | | | |
| Under option(1) | | 62 | 2,567 | |
| Owned | 24 | 736 | | 7,884 |
| Total | 24 | 798 | | 7,884 |
| Southwest: | | | | |
| Under option(1) | 8 | 643 | 31,284 | 144 |
| Owned | 6 | 501 | | 6,436 |
| Total | 14 | 1,144 | | 6,580 |
| West: | | | | |
| Under option(1) | | | | |
| Owned | 39 | 4,890 | | 69,910 |
| Total | 39 | 4,890 | | 69,910 |
| Totals: | | | | |
| Under option(1) | 28 | 4,260 | \$154,088 | 50,211 |
| Owned | 103 | 9,753 | | 350,362 |
| Combined total | 131 | 14,013 | | \$400,573 |

- (1) *Properties under option also include costs incurred on properties not under option but which are under evaluation. For properties under option, as of October 31, 2009, option fees and deposits aggregated approximately \$5.8 million. As of October 31, 2009, we spent an additional \$44.4 million in non-refundable predevelopment costs on such properties.*
- (2) *The book value of \$400.6 million included the amount on the Consolidated Balance Sheets identified as “Inventories-land and land options held for future development or sale,” as well as \$26.2 million for specific performance options, and \$2.2 million for other options reported under “Consolidated inventory not owned.”*

We either option or acquire improved or unimproved home sites from land developers or other sellers. Under a typical agreement with the land developer, we purchase a minimal number of home sites. The balance of the home sites to be purchased is covered under an option agreement or a non-recourse purchase agreement. As a result of the declining homebuilding market, we have decided to mothball (or stop development on) certain communities for which we have determined that the current performance does not justify further investment at this time. When we decide to mothball a community, the inventory is reclassified from Sold and unsold homes and lots under development to Land and land options held for future development or sale. See Note 3 to the Consolidated Financial Statements for further discussion on

mothballed communities. For additional financial information regarding our homebuilding segments, see Note 10 to the Consolidated Financial Statements.

Competition

Our homebuilding operations are highly competitive. We are among the top 10 homebuilders in the United States in both homebuilding revenues and home deliveries. We compete with numerous real estate developers in each of the geographic areas in which we operate. Our competition ranges from small local builders to larger regional builders to publicly owned builders and developers, some of which have greater sales and financial resources than we do. Previously owned homes and the availability of rental housing provide additional competition. We compete primarily on the basis of reputation, price, location, design, quality, service, and amenities.

Regulation and Environmental Matters

We are subject to various local, state, and federal statutes, ordinances, rules, and regulations concerning zoning, building design, construction, and similar matters, including local regulations which impose restrictive zoning and density requirements in order to limit the number of homes that can eventually be built within the boundaries of a particular locality. In addition, we are subject to registration and filing requirements in connection with the construction, advertisement, and sale of our communities in certain states and localities in which we operate even if all necessary government approvals have been obtained. We may also be subject to periodic delays or may be precluded entirely from developing communities due to building moratoriums that could be implemented in the future in the states in which we operate. Generally, such moratoriums relate to insufficient water or sewerage facilities or inadequate road capacity.

In addition, some state and local governments in markets where we operate have approved, and others may approve, slow-growth or no-growth initiatives that could negatively impact the availability of land and building opportunities within those areas. Approval of these initiatives could adversely affect our ability to build and sell homes in the affected markets and/or could require the satisfaction of additional administrative and regulatory requirements, which could result in slowing the progress or increasing the costs of our homebuilding operations in these markets. Any such delays or costs could have a negative effect on our future revenues and earnings.

We are also subject to a variety of local, state, federal, and foreign laws and regulations concerning protection of health and the environment (“environmental laws”). The particular environmental laws which apply to any given community vary greatly according to the community site, the site’s environmental conditions, and the present and former uses of the site. These environmental laws may result in delays, may cause us to incur substantial compliance, remediation, and/or other costs, and prohibit or severely restrict development and homebuilding activity.

Despite our past ability to obtain necessary permits and approvals for our communities, we anticipate that increasingly stringent requirements will be imposed on developers and homebuilders in the future. Although we cannot predict the effect of these requirements, they could result in time-consuming and expensive compliance programs and in substantial expenditures, which could cause delays and increase our cost of operations. In addition, the continued effectiveness of permits already granted or approvals already obtained is dependent upon many factors, some of which are beyond our control, such as changes in policies, rules, and regulations and their interpretation and application.

ITEM 1A RISK FACTORS

You should carefully consider the following risks in addition to the other information included in this Form 10-K.

The homebuilding industry is significantly affected by changes in general and local economic conditions, real estate markets, and weather conditions, which could affect our ability to build homes at prices our customers are willing or able to pay, could reduce profits that may not be recaptured, could result in cancellation of sales contracts, and could affect our liquidity.

The homebuilding industry is cyclical, has from time to time experienced significant difficulties, and is significantly affected by changes in general and local economic conditions such as:

- employment levels and job growth;
- availability of financing for home buyers;

- interest rates;
- foreclosure rates;
- inflation;
- adverse changes in tax laws;
- consumer confidence;
- housing demand; and
- population growth.

Turmoil in the financial markets could affect our liquidity. In addition, our cash balances are primarily invested in short-term government-backed instruments. The remaining cash balances are held at numerous financial institutions and may, at times, exceed insurable amounts. We believe we help to mitigate this risk by depositing our cash in major financial institutions and diversifying our investments. In addition, our homebuilding operations often require us to obtain letters of credit. In connection with the issuance of our senior secured first lien notes in the fourth quarter of fiscal 2009, we terminated our revolving credit facility and refinanced the borrowing capacity thereunder. In addition, we entered into certain stand alone letter of credit facilities, and agreements pursuant to which all of the outstanding letters of credit under our revolving credit facility were replaced with letters of credit issued under such new letter of credit facilities and agreements. However, we will likely need additional letters of credit above the amounts provided under these new letter of credit facilities and agreements. If we are unable to obtain such additional letters of credit as needed to operate our business, we may be adversely affected.

Weather conditions and natural disasters such as hurricanes, tornadoes, earthquakes, floods, and fires can harm the local homebuilding business. Our business in Florida was adversely affected in late 2005 and into 2006 due to the impact of Hurricane Wilma on materials and labor availability and pricing. Conversely, Hurricane Ike, which hit Houston in September 2008, did not have an impact on materials and labor availability or pricing, but did impact the volume of home sales in subsequent weeks.

The difficulties described above could cause us to take longer and incur more costs to build our homes. We may not be able to recapture increased costs by raising prices in many cases because we fix our prices up to 12 months in advance of delivery by signing home sales contracts. In addition, some home buyers may cancel or not honor their home sales contracts altogether.

The homebuilding industry is undergoing a significant and sustained downturn which has, and could continue to, materially and adversely affect our business, liquidity, and results of operations.

The homebuilding industry is now experiencing a significant and sustained downturn. An industry-wide softening of demand for new homes has resulted from a lack of consumer confidence, decreased housing affordability, decreased availability of mortgage financing, and large supplies of resale and new home inventories. In addition, an oversupply of alternatives to new homes, such as rental properties, resale homes, and foreclosures, has depressed prices and reduced margins for the sale of new homes. Industry conditions had a material adverse effect on our business and results of operations during fiscal years 2007, 2008, and 2009 and are continuing to materially adversely affect our business and results of operations in fiscal 2010. Further, we substantially increased our inventory through fiscal 2006, which required significant cash outlays and which has increased our price and margin exposure as we continue to work through this inventory. Although our absorption rate per community is stabilizing or even increasing, we expect our aggregate net sales to continue to decline due to the further reduction of active communities as we deliver our final homes therein without replacements at an equivalent rate. Looking forward, given the continued deterioration in the housing market, it will become more difficult to generate positive cash flow. General economic conditions in the U.S. remain weak. Market volatility has been unprecedented and extraordinary in the last 18 months, and the resulting economic turmoil may continue to exacerbate industry conditions or have other unforeseen consequences, leading to uncertainty about future conditions in the homebuilding industry. There can be no assurances that government responses to the disruptions in the financial markets will restore consumer confidence, stabilize the markets, or increase liquidity and the availability of credit, or whether any such results will be sustainable. Continuation or worsening of this downturn or general economic conditions would continue to have a material adverse effect on our business, liquidity, and results of operations.

The housing market has benefited from a number of government programs, including:

- tax credits for home buyers provided by the federal government and certain state governments, including California; and
- support of the mortgage market, including through purchases of mortgage-backed securities by The Federal Reserve Bank and the underwriting of a substantial amount of new mortgages by the Federal Housing Administration (“FHA”) and other governmental agencies.

These programs are expected to wind down over time; for example the California tax credit ended recently and the federal tax credit is scheduled to expire in April 2010. In addition, recent remarks from the U.S. Department of Housing and Urban Development (“HUD”) secretary suggest that FHA underwriting standards may be tightened. We cannot assure that the housing markets will not decline further as these programs are ended.

Leverage places burdens on our ability to comply with the terms of our indebtedness, may restrict our ability to operate, may prevent us from fulfilling our obligations, and may adversely affect our financial condition.

We have a significant amount of debt.

- our debt, as of October 31, 2009, including the debt of the subsidiaries that guarantee our debt, was \$1,767.7 million (\$1,751.7 million net of discount); and
- our debt service payments for the 12-month period ended October 31, 2009, which include interest incurred and mandatory principal payments on our corporate debt under the terms of our indentures (but which do not include principal and interest on non-recourse secured debt and debt of our financial subsidiaries), were \$176.9 million.

In addition, as of October 31, 2009, we had \$130.3 million in aggregate outstanding face amount of letters of credit issued under various letter of credit facilities and agreements, which were collateralized by \$135.2 million of restricted cash. We also had substantial contractual commitments and contingent obligations, including approximately \$446.0 million of performance bonds as of October 31, 2009. See “Management’s Discussion and Analysis of Financial Condition and Results of Operations - Contractual Obligations.”

Our significant amount of debt could have important consequences. For example, it could:

- limit our ability to obtain future financing for working capital, capital expenditures, acquisitions, debt service requirements, or other requirements;
- require us to dedicate a substantial portion of our cash flow from operations to the payment of our debt and reduce our ability to use our cash flow for other purposes;
- limit our flexibility in planning for, or reacting to, changes in our business;
- place us at a competitive disadvantage because we have more debt than some of our competitors; and
- make us more vulnerable to downturns in our business and general economic conditions.

Our ability to meet our debt service and other obligations will depend upon our future performance. We are engaged in businesses that are substantially affected by changes in economic cycles. Our revenues and earnings vary with the level of general economic activity in the markets we serve. Our businesses are also affected by customer sentiment and financial, political, business, and other factors, many of which are beyond our control. The factors that affect our ability to generate cash can also affect our ability to raise additional funds for these purposes through the sale of equity securities, the refinancing of debt, or the sale of assets. Changes in prevailing interest rates may affect our ability to meet our debt service obligations to the extent we have any floating rate indebtedness. A higher interest rate on our debt service obligations could result in lower earnings or increased losses.

Our sources of liquidity are limited and may not be sufficient to meet our needs

In connection with the issuance of our senior secured first lien notes in the fourth quarter of fiscal 2009, we

terminated our revolving credit facility and refinanced the borrowing capacity thereunder. Because we no longer have a revolving credit facility, we are dependent on our current cash balance and future cash flows from operations (which may not be positive) to enable us to service our indebtedness, to cover our operating expenses, and/or to fund our other liquidity needs. We may need to refinance all or a portion of our debt on or before maturity, which we may not be able to do on favorable terms or at all. If our cash flows and capital resources are insufficient to fund our debt service obligations or we are unable to refinance our indebtedness, we may be forced to reduce or delay investments and capital expenditures, or to sell assets, seek additional capital, or restructure our indebtedness. These alternative measures may not be successful and may not permit us to meet our debt service obligations. We have also entered into certain cash collateralized letter of credit agreements and facilities that require us to maintain specified amounts of cash in segregated accounts as collateral to support our letters of credit issued thereunder, which will affect the amount of cash we have available for other uses. If our available cash and capital resources are insufficient to meet our debt service obligations, we could face substantial liquidity problems and might be required to dispose of material assets or operations to meet our debt service and other obligations. We may not be able to consummate those dispositions, or the proceeds from the dispositions may not be adequate to meet any debt service obligations then due.

Restrictive covenants in our debt instruments may restrict our ability to operate and if our financial performance worsens, we may not be able to maintain compliance with the financial covenants of our debt instruments.

The indentures governing our outstanding debt securities impose certain restrictions on our operations and activities. The most significant restrictions relate to debt incurrence, sales of assets, cash distributions, including paying dividends on common and preferred stock, capital stock and debt repurchases, and investments by us and certain of our subsidiaries. Because of these restrictions, we are currently prohibited from paying dividends on our preferred stock and anticipate that we will remain prohibited for the foreseeable future.

If we fail to comply with any of the restrictions or covenants of our debt instruments, and are unable to amend the instrument or obtain a waiver, or make timely payments on this debt and other material indebtedness, the trustees under the indentures governing our debt instruments could cause our debt to become due and payable prior to maturity. In such a situation, there can be no assurance that we would be able to obtain alternative financing. Either situation could have a material adverse effect on the solvency of the Company.

The terms of our debt instruments allow us to incur additional indebtedness.

Under the terms of our indebtedness under our indentures, we have the ability, subject to our debt covenants, to incur additional amounts of debt. The incurrence of additional indebtedness could magnify the risks described above. In addition, certain obligations such as standby letters of credit and performance bonds issued in the ordinary course of business, including those issued under our stand alone letter of credit agreements and facilities, are not considered indebtedness under our indentures (and may be secured), and therefore, are not subject to limits in our debt covenants.

We could be adversely affected by a negative change in our credit rating.

Our ability to access capital on favorable terms is a key factor in our ability to service our indebtedness to cover our operating expenses, and to fund our other liquidity needs. On March 16, 2009, Fitch lowered the Company's issuer default rating to CCC from B-. On April 7, 2009, Moody's affirmed our corporate family rating of Caa1, with a negative outlook. On April 1, 2009, S&P lowered our B- corporate credit rating to CCC, with a negative outlook. On October 5, 2009, S&P raised our corporate credit rating to CCC+ from CCC and revised our outlook to developing from negative. Downgrades may make it more difficult and costly for us to access capital, therefore, any further downgrade by any of the principal credit agencies may exacerbate these difficulties.

Our business is seasonal in nature and our quarterly operating results can fluctuate.

Our quarterly operating results generally fluctuate by season. Historically, a large percentage of our agreements of sale have been entered into in the winter and spring. The construction of a customer's home typically begins after signing the agreement of sale and can take 12 months or more to complete. Weather-related problems, typically in the late winter and early spring, can delay starts or closings and increase costs and thus reduce profitability. In addition, delays in opening communities could have an adverse impact on our sales and revenues. Due to these factors, our quarterly operating results may continue to fluctuate.

Our success depends on the availability of suitable undeveloped land and improved lots at acceptable prices and our having sufficient liquidity to fund such investments.

Our success in developing land and in building and selling homes depends in part upon the continued availability of suitable undeveloped land and improved lots at acceptable prices. The availability of undeveloped land and improved lots for purchase at favorable prices depends on a number of factors outside of our control, including the risk of competitive over-bidding on land and lots and restrictive governmental regulation. Should suitable land opportunities become less available, the number of homes we may be able to build and sell would be reduced, which would reduce revenue and profits. In addition, our ability to make land purchases will depend upon us having sufficient liquidity to fund such purchases. We may be at a disadvantage in competing for land due to our significant debt obligations, which require substantial cash resources.

Raw material and labor shortages and price fluctuations could delay or increase the cost of home construction and adversely affect our operating results.

The homebuilding industry has from time to time experienced raw material and labor shortages. In particular, shortages and fluctuations in the price of lumber or in other important raw materials could result in delays in the start or completion of, or increase the cost of, developing one or more of our residential communities. In addition, we contract with subcontractors to construct our homes. Therefore, the timing and quality of our construction depends on the availability, skill, and cost of our subcontractors. Delays or cost increases caused by shortages and price fluctuations could harm our operating results, the impact of which may be further affected depending on our ability to raise sales prices.

Changes in economic and market conditions could result in the sale of homes at a loss or holding land in inventory longer than planned, the cost of which can be significant.

Land inventory risk can be substantial for homebuilders. We must continuously seek and make acquisitions of land for expansion into new markets and for replacement and expansion of land inventory within our current markets. The market value of undeveloped land, buildable lots, and housing inventories can fluctuate significantly as a result of changing economic and market conditions. In the event of significant changes in economic or market conditions, we may have to sell homes at a loss or hold land in inventory longer than planned. In the case of land options, we could choose not to exercise them, in which case we would write off the value of these options. Inventory carrying costs can be significant and can result in losses in a poorly performing project or market. The assessment of communities for indication of impairment is performed quarterly. While we consider available information to determine what we believe to be our best estimates as of the reporting period, these estimates are subject to change in future reporting periods as facts and circumstances change. See "Critical Accounting Policies." For example, during 2009, 2008, and 2007, we decided not to exercise many option contracts and walked away from land option deposits and predevelopment costs, which resulted in land option write-offs of \$45.4 million, \$114.1 million and \$126.0 million, respectively. Also, in 2009, 2008, and 2007, as a result of the difficult market conditions, we recorded inventory impairment losses on owned property of \$614.1 million, \$596.0 million, and \$331.8 million, respectively. If market conditions continue to worsen, additional inventory impairment losses and land option write-offs will likely be necessary.

Home prices and sales activities in the California, New Jersey, Texas, Virginia, and Maryland markets have a large impact on our results of operations because we conduct a significant portion of our business in these markets.

We presently conduct a significant portion of our business in the California, New Jersey, Texas, Virginia, and Maryland markets. Home prices and sales activities in these markets, and in most of the other markets in which we operate, have declined from time to time, particularly as a result of slow economic growth. In particular, California, New Jersey, Virginia, and Maryland have declined significantly since the end of 2006. Furthermore, precarious economic and budget situations at the state government level may adversely affect the market for our homes in those affected areas. If home prices and sales activity decline in one or more of the markets in which we operate, our costs may not decline at all or at the same rate and may negatively impact our results of operations.

Because almost all of our customers require mortgage financing, increases in interest rates or the decreased availability of mortgage financing could impair the affordability of our homes, lower demand for our products, limit our marketing effectiveness, and limit our ability to fully realize our backlog.

Virtually all of our customers finance their acquisitions through lenders providing mortgage financing. Increases in interest rates or decreases in availability of mortgage financing could lower demand for new homes because of the increased monthly mortgage costs to potential home buyers. Even if potential customers do not need financing, changes in interest rates and mortgage availability could make it harder for them to sell their existing homes to potential buyers who need financing. This could prevent or limit our ability to attract new customers as well as our ability to fully realize our backlog because our sales contracts generally include a financing contingency. Financing contingencies permit the customer to cancel his

obligation in the event mortgage financing at prevailing interest rates, including financing arranged or provided by us, is unobtainable within the period specified in the contract. This contingency period is typically four to eight weeks following the date of execution of the sales contract.

Over the last several quarters, many lenders have significantly tightened their underwriting standards, and many subprime and other alternative mortgage products are no longer being made available in the marketplace. If these trends continue and mortgage loans continue to be difficult to obtain, the ability and willingness of prospective buyers to finance home purchases or to sell their existing homes will be adversely affected, which will adversely affect our operating results. In addition, we believe that the availability of mortgage financing, including Federal National Mortgage Association, Federal Home Loan Mortgage Corp, and FHA/VA financing, is an important factor in marketing many of our homes. Recently, remarks from the HUD secretary suggest that FHA underwriting standards may be tightened. Any limitations or restrictions on the availability of those types of financing could reduce our sales.

We conduct certain of our operations through unconsolidated joint ventures with independent third parties in which we do not have a controlling interest. These investments involve risks and are highly illiquid.

We currently operate through a number of unconsolidated homebuilding and land development joint ventures with independent third parties in which we do not have a controlling interest. At October 31, 2009, we had invested an aggregate of \$41.3 million in these joint ventures, which had borrowings outstanding of approximately \$11.5 million. In addition, as part of our strategy, we intend to continue to evaluate additional joint venture opportunities.

These investments involve risks and are highly illiquid. There are a limited number of sources willing to provide acquisition, development, and construction financing to land development and homebuilding joint ventures, and as market conditions become more challenging, it may be difficult or impossible to obtain financing for our joint ventures on commercially reasonable terms. Recently, we have been unable to obtain financing for newly created joint ventures. In addition, we lack a controlling interest in these joint ventures, and therefore, are usually unable to require that our joint ventures sell assets or return invested capital, make additional capital contributions, or take any other action without the vote of at least one of our venture partners. Therefore, absent partner agreement, we will be unable to liquidate our joint venture investments to generate cash.

Homebuilders are subject to a number of federal, local, state, and foreign laws and regulations concerning the development of land, the homebuilding, sales, and customer financing processes and protection of the environment, which can cause us to incur delays and costs associated with compliance and which can prohibit or restrict our activity in some regions or areas.

We are subject to extensive and complex regulations that affect the development and home building, sales, and customer financing processes, including zoning, density, building standards, and mortgage financing. These regulations often provide broad discretion to the administering governmental authorities. This can delay or increase the cost of development or homebuilding. In light of recent developments in the home building industry and the financial markets, federal, state, or local governments may seek to adopt regulations that limit or prohibit homebuilders from providing mortgage financing to their customers. If adopted, any such regulations could adversely affect future revenues and earnings. In addition, some state and local governments in markets where we operate have approved, and others may approve, slow-growth or no-growth initiatives that could negatively impact the availability of land and building opportunities within those areas. Approval of these initiatives could adversely affect our ability to build and sell homes in the affected markets and/or could require the satisfaction of additional administrative and regulatory requirements, which could result in slowing the progress or increasing the costs of our homebuilding operations in these markets. Any such delays or costs could have a negative effect on our future revenues and earnings.

We also are subject to a variety of local, state, federal, and foreign laws and regulations concerning protection of health and the environment. The particular environmental laws which apply to any given community vary greatly according to the community site, the site's environmental conditions, and the present and former uses of the site. These environmental laws may result in delays, may cause us to incur substantial compliance, remediation, and/or other costs, and can prohibit or severely restrict development and homebuilding activity.

For example, during 2005, we received two requests for information pursuant to Section 308 of the Clean Water Act from Region 3 of the Environmental Protection Agency (the "EPA"). These requests sought information concerning storm water discharge practices in connection with completed, ongoing, and planned homebuilding projects by subsidiaries in the states and district that comprise EPA Region 3. We also received a notice of violations for one project in Pennsylvania and requests for sampling plan implementation in two projects in Pennsylvania. We have subsequently received notification from the EPA alleging violations of storm water discharge practices at other locations and requesting related information. We

provided the EPA with information in response to its requests. The Department of Justice (“DOJ”) is also involved in the review of these practices and enforcement with respect to them. We are engaged in discussions with the DOJ and EPA regarding a resolution of these matters, which we anticipate will include a monetary fine and an agreement to implement certain operational and training measures nationwide to ensure ongoing compliance with storm water regulations. Although we do not currently anticipate that we will incur any material costs in excess of the amount we have reserved for this matter, we cannot predict whether our discussions with the DOJ and EPA will result in a resolution, or what any resolution of these matters ultimately will require of us.

We anticipate that increasingly stringent requirements will be imposed on developers and homebuilders in the future. Although we cannot predict the effect of these requirements, they could result in time-consuming and expensive compliance programs and in substantial expenditures, which could cause delays and increase our cost of operations. In addition, the continued effectiveness of permits already granted or approvals already obtained is dependent upon many factors, some of which are beyond our control, such as changes in policies, rules, and regulations and their interpretation and application.

Product liability litigation and warranty claims that arise in the ordinary course of business may be costly.

As a homebuilder, we are subject to construction defect and home warranty claims arising in the ordinary course of business. Such claims are common in the homebuilding industry and can be costly. In addition, the amount and scope of coverage offered by insurance companies is currently limited, and this coverage may be further restricted and become more costly. If we are not able to obtain adequate insurance against such claims, we may experience losses that could hurt our financial results. Our financial results could also be adversely affected if we were to experience an unusually high number of claims or unusually severe claims. Recently, other homebuilders in Florida have had construction defect claims associated with allegedly defective drywall manufactured in China (Chinese Drywall) that may be responsible for noxious smells and accelerated corrosion of certain metals in the home. We have identified only 15 homes with this potential issue, however, if additional homes are identified to have this issue, or our actual costs to remediate differ from our current estimated costs, it may require us to revise our warranty reserves.

We compete on several levels with homebuilders that may have greater sales and financial resources, which could hurt future earnings.

We compete not only for home buyers but also for desirable properties, financing, raw materials, and skilled labor often within larger subdivisions designed, planned, and developed by other homebuilders. Our competitors include other local, regional, and national homebuilders, some of which have greater sales and financial resources.

The competitive conditions in the homebuilding industry together with current market conditions have, and could continue to, result in:

- difficulty in acquiring suitable land at acceptable prices;
- increased selling incentives;
- lower sales; or
- delays in construction.

Any of these problems could increase costs and/or lower profit margins.

We may have difficulty in obtaining the additional financing required to operate and develop our business.

Our operations require significant amounts of cash, and we may be required to seek additional capital, whether from sales of equity or borrowing additional money, for the future growth and development of our business. The terms or availability of additional capital is uncertain. Moreover, the indentures for our outstanding debt securities contain provisions that restrict the debt we may incur and the equity we may issue in the future. If we are not successful in obtaining sufficient capital, it could reduce our sales and may hinder our future growth and results of operations. In addition, pledging substantially all of our assets to support our first, second, and third lien senior secured notes may make it more difficult to raise additional financing in the future.

Our future growth may include additional acquisitions of companies that may not be successfully integrated and may not achieve expected benefits.

Acquisitions of companies have contributed to our historical growth and may again be a component of our growth strategy in the future. In the future, we may acquire businesses, some of which may be significant. As a result of acquisitions of companies, we may need to seek additional financing and integrate product lines, dispersed operations, and distinct corporate cultures. These integration efforts may not succeed or may distract our management from operating our existing business. Additionally, we may not be able to enhance our earnings as a result of acquisitions. Our failure to successfully identify and manage future acquisitions could harm our operating results.

Our controlling stockholders are able to exercise significant influence over us.

Members of the Hovnanian family, including Ara K. Hovnanian, our chairman of the board, president and chief executive officer, have voting control, through personal holdings and family owned entities, of Class A and Class B common stock that enables them to cast approximately 70% of the votes that may be cast by the holders of our outstanding Class A and Class B common stock combined. Their combined stock ownership enables them to exert significant control over us, including power to control the election of our Board of Directors and to approve matters presented to our stockholders. This concentration of ownership may also make some transactions, including mergers or other changes in control, more difficult or impossible without their support. Also, because of their combined voting power, circumstances may occur in which their interests could be in conflict with the interests of other stakeholders.

Our net operating loss carryforwards could be substantially limited if we experience an ownership change as defined in the Internal Revenue Code.

Based on recent impairments and our current financial performance, we generated a federal net operating loss carryforward of \$1.3 billion through the year ended October 31, 2009, and we may generate net operating loss carryforwards in future years.

Section 382 of the Internal Revenue Code contains rules that limit the ability of a company that undergoes an ownership change, which is generally any change in ownership of more than 50% of its stock over a three-year period, to utilize its net operating loss carryforwards and certain built-in losses recognized in years after the ownership change. These rules generally operate by focusing on ownership changes among stockholders owning directly or indirectly 5% or more of the stock of a company and any change in ownership arising from a new issuance of stock by the company.

If we undergo an ownership change for purposes of Section 382 as a result of future transactions involving our common stock, including purchases or sales of stock between 5% shareholders, our ability to use our net operating loss carryforwards and to recognize certain built-in losses would be subject to the limitations of Section 382. Depending on the resulting limitation, a significant portion of our net operating loss carryforwards could expire before we would be able to use them. Our inability to utilize our net operating loss carryforwards could have a negative impact on our financial position and results of operations.

In August 2008, we announced that our Board of Directors adopted a shareholder rights plan designed to preserve shareholder value and the value of certain tax assets primarily associated with net loss carryforwards and built-in losses under Section 382 of the Internal Revenue Code and on December 5, 2008, our stockholders approved the Board of Directors' decision to adopt the shareholder rights plan. In addition, on December 5, 2008, our stockholders approved an amendment to our Certificate of Incorporation to restrict certain transfers of Class A common stock in order to preserve the tax treatment of our net operating loss carryforwards and built-in losses under Section 382 of the Internal Revenue Code. See Note 3 to the Consolidated Financial Statements for further details.

Utility shortages and outages or rate fluctuations could have an adverse effect on our operations.

In prior years, the areas in which we operate in California have experienced power shortages, including periods without electrical power, as well as significant fluctuations in utility costs. We may incur additional costs and may not be able to complete construction on a timely basis if such power shortages/outages and utility rate fluctuations continue. Furthermore, power shortages and outages, such as the blackout that occurred in 2003 in the Northeast, and rate fluctuations may adversely affect the regional economies in which we operate, which may reduce demand for our homes. Our operations may be adversely affected if further rate fluctuations and/or power shortages and outages occur in California, the Northeast, or in our other markets.

Geopolitical risks and market disruption could adversely affect our operating results and financial condition.

Geopolitical events, such as the aftermath of the war with Iraq and the continuing involvement in Iraq and Afghanistan, may have a substantial impact on the economy and the housing market. The terrorist attacks on the World Trade Center and the Pentagon on September 11, 2001 had an impact on our business and the occurrence of similar events in the future cannot be ruled out. The war and the continuing involvement in Iraq and Afghanistan, terrorism, and related geopolitical risks have created many economic and political uncertainties, some of which may have additional material adverse effects on the U.S. economy, and our customers and, in turn, our results of operations and financial condition.

ITEM 1B UNRESOLVED STAFF COMMENTS

None.

ITEM 2 PROPERTIES

We own a 69,000-square foot office complex located in the Northeast that serves as our corporate headquarters. We own 215,000 square feet of office and warehouse space throughout the Midwest. We lease approximately 768,000 square feet of space for our segments located in the Northeast, Mid-Atlantic, Midwest, Southeast, Southwest, and West.

ITEM 3 LEGAL PROCEEDINGS

We are involved in litigation arising in the ordinary course of business, none of which is expected to have a material adverse effect on our financial position or results of operations, and we are subject to extensive and complex regulations that affect the development and home building, sales, and customer financing processes, including zoning, density, building standards, and mortgage financing. These regulations often provide broad discretion to the administering governmental authorities. This can delay or increase the cost of development or homebuilding.

We also are subject to a variety of local, state, federal, and foreign laws and regulations concerning protection of health and the environment. The particular environmental laws that apply to any given community vary greatly according to the community site, the site's environmental conditions and the present and former uses of the site. These environmental laws may result in delays, may cause us to incur substantial compliance, remediation and/or other costs, and can prohibit or severely restrict development and homebuilding activity.

In March 2005, we received two requests for information pursuant to Section 308 of the Clean Water Act from Region 3 of the EPA. These requests sought information concerning storm water discharge practices in connection with completed, ongoing and planned homebuilding projects by subsidiaries in the states and district that comprise EPA Region 3. We also received a notice of violations for one project in Pennsylvania and requests for sampling plan implementation in two projects in Pennsylvania. We have subsequently received notification from the EPA alleging violations of storm water discharge practices at other locations and requesting related information. We provided the EPA with information in response to its requests. The DOJ is also involved in the review of these practices and enforcement with respect to them. We are engaged in discussions with the DOJ and EPA regarding a resolution of these matters, which we anticipate will include a monetary fine and an agreement to implement certain operational and training measures nationwide to ensure ongoing compliance with storm water regulations. Although we do not currently anticipate that we will incur any material costs in excess of the amount we have reserved for this matter, we cannot predict whether our discussions with the DOJ and EPA will result in a resolution, or what any resolution of these matters ultimately will require of us.

We anticipate that increasingly stringent requirements will be imposed on developers and homebuilders in the future. Although we cannot predict the effect of these requirements, they could result in time-consuming and expensive compliance programs and in substantial expenditures, which could cause delays and increase our cost of operations. In addition, the continued effectiveness of permits already granted or approvals already obtained is dependent upon many factors, some of which are beyond our control, such as changes in policies, rules, and regulations and their interpretations and application.

The Company is also involved in the following litigation:

The Company, Chairman of the Board, Chief Executive Officer and President, Ara K. Hovnanian, Executive Vice President and Chief Financial Officer, J. Larry Sorsby and a former officer of a Company subsidiary have been named as defendants in a purported class action. The original complaint, which only named Mr. Sorsby as a defendant, was filed on September 14, 2007 in the United States District Court for the Central District of California, captioned *Herbert Mankofsky v. J. Larry Sorsby*. On January 31, 2008, the court appointed Herbert Mankofsky as Lead Plaintiff. On February 19, 2008, the action was transferred to the United States District Court for the District of New Jersey. On March 10, 2008, Lead Plaintiff filed an amended complaint, captioned *In re Hovnanian Enterprises, Inc. Securities Litigation*, alleging, among other things, that the defendants violated federal securities laws by making false and misleading statements regarding the Company's business and future prospects in connection with the Company's acquisition of First Home Builders of Florida. The Company and Messrs. Hovnanian and Sorsby filed a Motion to Dismiss the amended complaint on July 14, 2008. On September 11, 2008, Lead Plaintiff filed his opposition to the Motion to Dismiss. The Company and Messrs. Hovnanian and Sorsby filed their reply brief on October 28, 2008. In March, 2009, by court-ordered stipulation, the defendants withdrew their Motion to Dismiss, and a second amended complaint was filed in June 2009. The Company's insurance carrier has agreed to provide coverage for the case under the Company's insurance policy, therefore, the maximum exposure to the Company is the deductible, which has already been incurred and expensed. The matter has been resolved, and the resolution has been approved by the court, with no further payments from the Company.

A subsidiary of the Company has been named as a defendant in a purported class action suit filed on May 30, 2007 in the United States District Court for the Middle District of Florida, *Randolph Sewell, et al., v. D'Allesandro & Woodyard, et al.*, alleging violations of the federal securities acts, among other allegations, in connection with the sale of some of the subsidiary's homes in Fort Myers, Florida. Plaintiffs filed an amended complaint on October 19, 2007. Plaintiffs sought to represent a class of certain home purchasers in southwestern Florida and sought damages, rescission of certain purchase agreements, restitution of out-of-pocket expenses, and attorneys' fees and costs. The Company's subsidiary filed a Motion to Dismiss the amended complaint on December 14, 2007. Following oral argument on the Motion in September 2008, the court dismissed the amended complaint with leave for plaintiffs to amend. Plaintiffs filed a second amended complaint on October 31, 2008. The Company's subsidiary filed a Motion to Dismiss this second amended complaint. The Court dismissed portions of the second amended complaint. The Company's subsidiary has filed a Motion for Reconsideration of a position of the Court's decision and is awaiting a decision. Plaintiffs seek to represent a class of certain home purchasers in southwestern Florida and seek damages, rescission of certain purchase agreements, restitution of out-of-pocket expenses, and attorneys' fees and costs. While we have determined that a loss related to this case is not probable, it is not possible to estimate a loss or range of loss related to this matter at this time.

ITEM 4 SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

During the fourth quarter of the fiscal year ended October 31, 2009, no matters were submitted to a vote of security holders.

EXECUTIVE OFFICERS OF THE REGISTRANT

Information on executive officers of the registrant is incorporated herein from Part III, Item 10.

Part II

ITEM 5 MARKET FOR THE REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS, AND ISSUER PURCHASES OF EQUITY SECURITIES

Our Class A Common Stock is traded on the New York Stock Exchange and was held by 590 stockholders of record at December 17, 2009. There is no established public trading market for our Class B Common Stock, which was held by 270 stockholders of record at December 17, 2009. In order to trade Class B Common Stock, the shares must be converted into Class A Common Stock on a one-for-one basis. The high and low sales prices for our Class A Common Stock were as follows for each fiscal quarter during the years ended October 31, 2009 and 2008:

| Quarter | Oct. 31, 2009 | | Oct. 31, 2008 | |
|----------------|----------------------|------------|----------------------|------------|
| | High | Low | High | Low |
| First | \$4.99 | \$1.61 | \$10.45 | \$4.80 |
| Second | \$2.93 | \$0.58 | \$12.41 | \$8.09 |
| Third | \$3.25 | \$1.81 | \$11.87 | \$4.64 |
| Fourth | \$5.61 | \$3.42 | \$ 9.05 | \$3.38 |

Certain debt instruments to which we are a party contain restrictions on the payment of cash dividends. As a result of the most restrictive of these provisions, we are not currently able to pay any cash dividends. We have never paid a cash dividend to common stockholders.

Issuer Purchases of Equity Securities

In July 2001, our Board of Directors authorized a stock repurchase program to purchase up to four million shares of Class A Common Stock (adjusted for a two-for-one stock dividend on March 5, 2004). No shares of our Class A Common Stock or Class B Common Stock were purchased by or on behalf of Hovnanian Enterprises or any affiliated purchaser during the fiscal fourth quarter of 2009 (excluding purchases by certain members of the Hovnanian family, which have been previously reported in filings with the Securities and Exchange Commission). The maximum number of shares that may yet be purchased under the Company's plans or programs is 0.6 million.

ITEM 6
SELECTED CONSOLIDATED FINANCIAL DATA

The following table sets forth selected consolidated financial data and should be read in conjunction with the financial statements included elsewhere in this Form 10-K. The selected consolidated financial data should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our Consolidated Financial Statements and Notes thereto included elsewhere in this Form 10-K.

| Summary Consolidated Statements of Operations Data (In thousands, Except Per Share Data) | Year Ended | | | | |
|---|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 | October 31, 2006 | October 31, 2005 |
| Revenues | \$1,596,290 | \$3,308,111 | \$4,798,921 | \$6,148,235 | \$5,348,417 |
| Expenses | 1,972,978 | 3,692,556 | 4,797,767 | 5,539,489 | 4,551,427 |
| Inventory impairment loss and land option write-offs | 659,475 | 710,120 | 457,773 | 336,204 | 5,360 |
| Goodwill and intangible amortization and impairment | | 36,883 | 162,124 | 54,821 | 46,084 |
| Gain on extinguishment of debt | 410,185 | | | | |
| (Loss) income from unconsolidated joint ventures | (46,041) | (36,600) | (28,223) | 15,385 | 35,039 |
| (Loss) income before income taxes | (672,019) | (1,168,048) | (646,966) | 233,106 | 780,585 |
| State and Federal income tax (benefit)provision | 44,693 | (43,458) | (19,847) | 83,573 | 308,738 |
| Net (loss) income | (716,712) | (1,124,590) | (627,119) | 149,533 | 471,847 |
| Less: preferred stock dividends | | | 10,674 | 10,675 | 2,758 |
| Net (loss) income available to common stockholders | \$(716,712) | \$(1,124,590) | \$(637,793) | \$138,858 | \$469,089 |
| Per share data: | | | | | |
| Basic: | | | | | |
| (Loss) income per common share | \$(9.16) | \$(16.04) | \$(10.11) | \$2.21 | \$7.51 |
| Weighted average number of common shares outstanding | 78,238 | 70,131 | 63,079 | 62,822 | 62,490 |
| Assuming dilution: | | | | | |
| (Loss) income per common share | \$(9.16) | \$(16.04) | \$(10.11) | \$2.14 | \$7.16 |
| Weighted average number of common shares outstanding | 78,238 | 70,131 | 63,079 | 64,838 | 65,549 |

| Summary Consolidated Balance Sheet Data (In thousands) | October 31, 2009 | October 31, 2008 | October 31, 2007 | October 31, 2006 | October 31, 2005 |
|---|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| Total assets | \$2,024,577 | \$3,637,322 | \$4,540,548 | \$5,480,035 | \$4,726,138 |
| Mortgages, term loans, revolving credit agreements, and notes payable | \$77,364 | \$107,913 | \$410,298 | \$319,943 | \$271,868 |
| Senior secured notes, senior notes, and senior subordinated notes | \$1,751,701 | \$2,505,805 | \$1,910,600 | \$2,049,778 | \$1,498,739 |
| Stockholders' (deficit) equity | \$(349,598) | \$330,264 | \$1,321,803 | \$1,942,163 | \$1,791,357 |

Ratios of Earnings to Fixed Charges and Earnings to Combined Fixed Charges and Preferred Stock Dividends

For purposes of computing the ratio of earnings to fixed charges and the ratio of earnings to combined fixed charges and preferred stock dividends, earnings consist of earnings from continuing operations before income taxes and income or loss from equity investees, plus fixed charges and distributed income of equity investees, less interest capitalized. Fixed charges consist of all interest incurred, plus the amortization of debt issuance costs and bond discounts. Combined fixed charges and preferred stock dividends consist of fixed charges and preferred stock dividends declared. The fourth quarter of 2005 was the first period we declared and paid preferred stock dividends and, due to covenant restrictions, we have been prohibited from paying dividends beginning with the first quarter of fiscal 2008. The following table sets forth the ratios of earnings to fixed charges and the ratios of earnings to combined fixed charges and preferred stock dividends for each of the periods indicated:

| | Years Ended October 31, | | | | |
|---|-------------------------|------|------|------|------|
| | 2009 | 2008 | 2007 | 2006 | 2005 |
| Ratio of earnings to fixed charges | (a) | (a) | (a) | 2.0 | 7.8 |
| Ratio of earnings to combined fixed charges and preferred stock dividends | (b) | (b) | (b) | 1.8 | 7.5 |

- (a) *Earnings for the years ended October 31, 2009, 2008, and 2007 were insufficient to cover fixed charges for such period by \$616.1 million, \$1,138.5 million, and \$667.5 million, respectively.*
- (b) *Earnings for the years ended October 31, 2009, 2008, and 2007 were insufficient to cover fixed charges and preferred stock dividends for such period by \$616.1 million, \$1,138.5 million, and \$678.6 million, respectively. Due to restrictions in our indentures on our senior, senior secured, and senior subordinated notes, we are currently prohibited from paying dividends on our preferred stock and did not make any dividend payments in fiscal 2009 and 2008. In fiscal 2007, we paid \$10.7 million of dividends on our preferred stock.*

ITEM 7

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Beginning during the second half of our fiscal year ended October 31, 2006 and continuing through today, the U.S. housing market has been impacted by a lack of consumer confidence, increasing home foreclosure rates and large supplies of resale and new home inventories. The result has been weakened demand for new homes, slower sales, higher than normal cancellation rates until recently, and increased price discounts and other sales incentives to attract homebuyers. Additionally, the availability of certain mortgage financing products became more constrained starting in February 2007 when the mortgage industry began to more closely scrutinize subprime, Alt-A, and other non-prime mortgage products. The overall economy has weakened significantly and fears of a prolonged recession are pronounced due to rising unemployment levels, further deterioration in consumer confidence and the reduction in extensions of credit and consumer spending. As a result, we have experienced significant decreases in our revenues and gross margins during 2009, 2008, and 2007 compared with prior years. Additionally, we incurred total land-related impairment charges of \$659.5 million, \$710.1 million and \$457.8 million for the years ended October 31, 2009, 2008 and 2007, respectively. These charges resulted from the write-off of deposit and preacquisition costs of \$45.4 million, \$114.1 million and \$126.0 million, respectively, related to land we no longer plan to pursue and impairments on owned inventory of \$614.1 million, \$596.0 million, and \$331.8 million for the fiscal years ended October 31, 2009, 2008, and 2007, respectively. In addition to land related charges, the continued weakening of the market resulted in impairments of our finite-lived intangible assets and goodwill of zero, \$35.4 million and \$135.2 million during fiscal 2009, 2008, and 2007, respectively.

We have exposure to additional impairments of our inventories, which, as of October 31, 2009, have a book value of \$1.1 billion, net of \$981.4 million of impairments recorded on 222 of our communities. We also have \$73.0 million invested in 11,343 lots under option, including cash and letters of credit option deposits of \$26.7 million as of October 31, 2009. We will record a write-off for the amounts associated with an option if we determine it is probable we will not exercise it. As of October 31, 2009, we have total investments in, and advances to, unconsolidated joint ventures of \$41.3 million. Each of our joint ventures assesses its inventory and other long-lived assets for impairment and we separately assess our investment in joint ventures for recoverability, which has resulted in total reductions in our investment in joint ventures of \$115.8 million from the second half of fiscal 2006, the first quarter in which we had impairments on our joint ventures, through October 31, 2009. We still have exposure to future write-downs of our investment in unconsolidated joint ventures if conditions continue to deteriorate in the markets in which our joint ventures operate. With respect to goodwill and intangibles, there is no remaining risk of further exposure to impairments because both goodwill and finite lived intangibles have been fully written off as of October 31, 2008.

During fiscal 2009, we continued to operate our business with the expectation that difficult market conditions would continue to impact us for the foreseeable future. We adjusted our approach to land acquisition and construction practices and continued to shorten our land pipeline, reduce production volumes, and balance home price and profitability with sales pace. We delayed and cancelled planned land purchases and renegotiated land prices and significantly reduced our total number of controlled lots owned and under option. Additionally, we significantly reduced the number of speculative homes put into production. We have recently begun to see more opportunities to purchase land at prices that make economic sense in light of the current sales prices and sales paces, therefore in 2010, we plan to pursue land when it makes strategic and economic sense to do so. New land purchases at pricing that will generate good investment returns are needed to return to profitability. During 2009, we also evaluated and made reductions in selling, general, and administrative expenses, including corporate general and administrative expenses, reducing these expenses \$138.3 million from \$459.9 million in fiscal 2008 to \$321.6

million in fiscal 2009, due in large part to a 75% reduction in head count at the end of fiscal 2009 from our peak in June 2006. Given the persistence of difficult market conditions, improving the efficiency of our selling, general, and administrative expenses will continue to be a significant area of focus. For the year ended October 31, 2009, homebuilding selling, general and administrative costs declined 36% to \$239.6 million compared to the year ended October 31, 2008. Corporate general and administrative expenses of \$82.0 million for the year ended October 31, 2009 include \$14.7 million related to the election by the Chief Executive Officer, Chief Financial Officer, non-executive members of the Board of Directors, and other senior executives of the Company, to cancel certain stock options during fiscal 2009. Excluding this charge, corporate general and administrative expenses would have declined 18.8% to \$67.3 million, compared to year ended October 31, 2008.

Critical Accounting Policies

Management believes that the following critical accounting policies require its most significant judgments and estimates used in the preparation of the consolidated financial statements:

Effective July 1, 2009, the Financial Accounting Standards Board (“FASB”) established the Accounting Standards Codification (“ASC”) as the primary source of accounting principles generally accepted in the United States of America (“US GAAP”) recognized by the FASB to be applied by nongovernmental entities. Although the establishment of the ASC did not change US GAAP, it did change the way we refer to US GAAP throughout this document to reflect the updated referencing convention.

Income Recognition from Home and Land Sales - We are primarily engaged in the development, construction, marketing and sale of residential single-family and multi-family homes where the planned construction cycle is less than 12 months. For these homes, in accordance with ASC 360-20, “Property, Plant and Equipment - Real Estate Sales” (“ASC 360-20”), revenue is recognized when title is conveyed to the buyer, adequate initial and continuing investments have been received, and there is no continued involvement. In situations where the buyer’s financing is originated by our mortgage subsidiary and the buyer has not made an adequate initial investment or continuing investment as prescribed by ASC 360-20, the profit on such sales is deferred until the sale of the related mortgage loan to a third-party investor has been completed.

Additionally, in certain markets, we sell lots to customers, transferring title, collecting proceeds, and entering into contracts to build homes on these lots. In these cases, we do not recognize the revenue from the lot sale until we deliver the completed home and have no continued involvement related to that home. The cash received on the lot is recorded as a reduction of inventory until the revenue is recognized.

Income Recognition from Mid-Rise Buildings - When we develop mid-rise buildings, they often take more than 12 months to complete. If these buildings qualify, revenues and costs are recognized using the percentage of completion method of accounting in accordance with ASC 360-20. Under the percentage of completion method, revenues and costs are to be recognized when construction is beyond the preliminary stage, the buyer is committed to the extent of having a sufficient initial and continuing investment that the buyer cannot require to be refunded except for non-delivery of the home, sufficient homes in the building have been sold to ensure that the property will not be converted to rental property, the sales prices are collectible, and the aggregate sales proceeds and the total cost of the building can be reasonably estimated. We currently do not have any buildings that meet these criteria. Therefore, the revenues from delivering homes in mid-rise buildings are recognized when title is conveyed to the buyer, adequate initial and continuing investment have been received, and there is no continued involvement with respect to that home.

Income Recognition from Mortgage Loans - Our Financial Services segment originates mortgages, primarily for our homebuilding customers. We use mandatory investor commitments and forward sales of mortgage-backed securities (“MBS”) to hedge our mortgage-related interest rate exposure on agency and government loans.

We elected the fair value option for our loans held for sale for mortgage loans originated subsequent to October 31, 2008 in accordance with ASC 825, “Financial Instruments”, which permits us to measure our loans held for sale at fair value. Management believes that the election of the fair value option for loans held for sale improves financial reporting by mitigating volatility in reported earnings caused by measuring the fair value of the loans and the derivative instruments used to economically hedge them without having to apply complex hedge accounting provisions. In addition, we adopted Staff Accounting Bulletin 109 on February 1, 2008, requiring the recognition of the fair value of our rights to service a mortgage loan as revenue upon entering into an interest rate lock loan commitment with a borrower. The fair value of these servicing rights is included in loans held for sale. Prior to February 1, 2008, the fair value of the servicing rights was not recognized until the related loan was sold. Fair value of the servicing rights is determined based on values in the Company’s servicing sales contracts.

Substantially all of the loans originated are sold within a short period in the secondary mortgage market on a servicing released, non-recourse basis although the Company remains liable for certain limited representations and warranties related to loan sales. There were, however, \$3.5 million of mortgage loans held for investment at October 31, 2009, which represent loans that cannot currently be sold at reasonable terms in the secondary mortgage market. Loans held for investment are carried at cost, net of unamortized discounts and any allowance for loan losses. Profits and losses relating to the sale of mortgage loans held for investment are recognized when legal control passes to the buyer of the mortgage and the sales price is collected.

Inventories - Inventories consist of land, land development, home construction costs, capitalized interest and construction overhead. Construction costs are accumulated during the period of construction and charged to cost of sales under specific identification methods. Land, land development, and common facility costs are allocated based on buildable acres to product types within each community, then charged to cost of sales equally based upon the number of homes to be constructed in each product type.

We record inventories in our consolidated balance sheets at cost unless the inventory is determined to be impaired, in which case the inventory is written down to its fair value. Our inventories consist of the following three components: (1) sold and unsold homes and lots under development, which includes all construction, land, capitalized interest, and land development costs related to started homes and land under development in our active communities; (2) land and land options held for future development or sale, which includes all costs related to land in our communities in planning or mothballed communities; and (3) consolidated inventory not owned, which includes all cost related to specific performance options, variable interest entities, and other options, which consists primarily of our model homes and inventory related to structured lot options.

As a result of the declining homebuilding market, we have decided to mothball (or stop development on) certain communities where we determine the current performance does not justify further investment at this time. When we decide to mothball a community, the inventory is reclassified from Sold and unsold homes and lots under development to Land and land options held for future development or sale. As of October 31, 2009, the book value associated with the 77 mothballed communities was \$295.3 million, net of an impairment balance of \$547.4 million. We continually review communities to determine if mothballing is appropriate.

The recoverability of inventories and other long-lived assets are assessed in accordance with the provisions of ASC 360-10, "Property, Plant and Equipment - Overall" ("ASC 360-10"). ASC 360-10 requires long-lived assets, including inventories, held for development to be evaluated for impairment based on undiscounted future cash flows of the assets at the lowest level for which there are identifiable cash flows. As such, we evaluate inventories for impairment at the individual community level, the lowest level of discrete cash flows that we measure.

We evaluate inventories of communities under development and held for future development for impairment when indicators of potential impairment are present. Indicators of impairment include, but are not limited to, decreases in local housing market values, decreases in gross margins or sales absorption rates, decreases in net sales prices (base sales price net of sales incentives), or actual or projected operating or cash flow losses. The assessment of communities for indication of impairment is performed quarterly, primarily by completing detailed budgets for all of our communities and identifying those communities with a projected operating loss for any projected fiscal year or for the entire projected community life. For those communities with projected losses, we estimate the remaining undiscounted future cash flows and compare those to the carrying value of the community, to determine if the carrying value of the asset is recoverable.

The projected operating profits, losses, or cash flows of each community can be significantly impacted by our estimates of the following:

- future base selling prices;
- future home sales incentives;
- future home construction and land development costs; and
- future sales absorption pace and cancellation rates.

These estimates are dependent upon specific market conditions for each community. While we consider available information to determine what we believe to be our best estimates as of the end of a quarterly reporting period, these estimates are subject to change in future reporting periods as facts and circumstances change. Local market-specific conditions that may impact our estimates for a community include:

- the intensity of competition within a market, including available home sales prices and home sales incentives offered by our competitors;
- the current sales absorption pace for both our communities and competitor communities;
- community-specific attributes, such as location, availability of lots in the market, desirability and uniqueness of our community, and the size and style of homes currently being offered;
- potential for alternative product offerings to respond to local market conditions;
- changes by management in the sales strategy of the community; and
- current local market economic and demographic conditions and related trends and forecasts.

These and other local market-specific conditions that may be present are considered by management in preparing projection assumptions for each community. The sales objectives can differ between our communities, even within a given market. For example, facts and circumstances in a given community may lead us to price our homes with the objective of yielding a higher sales absorption pace, while facts and circumstances in another community may lead us to price our homes to minimize deterioration in our gross margins, although it may result in a slower sales absorption pace. In addition, the key assumptions included in our estimate of future undiscounted cash flows may be interrelated. For example, a decrease in estimated base sales price or an increase in homes sales incentives may result in a corresponding increase in sales absorption pace. Additionally, a decrease in the average sales price of homes to be sold and closed in future reporting periods for one community that has not been generating what management believes to be an adequate sales absorption pace may impact the estimated cash flow assumptions of a nearby community. Changes in our key assumptions, including estimated construction and development costs, absorption pace and selling strategies, could materially impact future cash flow and fair-value estimates. Due to the number of possible scenarios that would result from various changes in these factors, we do not believe it is possible to develop a sensitivity analysis with a level of precision that would be meaningful to an investor.

If the undiscounted cash flows are more than the carrying value of the community, then the carrying amount is recoverable, and no impairment adjustment is required. However, if the undiscounted cash flows are less than the carrying amount, then the community is deemed impaired and is written-down to its fair value. We determine the estimated fair value of each community by determining the present value of the estimated future cash flows at a discount rate commensurate with the risk of the respective community. Our discount rates used for all impairments recorded from October 31, 2006 to date range from 13.5% to 20.3%. The estimated future cash flow assumptions are the same for both our recoverability and fair value assessments. Should the estimates or expectations used in determining estimated cash flows or fair value, including discount rates, decrease or differ from current estimates in the future, we may be required to recognize additional impairments related to current and future communities. The impairment of a community is allocated to each lot on a relative value basis.

Inventories held for sale, which are land parcels where we have decided not to build homes, are a very small portion of our total inventories, and are reported at the lower of carrying amount or fair value less costs to sell. In determining the fair value less the cost to sell of land held for sale, management considers, among other things, prices for land in recent comparable sale transactions, market analysis studies that include the estimated price a willing buyer would pay for the land (other than in a forced liquidation sale) and recent bona fide offers received from outside third parties, if available.

From time to time, we write off deposits and approval, engineering and capitalized interest costs when we determine that it is no longer probable that we will exercise options to buy land in specific locations or when we redesign communities and/or abandon certain engineering costs. In deciding not to exercise a land option, we take into consideration changes in market conditions, the timing of required land takedowns, the willingness of land sellers to modify terms of the land option contract (including timing of land takedowns), and the availability and best use of our capital, among other factors. The write-off is recorded in the period it is deemed probable that the optioned property will not be acquired. In certain instances, we have been able to recover deposits and other pre-acquisition costs that were previously written off. These recoveries have not been significant.

The impairment of communities under development and held for future development and inventories held for sale, and the charge for land option write-offs, are reflected on the Consolidated Statement of Operations in a separate line entitled "Homebuilding - Inventory impairment loss and land option write-offs". See also "Results of Operations" and Note 13 to the Consolidated Financial Statements for inventory impairment and land option write-off amounts by segment.

Insurance Deductible Reserves - For homes delivered in fiscal 2009 and 2008, our deductible is \$20 million per occurrence with an aggregate \$20 million for liability claims and an aggregate \$21.5 million for construction defect claims under our general liability insurance. Our worker's compensation insurance deductible is \$0.5 million per occurrence in fiscal 2009 and

2008. Reserves for estimated losses for fiscal 2009 and 2008 have been established using the assistance of a third-party actuary. We engage a third-party actuary that uses our historical warranty data to assist our management to estimate our unpaid claims, claim adjustment expenses and incurred but not reported claims reserves for the risks that we are assuming under the general liability and workers compensation programs. The estimates include provisions for inflation, claims handling and legal fees. These estimates are subject to a high degree of variability due to uncertainties such as trends in construction defect claims relative to our markets and the types of products we build, claim settlement patterns, insurance industry practices, and legal interpretations, among others. Because of the high degree of judgment required in determining these estimated liability amounts, actual future costs could differ significantly from our currently estimated amounts.

Interest - In accordance with ASC 835-20, "Interest - Capitalization of Interest," interest attributable to properties under development during the land development and home construction period is capitalized and expensed along with the associated cost of sales as the related inventories are sold. Interest incurred in excess of interest capitalized, which occurs when assets qualifying for interest capitalization are less than our outstanding debt balances, is expensed as incurred in "Other interest."

Land Options - Costs incurred to obtain options to acquire improved or unimproved home sites are capitalized. Such amounts are either included as part of the purchase price if the land is acquired or charged to operations if we determine we will not exercise the option. If the options are with variable interest entities and we are the primary beneficiary, we record the land under option on the Consolidated Balance Sheets under "Consolidated inventory not owned" with an offset under "Liabilities from inventory not owned" and "Minority interest from inventory not owned." If the option obligation is to purchase under specific performance or has terms that require us to record it as financing, then we record the option on the Consolidated Balance Sheets under "Consolidated inventory not owned" with an offset under "Liabilities from inventory not owned". In accordance with ASC 810-10, "Consolidation - Overall" ("ASC 810-10"), we record costs associated with other options on the Consolidated Balance Sheets under "Land and land options held for future development or sale."

Unconsolidated Homebuilding and Land Development Joint Ventures - Investments in unconsolidated homebuilding and land development joint ventures are accounted for under the equity method of accounting. Under the equity method, we recognize our proportionate share of earnings and losses earned by the joint venture upon the delivery of lots or homes to third parties. Our ownership interest in joint ventures varies but is generally less than or equal to 50%. In determining whether or not we must consolidate joint ventures where we are the managing member of the joint venture, we assess whether the other partners have specific rights to overcome the presumption of control by us as the manager of the joint venture. In most cases, the presumption is overcome because the joint venture agreements require that both partners agree on establishing the significant operating and capital decisions of the partnership, including budgets, in the ordinary course of business. The evaluation of whether or not we control a venture can require significant judgment. In accordance with ASC 323-10, "Investments - Equity Method and Joint Ventures - Overall" ("ASC 323-10"), we assess our investments in unconsolidated joint ventures for recoverability, and if it is determined that a loss in value of the investment is other than temporary, we write down the investment to its fair value. We evaluate our equity investments for impairment based on the joint venture's projected cash flows. This process requires significant management judgment and estimate. During fiscal 2009 and 2008, we wrote-down certain joint venture investments by \$26.4 million and \$11.3 million, respectively. There were no write-downs in fiscal 2007.

Post-Development Completion and Warranty Costs - In those instances where a development is substantially completed and sold and we have additional construction work to be incurred, an estimated liability is provided to cover the cost of such work. In addition, we estimate and accrue warranty costs as part of cost of sales for repair costs under \$5,000 per occurrence to homes, community amenities and land development infrastructure. In addition, we accrue for warranty costs over \$5,000 per occurrence as part of our general liability insurance deductible expensed as selling, general, and administrative costs. Warranty accruals require our management to make significant estimates about the cost of future claims. Both of these liabilities are recorded in "Accounts payable and other liabilities" on the Consolidated Balance Sheets.

Deferred Income Taxes - Deferred income taxes or income tax benefits are provided for temporary differences between amounts recorded for financial reporting and for income tax purposes. If the combination of future years' income (or loss) combined with the reversal of the timing differences results in a loss, such losses can be carried back to prior years or carried forward to future years to recover the deferred tax assets. In accordance with ASC 740-10, "Income Taxes - Overall" ("ASC 740-10"), we evaluate our deferred tax assets quarterly to determine if valuation allowances are required. ASC 740-10 requires that companies assess whether valuation allowances should be established based on the consideration of all available evidence using a "more-likely-than-not" standard. See "Total Taxes" below under "Results of Operations" for further discussion of the valuation allowances.

We recognize tax liabilities in accordance with ASC 740-10, and we adjust these liabilities when our judgment changes as a result of the evaluation of new information not previously available. Due to the complexity of some of these

uncertainties, the ultimate resolution may result in a liability that is materially different from our current estimate. These differences will be reflected as increases or decreases to income tax expense in the period in which they are determined.

Recent Accounting Pronouncements

See Note 3 to the Consolidated Financial Statements included elsewhere in this Form 10-K.

Capital Resources and Liquidity

Our operations consist primarily of residential housing development and sales in the Northeast (New Jersey, New York, Pennsylvania), the Midwest (Illinois, Kentucky, Minnesota, Ohio), the Mid-Atlantic (Delaware, Maryland, Virginia, West Virginia, Washington D.C.), the Southeast (Florida, Georgia, North Carolina, South Carolina), the Southwest (Arizona, Texas), and the West (California). In addition, we provide financial services to our homebuilding customers.

Our cash uses during the 12 months ended October 31, 2009 and 2008 were for operating expenses, land purchases, land deposits, construction spending, state income taxes, interest and debt repurchases. We provided for our cash requirements from available cash on hand, housing and land sales, the issuance of \$785 million of senior secured first lien notes, our prior revolving credit facility, financial service revenues, a federal tax refund and other revenues. We believe that these sources of cash will be sufficient through 2010 to finance our working capital requirements and other needs, despite continued declines in total revenues, the termination of our revolving credit facility and the collateralization with cash in segregated accounts to support certain of our letters of credit. We may also enter into land sale agreements or joint ventures to generate cash from our existing balance sheet. In addition, we received a federal tax refund in fiscal 2009 of \$145.2 million. Due to a change in tax legislation that became effective on November 6, 2009, we can carryback our 2009 net operating loss five years to previously profitable years. Prior to the new tax legislation, we were not able to carryback our 2009 net operating loss. We anticipate receiving a federal income tax cash refund of approximately \$275 million to \$295 million during our second quarter of fiscal 2010.

Our homebuilding cash balance at of October 31, 2009 decreased by \$418.3 million from October 31, 2008. This decrease was impacted by \$335.9 million for debt repurchases and tender offers, \$39.0 million for interest paid in the fourth quarter of fiscal 2009 due to debt repurchases and the October 2009 tender offer, which would have otherwise been paid in the first quarter of fiscal 2010, and \$149.9 million of cash used to collateralize surety bonds and letter of credit agreements and facilities, which is now included as restricted cash.

Our net (loss) income historically does not approximate cash flow from operating activities. The difference between net (loss) income and cash flow from operating activities is primarily caused by changes in inventory levels together with changes in receivables, prepaid and other assets, interest and other accrued liabilities, deferred income taxes, accounts payable, mortgage loans and liabilities, and non-cash charges relating to depreciation, amortization of computer software costs, amortization of finite-lived intangibles, stock compensation awards and impairment losses for inventory, finite-lived intangibles and goodwill. When we are expanding our operations, which was the case in fiscal 2006, inventory levels, prepaids, and other assets increase causing cash flow from operating activities to decrease. Certain liabilities also increase as operations expand and partially offset the negative effect on cash flow from operations caused by the increase in inventory levels, prepaids and other assets. Similarly, as our mortgage operations expand, net income from these operations increase, but for cash flow purposes are offset by the net change in mortgage assets and liabilities. The opposite is true as our investment in new land purchases and development of new communities decrease, which is what has been happening since the last half of fiscal 2007, allowing us to generate positive cash flow from operations during this period. Looking forward, given the continued deterioration in the housing market, it will become more difficult to generate positive cash flow. However, we will continue to make adjustments to our structure and our business plans in order to maximize our liquidity. We continue to focus on maximizing cash flow by limiting our investment in currently owned communities that we believe will not generate positive cash flow in the near term, and by seeking to identify and purchase new land parcels (primarily finished lots) on which homes can be built and delivered in a short period of time, generating acceptable returns, based on our underwriting standards, and positive cash flow.

On July 3, 2001, our Board of Directors authorized a stock repurchase program to purchase up to 4 million shares of Class A Common Stock. As of October 31, 2009, 3.4 million shares of Class A Common Stock have been purchased under this program (See Part II, Item 5 for information on equity purchases).

On July 12, 2005, we issued 5,600 shares of 7.625% Series A Preferred Stock, with a liquidation preference of \$25,000. Dividends on the Series A Preferred Stock are not cumulative and are payable at an annual rate of 7.625%. The Series A Preferred Stock is not convertible into the Company's common stock and is redeemable in whole or in part at our

option at the liquidation preference of the shares beginning on the fifth anniversary of their issuance. The Series A Preferred Stock is traded as depositary shares, with each depositary share representing 1/1000th of a share of Series A Preferred Stock. The depositary shares are listed on the NASDAQ Global Market under the symbol "HOVNP." In each of fiscal year 2007 and 2006, we paid \$10.7 million of dividends on the Series A Preferred Stock. In fiscal 2008 and 2009, we did not make any dividend payments as a result of covenant restrictions in the indentures governing our senior secured, senior, and senior subordinated notes discussed below. We anticipate that we will continue to be restricted from paying dividends for the foreseeable future.

On May 14, 2008, we issued 14,000,000 shares of Class A Common Stock for net proceeds of \$125.9 million.

In connection with the issuance of our senior secured first lien notes in the fourth quarter of fiscal 2009, we terminated our revolving credit facility and refinanced the borrowing capacity thereunder. As of October 31, 2008, there was zero drawn under the revolving credit facility then in effect, excluding letters of credit totaling \$197.5 million. Also in connection with the refinancing, we entered into certain stand alone cash collateralized letter of credit agreements and facilities under which there were a total of \$130.3 million of letters of credit outstanding as of October 31, 2009. These agreements and facilities require us to maintain specified amounts of cash as collateral in segregated accounts to support the letters of credit issued thereunder, which will affect the amount of cash we have available for other uses. As of October 31, 2009, the amount of cash collateral in these segregated accounts was \$135.2 million.

Our wholly owned mortgage banking subsidiary originates mortgage loans, primarily from the sale of our homes. Such mortgage loans and related servicing rights are sold in the secondary mortgage market within a short period of time. Our secured Master Repurchase Agreement with a group of banks is a short-term borrowing facility that provides up to \$60 million through March 5, 2010. Interest is payable monthly, at the Company's option, at either LIBOR plus 2.00% or the prime rate, with a rate floor of 4.25% on both. The loan is secured by the mortgages held for sale and is repaid when we sell the underlying mortgage loans to permanent investors. We believe that we will be able to replace the Master Repurchase Agreement at its expiration date with a similar agreement, but there can be no assurance that such an agreement will be finalized. As of October 31, 2009, the aggregate principal amount of all borrowings under the Master Repurchase Agreement was \$55.9 million. The Master Repurchase Agreement requires K. Hovnanian American Mortgage, LLC to satisfy and maintain specified financial ratios and other financial condition tests. Because of the extremely short period of time mortgages are held by K. Hovnanian Mortgage LLC before the mortgages are sold to investors (generally a period of a few weeks), the immateriality to us on a consolidated basis of the size of the facility, the levels required by these financial covenants, our ability based on our immediately available resources to contribute sufficient capital to cure any default, were such conditions to occur, and our right to cure any conditions of default based on the terms of the Master Repurchase Agreement, we do not consider any of these covenants to be substantive or material. As of October 31, 2009, we believe we were in compliance with the covenants of the Master Repurchase Agreement. We also previously had a commercial paper facility which provided for up to \$200 million through April 25, 2008, with interest payable monthly at LIBOR, plus 0.40%. On November 28, 2007, we paid the outstanding balance in full and terminated the commercial paper facility.

On May 27, 2008, K. Hovnanian Enterprises, Inc. ("K. Hovnanian") issued \$600 million (\$594.4 million net of discount) of 11 1/2% Senior Secured Notes due 2013. The notes are secured, subject to permitted liens and other exceptions, by a second-priority lien on substantially all of the assets owned by us, K. Hovnanian and the guarantors to the extent such assets secure obligations under the revolving credit facility. The notes are redeemable in whole or in part at our option at 102% of principal commencing November 1, 2010, 101% of principal commencing May 1, 2011, and 100% of principal commencing May 1, 2012. In addition, we may redeem up to 35% of the aggregate principal amount of the notes before May 1, 2011 with the net cash proceeds from certain equity offerings at 111.50% of principal. A portion of the net proceeds of the issuance were used to repay the outstanding balance under the then existing amended credit facility. These third lien notes were the subject of a tender offer discussed below.

On December 3, 2008, K. Hovnanian issued \$29.3 million of 18.0% Senior Secured Notes due 2017 in exchange for \$71.4 million of unsecured senior notes as follows: \$0.5 million aggregate principal amount of 8% Senior Notes due 2012, \$12.0 million aggregate principal amount of 6 1/2% Senior Notes due 2014, \$1.1 million aggregate principal amount of 6 3/8% Senior Notes due 2014, \$3.3 million aggregate principal amount of 6 1/4% Senior Notes due 2015, \$24.8 million aggregate principal amount of 7 1/2% Senior Notes due 2016, \$28.7 million aggregate principal amount of 6 1/4% Senior Notes due 2016 and \$1.0 million aggregate principal amount of 8 5/8% Senior Notes due 2017. This exchange resulted in a recognized gain on extinguishment of debt of \$41.3 million, net of the write-off of unamortized discounts and fees. These third lien notes were the subject of a tender offer discussed below.

On October 20, 2009, we issued \$785.0 million (\$770.9 million net of discount) of 10 5/8% Senior Secured Notes due October 15, 2016. The notes are secured, subject to permitted liens and other exceptions, by a first-priority lien on

substantially all of the assets owned by us, K Hovnanian and the guarantors. The notes are redeemable in whole or in part at our option at 107.969% of principal commencing October 15, 2012, 105.313% of principal commencing October 15, 2013, 102.656% of principal commencing October 15, 2014, and 100% of principal commencing October 15, 2015. In addition, we may redeem up to 35% of the aggregate principal amount of the notes before October 15, 2012 with the net proceeds from certain equity offerings at 110.625% of principal. The net proceeds from this issuance, together with cash on hand, were used to fund certain cash tender offers and consent solicitations for our 11½% Senior Secured Notes due 2013 and 18.0% Senior Secured Notes due 2017 and the cash tender offers for certain series of our unsecured notes discussed below.

The 10 5/8% Senior Secured Notes due 2016 are secured by a first-priority lien, the 11 1/2% Senior Secured Notes due 2013 are secured by a second-priority lien and the 18% Senior Secured Notes due 2017 are secured by a third-priority lien, in each case, subject to permitted liens and other exceptions, on substantially all the assets owned by us, K. Hovnanian (the issuer of the senior secured notes) and the guarantors, in the case of the 11 1/2% Senior Secured Notes due 2013 and the 18% Senior Secured Notes due 2017, to the extent such assets secure obligations under the 10 5/8% Senior Secured Notes due 2016. At October 31, 2009, the aggregate book value of the real property collateral securing these notes was approximately \$780.7 million, which does not include the impact of inventory investments, home deliveries, or impairments thereafter and which may differ from the appraised value. In addition, cash collateral securing these notes was \$426.0 million as of October 31, 2009, which includes \$135.2 of restricted cash collateralizing certain letters of credit. Subsequent to such date, cash uses include general business operations and real estate and other investments.

On July 21, 2009, we completed cash tender offers whereby we purchased (1) in a fixed price tender offer, approximately \$17.8 million principal amount of 6% Senior Subordinated Notes due 2010 for approximately \$17.5 million, plus accrued and unpaid interest, (2) in a modified “Dutch Auction,” a total of approximately \$49.5 million principal amount of 8% Senior Notes due 2012, 8 7/8% Senior Subordinated Notes due 2012, and 7 3/4% Senior Subordinated Notes due 2013 for approximately \$36.1 million, plus accrued and unpaid interest and (3) in a modified “Dutch Auction,” a total of approximately \$51.9 million of 6 1/2% Senior Notes due 2014, 6 3/8% Senior Notes due 2014, 6 1/4% Senior Notes due 2015, 6 1/4% Senior Notes due 2016, 7 1/2% Senior Notes due 2016, and 8 5/8% Senior Notes due 2017 for approximately \$26.9 million, plus accrued and unpaid interest. These tender offers resulted in a gain on extinguishment of debt of \$37.0 million, net of the write-off of unamortized discounts and fees.

On October 20, 2009, we completed cash tender offers and consent solicitations whereby we purchased (1) in a fixed price tender offer approximately \$599.5 million principal amount of 11 1/2% Senior Secured Notes due 2013 for approximately \$635.5 million, plus accrued and unpaid interest, (2) in a fixed price tender offer approximately \$17.6 million principal amount of 18.0% Senior Secured Notes due 2017 for approximately \$17.6 million, plus accrued and unpaid interest, and (3) in a fixed price tender offer for certain series of our unsecured notes, a total of approximately \$125.4 million principal amount of 8% Senior Notes due 2012, 6 1/2% Senior Notes due 2014, 6 3/8% Senior Notes due 2014, 6 1/4% Senior Notes due 2015, and 7 1/2% Senior Notes due 2016 for approximately \$100.0 million, plus accrued and unpaid interest. These tender offers resulted in a loss on extinguishment of debt of \$36.4 million, net of the write-off of unamortized discounts and fees.

During the year ended October 31, 2009, we repurchased in open market transactions \$11.3 million principal amount of 8% Senior Notes due 2012, \$64.4 million principal amount of 6 1/2% Senior Notes due 2014, \$40.6 million principal amount of 6 3/8% Senior Notes due 2014, \$71.7 million principal amount of 6 1/4% Senior Notes due 2015, \$88.9 million principal amount of 6 1/4% Senior Notes due 2016, \$78.5 million principal amount of 7 1/2% Senior Notes due 2016, \$41.8 million principal amount of 8 5/8% Senior Notes due 2017, \$68.6 million principal amount of 6% Senior Subordinated Notes due 2010, \$80.1 million principal amount of 8 7/8% Senior Subordinated Notes due 2012, and \$82.6 million principal amount of 7 3/4% Senior Subordinated Notes due 2013. The aggregate purchase price for these repurchases was \$255.4 million, plus accrued and unpaid interest. These repurchases resulted in a gain on extinguishment of debt of \$368.0 million for the year ended October 31, 2009, net of the write-off of unamortized discounts and fees.

At October 31, 2009, we had \$797.2 million of outstanding senior secured notes (\$783.1 million net of discount), comprised of \$0.5 million 11 1/2% Senior Secured Notes due 2013, \$11.7 million 18.0% Senior Secured Notes due 2017, and \$785.0 million 10 5/8% Senior Secured Notes due 2016. We also had \$824.3 million of outstanding senior notes (\$822.3 million, net of discount), comprised of \$35.5 million 8% Senior Notes due 2012, \$81.4 million 6 1/2% Senior Notes due 2014, \$83.7 million 6 3/8% Senior Notes due 2014, \$82.3 million 6 1/4% Senior Notes due 2015, \$173.2 million 6 1/4% Senior Notes due 2016, \$172.3 million 7 1/2% Senior Notes due 2016, and \$195.9 million 8 5/8% Senior Notes due 2017. In addition, we had \$146.2 million of outstanding senior subordinated notes, comprised of \$68.0 million 8 7/8% Senior Subordinated Notes due 2012, \$64.6 million 7 3/4% Senior Subordinated Notes due 2013, and \$13.6 million 6% Senior Subordinated Notes due 2010.

We and each of our subsidiaries are guarantors of the senior secured, senior, and senior subordinated notes, except for K. Hovnanian, the issuer of the notes, certain of our financial services subsidiaries, joint ventures and subsidiaries holding interests in our joint ventures and our foreign subsidiary. The indentures governing the senior secured, senior, and senior subordinated notes do not contain any financial maintenance covenants, but do contain restrictive covenants that limit, among other things, the Company's ability and that of certain of its subsidiaries, including K. Hovnanian, the issuer of the senior secured, senior, and senior subordinated notes, to incur additional indebtedness (other than certain permitted indebtedness, refinancing indebtedness and non-recourse indebtedness), pay dividends and make distributions on common and preferred stock, repurchase senior and senior subordinated notes (with respect to the senior secured first lien notes indenture), make other restricted payments, make investments, sell certain assets, incur liens, consolidate, merge, sell, or otherwise dispose of all or substantially all assets and enter into certain transactions with affiliates. The indentures also contain events of default which would permit the holders of the senior secured, senior, and senior subordinated notes to declare those notes to be immediately due and payable if not cured within applicable grace periods, including the failure to make timely payments on the notes or other material indebtedness, the failure to comply with agreements and covenants and specified events of bankruptcy and insolvency and, with respect to the indentures governing the senior secured notes, the failure of the documents granting security for the senior secured notes to be in full force and effect and the failure of the liens on any material portion of the collateral securing the senior secured notes to be valid and perfected. As of October 31, 2009, we were in compliance with the covenants of the indentures governing our outstanding notes. Under the terms of the indentures, we have the right to make certain redemptions and, depending on market conditions and covenant restrictions, may do so from time to time. We may also continue to make debt purchases and/or exchanges from time to time, through tender offers, open market purchases, private transactions, or otherwise depending on market conditions and covenant restrictions.

Because of covenant restrictions in our bond indentures, we are currently unable to pay dividends, which are not cumulative, on our 7.625% Series A Preferred Stock. If current market trends continue or worsen, we will continue to be restricted from paying dividends for the foreseeable future. Our inability to pay dividends is in accordance with covenant restrictions and will not result in a default under our bond indentures or otherwise affect compliance with any of the covenants contained in the bond indentures.

During the second quarter of fiscal 2009, our credit ratings were downgraded by Standard & Poor's ("S&P"), Moody's Investors Services ("Moody's") and Fitch Ratings ("Fitch"), as follows:

- S&P downgraded our corporate credit rating to CCC from B-,
- Moody's downgraded our corporate family rating to Caa1 from B3,
- Fitch downgraded our Issuer Default Rating ("IDR") to CCC from B- and
- S&P, Moody's and Fitch also downgraded our various senior secured notes, senior notes and senior subordinated notes.

On October 5, 2009, S&P raised our corporate credit rating to CCC+ from CCC and revised our outlook to developing from negative.

Downgrades in our credit ratings do not accelerate the scheduled maturity dates of our debt or affect the interest rates charged on any of our debt issues or our debt covenant requirements or cause any other operating issue. The only potential risk from these negative changes in our credit ratings is that they may make it more difficult or costly for us to access capital. However, due to our available cash resources, the downgrades in our credit ratings in the second quarter of fiscal 2009 have not impacted management's operating plans, or our financial condition, results of operations or liquidity.

Total inventory decreased \$983.2 million, excluding inventory not owned, during the year ended October 31, 2009. Total inventory, excluding inventory not owned, decreased in the Northeast \$335.2 million, in the Mid-Atlantic \$118.3 million, in the Midwest \$17.9 million, in the Southeast \$82.8 million, in the Southwest \$121.8 million, and in the West \$307.2 million. These decreases were due to decisions to delay or terminate new communities, as well as slow spending in current communities and due to inventory impairments recorded in these segments. During fiscal 2009, we incurred \$614.1 million in write-downs primarily attributable to impairments as a result of a continued decline in sales pace, sales price and general market conditions. In addition, we wrote-off costs in the amount of \$45.4 million during the year ended October 31, 2009, related to land options that expired or we terminated. See "Notes to Consolidated Financial Statements" - Note 13 for additional information. Substantially all homes under construction or completed and included in inventory at October 31, 2009 are expected to be closed during the next 12 months. Most inventory completed or under development was/is partially financed through our line of credit and debt and equity issuances.

The decreases discussed above excluded the decrease in consolidated inventory not owned of \$66.0 million consisting of specific performance options, options with variable interest entities, and other options that were added to our

balance sheet in accordance with ASC 470-40, "Debt - Product Financing Arrangements", and ASC 840-40, "Leases - Sales-Leaseback Transactions", and variable interest entities in accordance with ASC 810-10. See "Notes to Consolidated Financial Statements"- Note 18 for additional information on ASC 810-10. Specific performance options inventory increased \$19.9 million for the year ended October 31, 2009. This increase was primarily due to the addition of specific performance lots in a community in the Northeast in the second quarter of fiscal 2009. Variable interest entity options inventory decreased \$31.6 million as we continue to take down land or walk away from deals previously consolidated under ASC 810-10. Other options inventory decreased \$54.3 million for the year ended October 31, 2009. Other options consist of inventory financed via a model home program and structured lot option agreements. Model home inventory decreased \$35.7 million as a result of the fact that we have terminated the use of models in certain communities where the models were no longer needed and in conjunction therewith also terminated the option to purchase those models. Structured lot option inventory decreased \$18.6 million. This decrease was primarily in the Southwest where we walked away from two large land purchase transactions during fiscal 2009.

We usually option property for development prior to acquisition. By optioning property, we are only subject to the loss of the cost of the option and predevelopment costs if we choose not to exercise the option. As a result, our commitment for major land acquisitions is reduced. Our inventory representing "Land and land options held for future development or sale" at October 31, 2009, on the Consolidated Balance Sheets, decreased by \$271.9 million compared to October 31, 2008. The decrease is due to significant impairments that were taken on land that had previously been mothballed slightly offset by "Sold and unsold homes and lots under development inventory" being reclassified to "Land and land options held for future development or sale inventory" when we decided to mothball (or stop development on) certain communities. We mothball communities when we determine the current performance does not justify further investment at this time. That is, we believe we will generate higher returns if we avoid spending money to improve land today and save the raw land until such times as the markets improve. As of October 31, 2009, we have mothballed land in 77 communities. The book value associated with these communities at October 31, 2009 was \$295.3 million, net of an impairment balance of \$547.4 million. We continually review communities to determine if mothballing is appropriate.

The following table summarizes home sites included in our total residential real estate. The decrease in total home sites available in 2009 compared to 2008 is partially attributable to terminating certain option agreements, as discussed herein, and is also related to delivering homes in existing communities and not replacing those with new communities.

| | Total Home Sites | Contracted Not Delivered | Remaining Home Sites Available |
|--|---------------------------------|---|---|
| October 31, 2009: | | | |
| Northeast | 6,751 | 457 | 6,294 |
| Mid-Atlantic | 4,026 | 385 | 3,641 |
| Midwest | 3,107 | 253 | 2,854 |
| Southeast | 1,418 | 135 | 1,283 |
| Southwest | 5,259 | 351 | 4,908 |
| West | 7,397 | 187 | 7,210 |
| Consolidated total | 27,958 | 1,768 | 26,190 |
| Unconsolidated joint ventures | 2,576 | 158 | 2,418 |
| Total including unconsolidated joint ventures | 30,534 | 1,926 | 28,608 |
| Owned | 16,477 | 1,507 | 14,970 |
| Optioned | 11,343 | 123 | 11,220 |
| Construction to permanent financing lots | 138 | 138 | |
| Consolidated total | 27,958 | 1,768 | 26,190 |
| Lots controlled by unconsolidated joint ventures | 2,576 | 158 | 2,418 |
| Total including unconsolidated joint ventures | 30,534 | 1,926 | 28,608 |
| October 31, 2008: | | | |
| Northeast | 8,975 | 495 | 8,480 |
| Mid-Atlantic | 6,306 | 385 | 5,921 |
| Midwest | 2,969 | 291 | 2,678 |
| Southeast | 4,480 | 163 | 4,317 |
| Southwest | 8,192 | 420 | 7,772 |
| West | 9,173 | 134 | 9,039 |
| Consolidated total | 40,095 | 1,888 | 38,207 |
| Unconsolidated joint ventures | 3,256 | 261 | 2,995 |
| Total including unconsolidated joint ventures | 43,351 | 2,149 | 41,202 |
| Owned | 23,439 | 1,557 | 21,882 |
| Optioned | 16,464 | 139 | 16,325 |
| Construction to permanent financing lots | 192 | 192 | |
| Consolidated total | 40,095 | 1,888 | 38,207 |
| Lots controlled by unconsolidated joint ventures | 3,256 | 261 | 2,995 |
| Total including unconsolidated joint ventures | 43,351 | 2,149 | 41,202 |

The following table summarizes our started or completed unsold homes and models, excluding unconsolidated joint ventures, in active and substantially completed communities:

| | October 31, 2009 | | | October 31, 2008 | | |
|--|-------------------------|---------------|--------------|-------------------------|---------------|--------------|
| | Unsold Homes | Models | Total | Unsold Homes | Models | Total |
| Northeast | 103 | 14 | 117 | 186 | 33 | 219 |
| Mid-Atlantic | 69 | 25 | 94 | 182 | 19 | 201 |
| Midwest | 40 | 19 | 59 | 70 | 27 | 97 |
| Southeast | 50 | 1 | 51 | 181 | 20 | 201 |
| Southwest | 364 | 82 | 446 | 566 | 125 | 691 |
| West | 33 | 83 | 116 | 90 | 97 | 187 |
| Total | 659 | 224 | 883 | 1,275 | 321 | 1,596 |
| Started or completed unsold homes and models per active selling communities(1) | 3.7 | 1.2 | 4.9 | 4.5 | 1.1 | 5.6 |

(1) Active selling communities, which are communities that are open for sale with 10 or more home sites available, were 179 at October 31, 2009, and 284 at October 31, 2008.

The decrease in total unsold homes compared to the prior year is primarily due to the decrease of 105 active communities from 284 at October 31, 2008 to 179 at October 31, 2009, as well as a continued focused effort to sell

inventoried homes during fiscal 2009. In some instances, this required additional incentives to be given to homebuyers on completed unsold homes.

Investments in and advances to unconsolidated joint ventures decreased \$29.8 million during the fiscal year ended October 31, 2009. The decrease is primarily due to the write-down of our investment in certain joint ventures in accordance with ASC 323-10, as well as distributions received from joint ventures and losses incurred by joint ventures. This is partially offset by increases resulting from additional investments in joint ventures. As of October 31, 2009, we have investments in nine homebuilding joint ventures and seven land development joint ventures. Other than guarantees limited only to completion of development, environmental indemnification and standard indemnification for fraud and misrepresentation including voluntary bankruptcy, we have no guarantees associated with unconsolidated joint ventures.

Receivables, deposits and notes decreased \$34.3 million since October 31, 2008 to \$44.4 million at October 31, 2009. The decrease is primarily due to the receipt of cash of \$19.8 million from insurance carriers related to outstanding warranty claims, as well as the return of refundable deposits on land option transactions we terminated in fiscal 2009.

Property, plant and equipment decreased \$18.9 million during the twelve months ended October 31, 2009 primarily due to depreciation and a small amount of disposals, which were offset by minor additions for leasehold improvements during the period.

Prepaid expenses and other assets were as follows as of:

| (In thousands) | October 31, 2009 | October 31, 2008 | Dollar Change |
|--------------------------------------|-------------------------|-------------------------|----------------------|
| Prepaid insurance | \$5,118 | \$8,262 | \$(3,144) |
| Prepaid project costs | 50,227 | 82,394 | (32,167) |
| Senior residential rental properties | 7,003 | 7,321 | (318) |
| Other prepaids | 25,832 | 49,167 | (23,335) |
| Other assets | 9,979 | 9,451 | 528 |
| Total | \$98,159 | \$156,595 | \$(58,436) |

Prepaid insurance decreased due to the timing of payments for insurance premium costs. These costs are amortized over the life of the associated insurance policy, which can be one to three years. Prepaid project costs decreased for homes delivered and have not been replenished, as we have reduced the number of active selling communities given the current homebuilding environment. Prepaid project costs consist of community specific expenditures that are used over the life of the community. Such prepaids are expensed as homes are delivered. Other prepaids decreased mainly due to the debt repurchases and tender offers during fiscal 2009, which resulted in the write-off of portions of the associated prepaid debt costs. This decrease is further impacted by the write-off of prepaid credit facility costs as a result of terminating our existing facility and establishing a new one.

At October 31, 2007, we had \$32.7 million of goodwill. This amount resulted from Company acquisitions prior to fiscal 2002. As of October 31, 2008, we performed an annual assessment of this goodwill for impairment, and despite years of significant income generation in the markets with goodwill, primarily Texas in the Southwest segment and the Mid-Atlantic segment, the financial projections of these markets resulted in a full impairment of existing goodwill. As such, as of October 31, 2009 and 2008, the goodwill balance is zero. The impairment was written off in the line "Goodwill and intangible amortization and impairment" on the Consolidated Statement of Operations.

Financial Services - Mortgage loans held for sale or investment consist primarily of residential mortgages receivable held for sale of which \$66.0 million and \$87.5 million at October 31, 2009 and October 31, 2008, respectively, were being temporarily warehoused and are awaiting sale in the secondary mortgage market. Also included are residential mortgages receivable held for investment of \$3.5 million and \$3.2 million at October 31, 2009 and October 31, 2008, respectively, which represent loans that cannot currently be sold at reasonable terms in the secondary mortgage market. We may incur risk with respect to mortgages that are delinquent, but only to the extent the losses are not covered by mortgage insurance or resale value of the house. Historically, we have incurred minimal credit losses. We have reserves for potential losses on mortgages we currently hold. The decrease in mortgage loans held for sale or investment from October 31, 2008 is directly related to a decrease in the volume of loans originated in the fourth quarter of fiscal 2009, compared to the fourth quarter of fiscal 2008.

Income taxes receivable decreased \$189.2 million from October 31, 2008 to a liability of \$62.4 million. The net receivable of \$126.8 million at October 31, 2008 included a current receivable of \$145.2 million that was received during the first quarter of fiscal 2009. At October 31, 2009, the income tax payable balance of \$62.4 million related primarily to tax reserves for Federal and State taxes in accordance with ASC 740-10 "Income Taxes".

Accounts payable and other liabilities are as follows as of:

| (In thousands) | October 31, 2009 | October 31, 2008 | Dollar Change |
|-----------------------|-----------------------------|-----------------------------|----------------------|
| Accounts payable | \$99,175 | \$167,407 | \$(68,232) |
| Reserves | 136,481 | 133,423 | 3,058 |
| Accrued expenses | 54,169 | 59,394 | (5,225) |
| Accrued compensation | 17,237 | 27,211 | (9,974) |
| Other liabilities | 18,660 | 33,260 | (14,600) |
| Total | \$325,722 | \$420,695 | \$(94,973) |

The decrease in accounts payable was primarily due to the lower volume of deliveries in the fourth quarter of 2009 compared to the prior year. The increase in the reserves is attributable to additional accruals needed for closed communities in our West segment, due to a change in estimates related to the costs for transitioning homeowners associations from the Company to the homeowners and final work to be performed in order to have municipalities provide final bond release. The decrease in accrued expenses is primarily due to payments made for land options that were terminated and accrued in the fourth quarter of fiscal 2008 but paid in the first quarter of 2009. This decrease was partially offset by an increase of \$18.7 million of an accrual for abandoned lease space on a rental property. The decrease in accrued compensation was primarily due to the payout of our fiscal year 2008 bonuses during the first quarter of 2009 and reduced accruals under our bonus plans in fiscal 2009. The decrease in other liabilities is primarily related to the payment of a note that was paid during the first quarter of fiscal 2009 and a decrease in deferred profit related to sold and leased back model homes.

Nonrecourse Land Mortgages decreased \$0.8 million from October 31, 2008, to zero at October 31, 2009. The decrease is primarily due to purchase money mortgages for a property in our Mid-Atlantic segment that were paid during fiscal 2009.

Customer deposits decreased \$9.9 million from October 31, 2008, to \$18.8 million at October 31, 2009. The decrease is primarily due to lower contracts in backlog, lower average purchase prices of homes in backlog and certain programs that permit for lower deposits.

Mortgage warehouse line of credit under our secured Master Repurchase Agreement decreased \$28.9 million from \$84.8 million at October 31, 2008, to \$55.9 million at October 31, 2009. The decrease is directly correlated to the decrease in mortgage loans held for sale from October 31, 2008 to October 31, 2009.

Liabilities from inventory not owned and minority interest from inventory not owned decreased \$70.7 million and increased \$7.7 million, respectively, from \$135.1 million and \$24.9 million, respectively, at October 31, 2008, to \$64.4 million and \$32.6 million at October 31, 2009, respectively. The net change in these amounts is due to the decrease in the number of variable interest entities consolidated under ASC 810-10 (See "Notes to Consolidated Financial Statements - Note 18"), combined with a significant decrease in debt for one entity previously consolidated, which resulted in a corresponding increase in minority interest from inventory not owned.

Accrued interest decreased \$46.4 million from \$72.5 million at October 31, 2008, to \$26.1 million at October 31, 2009. The decrease is partially attributed to the fact that the majority of our semi-annual interest payments for our senior secured, senior and senior subordinated notes are due and paid in the first and second quarter of the year. Accrued interest is also impacted by the reduction of our debt as a result of the repurchases of our senior secured, senior and senior subordinated notes during fiscal 2009. Also significantly contributing to the decrease is the repurchase of all but \$0.5 million of the second lien senior secured notes in October 2009, for which five months of interest was accrued at October 31, 2008 and zero at October 31, 2009. At October 31, 2009, only one month of interest was accrued for the first lien senior secured notes issued in October 2009.

Results of Operations

Total Revenues

Compared to the same prior period, revenues increased (decreased) as follows:

| (Dollars in thousands) | Year Ended | | |
|-------------------------------|---------------------|---------------------|---------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Homebuilding: | | | |
| Sale of homes | \$(1,655,384) | \$(1,403,522) | \$(1,322,012) |
| Land sales | (30,526) | (50,179) | (32,434) |
| Other revenues | (9,242) | (13,137) | 18,539 |
| Financial services | (16,669) | (23,972) | (13,407) |
| Total change | \$(1,711,821) | \$(1,490,810) | \$(1,349,314) |
| Total revenues percent change | (51.7)% | (31.1)% | (22.0)% |

Homebuilding

Compared to the same prior period, homebuilding revenues decreased \$1,655.4 million, or 52.1%, for the year ended October 31, 2009, decreased \$1,403.5 million, or 30.6%, for the year ended October 31, 2008 and decreased \$1,322.0 million or 22.4%, for the year ended October 31, 2007. Decreased revenues in 2009, 2008 and 2007 are primarily due to the number of home deliveries also declining 49.3%, 22.0%, and 24.4%, respectively, as well as weakening market conditions and increased competition in most of our markets. Average price per home also decreased to \$283,937 for 2009 from \$300,449 in 2008 and \$300,449 for 2008 from \$337,760 in 2007, as a result of price declines and geographic community mix of our deliveries. Land sales are ancillary to our residential homebuilding operations and are expected to continue in the future but may significantly fluctuate up or down. For further details on land sales and other revenues, see the section titled "Land Sales and Other Revenues" below.

Information on homes delivered by segment is set forth below:

| (Housing Revenue in thousands) | Year Ended | | |
|---|------------------|------------------|------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Northeast: | | | |
| Housing revenues | \$357,745 | \$679,488 | \$935,476 |
| Homes delivered | 823 | 1,412 | 1,999 |
| Average price | \$434,684 | \$481,224 | \$467,972 |
| Mid-Atlantic: | | | |
| Housing revenues | \$296,286 | \$509,009 | \$885,599 |
| Homes delivered | 788 | 1,248 | 1,926 |
| Average price | \$375,997 | \$407,860 | \$459,813 |
| Midwest: | | | |
| Housing revenues | \$116,990 | \$209,759 | \$226,804 |
| Homes delivered | 520 | 965 | 1,043 |
| Average price | \$224,981 | \$217,367 | \$217,453 |
| Southeast (1): | | | |
| Housing revenues | \$113,034 | \$624,106 | \$745,240 |
| Homes delivered | 489 | 2,572 | 2,771 |
| Average price | \$231,153 | \$242,654 | \$268,943 |
| Southwest: | | | |
| Housing revenues | \$408,746 | \$603,513 | \$828,574 |
| Homes delivered | 1,867 | 2,616 | 3,643 |
| Average price | \$218,932 | \$230,701 | \$227,443 |
| West: | | | |
| Housing revenues | \$229,668 | \$551,978 | \$959,682 |
| Homes delivered | 875 | 1,764 | 2,182 |
| Average price | \$262,478 | \$312,913 | \$439,818 |
| Consolidated total: | | | |
| Housing revenues | \$1,522,469 | \$3,177,853 | \$4,581,375 |
| Homes delivered | 5,362 | 10,577 | 13,564 |
| Average price | \$283,937 | \$300,449 | \$337,760 |
| Unconsolidated joint ventures: | | | |
| Housing revenues | \$113,016 | \$262,605 | \$535,051 |
| Homes delivered | 297 | 704 | 1,364 |
| Average price | \$380,525 | \$373,018 | \$392,266 |
| Total including unconsolidated joint ventures: | | | |
| Housing revenues | \$1,635,485 | \$3,440,458 | \$5,116,426 |
| Homes delivered | 5,659 | 11,281 | 14,928 |
| Average price | \$289,006 | \$304,978 | \$342,740 |

(1) Includes 1,345 homes delivered at our Ft. Myers, Florida division in the first quarter of fiscal 2008.

The decrease in housing revenues during the years ended October 31, 2009 and October 31, 2008 was primarily due to the continued weak market conditions in most of our markets. Housing revenues in 2009 decreased in all of our homebuilding segments combined by 52.1%, and average sales prices decreased 5.5%. In our homebuilding segments, homes delivered decreased 41.7%, 36.9%, 46.1%, 81.0%, 28.6% and 50.4% in the Northeast, Mid-Atlantic, Midwest, Southeast, Southwest and West, respectively. Also contributing to the decrease in homes delivered is the decrease of 105 active communities from 284 at October 31, 2008 to 179 at October 31, 2009.

Housing revenues in 2008 decreased in all of our homebuilding segments combined by 30.6%, and average sales prices decreased 11.0%. In our homebuilding segments, homes delivered decreased 29.4%, 35.2%, 7.5%, 7.2%, 28.2% and 19.2% in the Northeast, Mid-Atlantic, Midwest, Southeast, Southwest and West, respectively.

Another reason for reduced sales was H.R. 3221, enacted into law in 2008, which includes the "American Housing Rescue and Foreclosure Prevention Act of 2008." Among other provisions, this law eliminated seller-funded down payment assistance on FHA insured loans approved on or after October 1, 2008. Of our total home closings utilizing K. Hovnanian Mortgage for the mortgage loans in fiscal 2008 and the first quarter of fiscal 2009, approximately 21% and 3%, respectively, were funded with mortgage loans whereby the homebuyer used a seller-financed down payment assistance program. These

programs were ended during the first quarter of fiscal 2009, which resulted in none of our homebuyers utilizing them after the first quarter of fiscal 2009. This issue was partially mitigated by federal government purchases of FHA/VA loans and the increase in loan limits for these types of loans.

Unaudited quarterly housing revenues and net sales contracts by segment, excluding unconsolidated joint ventures, for the years ending October 31, 2009, 2008 and 2007 are set forth below:

| (In thousands) | Quarter Ended | | | |
|--|------------------|---------------|----------------|------------------|
| | October 31, 2009 | July 31, 2009 | April 30, 2009 | January 31, 2009 |
| Housing revenues: | | | | |
| Northeast | \$102,996 | \$84,761 | \$83,752 | \$86,236 |
| Mid-Atlantic | 80,773 | 75,631 | 70,887 | 68,995 |
| Midwest | 36,305 | 29,925 | 23,887 | 26,872 |
| Southeast | 23,032 | 23,152 | 32,834 | 34,015 |
| Southwest | 103,109 | 105,518 | 113,514 | 86,605 |
| West | 68,364 | 48,154 | 56,824 | 56,329 |
| Consolidated total | \$414,579 | \$367,141 | \$381,698 | \$359,052 |
| Sales contracts (net of cancellations): | | | | |
| Northeast | \$96,424 | \$84,093 | \$104,653 | \$65,345 |
| Mid-Atlantic | 66,375 | 85,352 | 87,208 | 42,259 |
| Midwest | 18,019 | 25,411 | 33,498 | 18,836 |
| Southeast | 24,377 | 27,660 | 31,073 | 20,063 |
| Southwest | 97,797 | 109,027 | 109,971 | 60,497 |
| West | 65,592 | 55,053 | 69,205 | 30,519 |
| Consolidated total | \$368,584 | \$386,596 | \$435,608 | \$237,519 |

| (In thousands) | Quarter Ended | | | |
|--|------------------|---------------|----------------|------------------|
| | October 31, 2008 | July 31, 2008 | April 30, 2008 | January 31, 2008 |
| Housing revenues: | | | | |
| Northeast | \$181,158 | \$169,394 | \$168,590 | \$160,346 |
| Mid-Atlantic | 133,121 | 115,836 | 134,494 | 125,558 |
| Midwest | 57,084 | 51,003 | 55,092 | 46,580 |
| Southeast | 51,979 | 69,763 | 109,182 | 393,182 |
| Southwest | 153,710 | 141,970 | 143,649 | 164,184 |
| West | 100,609 | 144,724 | 144,677 | 161,968 |
| Consolidated total | \$677,661 | \$692,690 | \$755,684 | \$1,051,818 |
| Sales contracts (net of cancellations): | | | | |
| Northeast | \$66,381 | \$90,953 | \$140,651 | \$83,416 |
| Mid-Atlantic | 50,477 | 82,437 | 107,067 | 73,424 |
| Midwest | 18,866 | 26,261 | 43,023 | 18,737 |
| Southeast | 13,314 | 32,364 | 44,144 | 42,423 |
| Southwest | 103,626 | 121,223 | 169,331 | 124,385 |
| West | 66,032 | 97,294 | 142,561 | 115,405 |
| Consolidated total | \$318,696 | \$450,532 | \$646,777 | \$457,790 |

| (In thousands) | Quarter Ended | | | |
|--|------------------|---------------|----------------|------------------|
| | October 31, 2007 | July 31, 2007 | April 30, 2007 | January 31, 2007 |
| Housing revenues: | | | | |
| Northeast | \$298,039 | \$238,299 | \$185,852 | \$213,286 |
| Mid-Atlantic | 258,178 | 215,363 | 189,370 | 222,688 |
| Midwest | 81,138 | 65,563 | 41,524 | 38,579 |
| Southeast | 155,560 | 164,111 | 207,844 | 217,725 |
| Southwest | 255,670 | 196,681 | 200,053 | 176,170 |
| West | 259,634 | 199,209 | 233,371 | 267,468 |
| Consolidated total | \$1,308,219 | \$1,079,226 | \$1,058,014 | \$1,135,916 |
| Sales contracts (net of cancellations): | | | | |
| Northeast | \$218,424 | \$206,103 | \$202,884 | \$175,048 |
| Mid-Atlantic | 119,188 | 126,269 | 239,485 | 192,639 |
| Midwest | 71,678 | 52,386 | 68,735 | 55,945 |
| Southeast | 76,451 | 88,253 | 107,345 | 40,021 |
| Southwest | 168,440 | 201,579 | 222,119 | 166,202 |
| West | 165,023 | 145,295 | 248,815 | 274,853 |
| Consolidated total | \$819,204 | \$819,885 | \$1,089,383 | \$904,708 |

Our reported level of sales contracts (net of cancellations) has been impacted by a slowdown in the pace of sales in all of the Company's segments, due to weakening market conditions and tighter mortgage loan underwriting criteria, as well as lower community count. However, contracts per our community in 2009 are 23.3 compared to fiscal 2008 of 17.7. Cancellation rates represent the number of cancelled contracts in the quarter divided by the number of gross sales contracts executed in the quarter. For comparison, the following are historical cancellation rates, excluding unconsolidated joint ventures.

| Quarter | 2009 | 2008 | 2007 | 2006 | 2005 |
|----------------|-------------|-------------|-------------|-------------|-------------|
| First | 31% | 38% | 36% | 30% | 27% |
| Second | 24% | 29% | 32% | 32% | 21% |
| Third | 23% | 32% | 35% | 33% | 24% |
| Fourth | 24% | 42% | 40% | 35% | 25% |

Another common and meaningful way to analyze our cancellation trends is to compare the number of contract cancellations as a percentage of the beginning backlog. The following table provides this historical comparison, excluding unconsolidated joint ventures.

| Quarter | 2009 | 2008 | 2007 | 2006 | 2005 |
|----------------|-------------|-------------|-------------|-------------|-------------|
| First | 22% | 16% | 17% | 11% | 15% |
| Second | 31% | 24% | 19% | 15% | 17% |
| Third | 23% | 20% | 18% | 14% | 15% |
| Fourth | 20% | 30% | 26% | 16% | 12% |

Historically, most cancellations occur within the legal rescission period, which varies by state but is generally less than two weeks after the signing of the contract. Cancellations also occur as a result of a buyer's failure to qualify for a mortgage, which generally occurs during the first few weeks after signing. However, starting in fiscal year 2007 and continuing since then, we have been experiencing higher than normal numbers of cancellations later in the construction process. These cancellations are related primarily to falling prices, sometimes due to new discounts offered by us or other builders, leading the buyer to lose confidence in their contract price and due to tighter mortgage underwriting criteria leading to some customers' inability to be approved for a mortgage loan. In some cases, the buyer will walk away from a significant nonrefundable deposit that we recognize as other revenues. While our cancellation rate based on gross sales contracts for fiscal year 2009 is lower than it has been for several years, and closer to more normalized levels, it is difficult to predict if this trend will continue. However, for this same period, the cancellation rate as a percentage of beginning backlog remains higher than historical periods.

An important indicator of our future results is recently signed contracts and our home contract backlog for future deliveries. Our consolidated contract backlog, excluding unconsolidated joint ventures, using base sales prices by segment is set forth below:

| (Dollars In thousands) | October 31, 2009 | October 31, 2008 | October 31, 2007 |
|-------------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Northeast: | | | |
| Total contract backlog | \$196,262 | \$215,604 | \$503,445 |
| Number of homes | 457 | 497 | 975 |
| Mid-Atlantic: | | | |
| Total contract backlog | \$150,819 | \$165,871 | \$358,778 |
| Number of homes | 386 | 385 | 753 |
| Midwest: | | | |
| Total contract backlog | \$46,418 | \$61,108 | \$153,171 |
| Number of homes | 253 | 291 | 759 |
| Southeast: | | | |
| Total contract backlog | \$35,970 | \$45,657 | \$614,575 |
| Number of homes | 135 | 163 | 2,151 |
| Southwest: | | | |
| Total contract backlog | \$77,418 | \$100,305 | \$174,206 |
| Number of homes | 351 | 420 | 751 |
| West: | | | |
| Total contract backlog | \$52,666 | \$57,642 | \$205,716 |
| Number of homes | 190 | 151 | 549 |
| Totals: | | | |
| Total consolidated contract backlog | \$559,553 | \$646,187 | \$2,009,891 |
| Number of homes | 1,772 | 1,907 | 5,938 |

The decline in our backlog for the years ended October 31, 2009 and October 31, 2008 is a direct result of a falloff in our contract pace. Our net contracts for the full years of fiscal 2009 and 2008, excluding unconsolidated joint ventures, declined 20.1% and 40.5%, respectively. In the month of November 2009, excluding unconsolidated joint ventures, we signed an additional 294 net contracts amounting to \$87.7 million in contract value.

Cost of sales includes expenses for consolidated housing and land and lot sales, including inventory impairment loss and land option write-offs (defined as "land charges" in the schedules below). A breakout of such expenses for consolidated housing sales and housing gross margin is set forth below:

| (Dollars In thousands) | Year Ended | | |
|--|-----------------------------|-----------------------------|-----------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Sale of homes | \$1,522,469 | \$3,177,853 | \$4,581,375 |
| Cost of sales, net of impairment reversals and excluding interest expense | 1,382,234 | 2,965,886 | 3,890,474 |
| Homebuilding gross margin, before cost of sales interest expense and land charges | 140,235 | 211,967 | 690,901 |
| Cost of sales interest expense, excluding land sales interest expense | 97,332 | 136,439 | 130,825 |
| Homebuilding gross margin, after cost of sales interest expense, before land charges | 42,903 | 75,528 | 560,076 |
| Land charges | 659,475 | 710,120 | 457,773 |
| Homebuilding gross margin, after cost of sales interest expense and land charges | \$(616,572) | \$(634,592) | \$102,303 |
| Gross margin percentage, before cost of sales interest expense and land charges | 9.2% | 6.7% | 15.1% |
| Gross margin percentage, after cost of sales interest expense, before land charges | 2.8% | 2.4% | 12.2% |
| Gross margin percentage after cost of sales interest expense and land charges | (40.5)% | (20.0)% | 2.2% |

Cost of sales expenses as a percentage of consolidated home sales revenues are presented below:

| | Year Ended | | |
|---|-----------------------------|-----------------------------|-----------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Sale of homes | 100% | 100.0% | 100.0% |
| Cost of sales, net of impairment reversals and excluding interest: | | | |
| Housing, land and development costs | 75.9% | 82.1% | 74.3% |
| Commissions | 3.3% | 2.7% | 2.8% |
| Financing concessions | 2.4% | 1.7% | 1.4% |
| Overheads | 9.2% | 6.8% | 6.4% |
| Total cost of sales, before interest expense and land charges | 90.8% | 93.3% | 84.9% |
| Gross margin percentage, before cost of sales interest expense and land charges | 9.2% | 6.7% | 15.1% |
| Cost of sales interest | 6.4% | 4.3% | 2.9% |
| Gross margin percentage, after cost of sales interest expense and before land charges | 2.8% | 2.4% | 12.2% |

We sell a variety of home types in various communities, each yielding a different gross margin. As a result, depending on the mix of communities delivering homes, consolidated gross margin may fluctuate up or down. Total homebuilding gross margins, before interest expense and land impairment and option write off charges increased to 9.2% for the year ended October 31, 2009 compared to 6.7% for the same period last year. The declining pace of sales in our markets in 2007, 2008, and 2009 has led to intense competition in many of our specific community locations. In order to attempt to maintain a reasonable pace of absorption, we have increased incentives, reduced lot location premiums, as well as lowered some base prices, all of which have impacted our margins significantly and resulted in significant inventory impairments. However, the rate of the decline has slowed in most of our segments and in a few locations we have been able to raise prices without adversely impacting sales pace. In addition, we are delivering the final homes in some older communities where margins are lower and seeing the first deliveries in new communities where we have acquired the land at more reasonable prices. Also, we have recorded impairment reversals as homes previously impaired are delivered. This has resulted in the modest improvement in our gross margins before cost of sales interest and land charges.

Reflected as inventory impairment loss and land option write-offs in cost of sales ("land charges"), we have written-off or written-down certain inventories totaling \$659.5 million, \$710.1 million, and \$457.8 million during the years ended October 31, 2009, 2008, and 2007, respectively, to their estimated fair value. See "Notes to Consolidated Financial Statements - Note 13" for an additional discussion. During the years ended October 31, 2009, 2008, and 2007, we wrote-off residential land options and approval and engineering costs amounting to \$45.4 million, \$114.1 million, and \$126.0 million, respectively, which are included in the total write-offs mentioned above. When a community is redesigned, abandoned engineering costs are written-off. Option and approval and engineering costs are written-off when a community's pro forma profitability is not projected to produce adequate returns on the investment commensurate with the risk and we believe it is probable we will cancel the option. Such write-offs were located in all of our segments. The impairments amounting to \$614.1 million, \$596.0 million, and \$331.8 million for the years ending October 31, 2009, 2008 and 2007, respectively, were incurred because of continued downward pressure on prices in order to maintain sales pace in many of our markets. In 2009, the majority of the impairments were in the Northeast and West segments. Impairments in the Northeast were due to increased weakness in the market, primarily in the suburbs of Manhattan. In the West, where we have to compete with significant competition from foreclosures, we have had to continue to reduce prices in order to maintain sales pace. This is especially true in some of the more fringe markets in our West segment.

Below is a break-down of our lot option walk-aways and impairments by segment for fiscal 2009. In 2009, in total, we walked away from 36.3% of all the lots we controlled under option contracts. The remaining 63.7% of our option lots are in communities that remain economically feasible, including a substantial number that were successfully renegotiated over the past year.

The following table represents lot option walk-aways by segment for the year ended October 31, 2009:

| (In millions) | Dollar Amount of Walk Away | Number of Walk-Away Lots | % of Walk-Away Lots | Total Option Lots at October 31, 2009(1) | Walk-Away Lots as a % of Total Lots |
|----------------------|---|---|------------------------------------|---|--|
| Northeast | \$14.1 | 1,467 | 22.7% | 4,848 | 30.3% |
| Mid-Atlantic | 10.7 | 2,021 | 31.2% | 3,403 | 59.4% |
| Midwest | 1.4 | 222 | 3.4% | 2,778 | 8.0% |
| Southeast | 4.3 | 1,310 | 20.2% | 1,438 | 91.1% |
| Southwest | 14.3 | 1,296 | 20.0% | 4,251 | 30.5% |
| West | 0.6 | 158 | 2.5% | 1,099 | 14.4% |
| Total | \$45.4 | 6,474 | 100% | 17,817 | 36.3% |

(1) Includes lots optioned that the Company walked-away from in the year ended October 31, 2009.

The following table represents impairments by segment for the year ended October 31, 2009:

| (In millions) | Dollar Amount of Impairment | % of Impairments | Pre- Impairment Value | % of Pre- Impairment Value |
|----------------------|--|-----------------------------|--------------------------------------|---|
| Northeast | \$244.7 | 39.8% | \$502.6 | 48.7% |
| Mid-Atlantic | 48.5 | 7.9% | 148.1 | 32.8% |
| Midwest | 6.5 | 1.1% | 19.5 | 33.3% |
| Southeast | 40.5 | 6.6% | 116.5 | 34.8% |
| Southwest | 36.8 | 6.0% | 90.2 | 40.8% |
| West | 237.1 | 38.6% | 450.8 | 52.6% |
| Total | \$614.1 | 100% | \$1,327.7 | 46.3% |

Homebuilding selling, general, and administrative expenses decreased to \$239.6 million for the year ended October 31, 2009, and decreased to \$377.1 million for the year ended October 31, 2008 from \$539.4 million for the year ended October 31, 2007. This decrease in expenses is the result of reduced costs through headcount reduction, other cost saving measures and a decreased number of communities. Despite the decreases in expenses, the amount of homebuilding selling, general and administrative expenses as a percentage of revenue has increased, due to reduced home deliveries.

Land Sales and Other Revenues

Land sales and other revenues consist primarily of land and lot sales. A breakout of land and lot sales is set forth below:

| (In thousands) | Year Ended | | |
|--|-----------------------------|-----------------------------|-----------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Land and lot sales | \$27,250 | \$57,776 | \$107,955 |
| Cost of sales, net of impairment reversals and excluding interest | 15,853 | 45,016 | 87,179 |
| Land and lot sales gross margin, excluding interest | 11,397 | 12,760 | 20,776 |
| Land sales interest expense | 8,482 | 9,522 | 1,132 |
| Land and lot sales gross margin, including interest | \$2,915 | \$3,238 | \$19,644 |

Land sales are ancillary to our residential homebuilding operations and are expected to continue in the future but may significantly fluctuate up or down. Profits from land sales for the year ended October 31, 2009 were less than for the year ended October 31, 2008. Although we budget land sales, they are often dependent upon receiving approvals and entitlements, the timing of which can be uncertain. As a result, projecting the amount and timing of land sales is difficult.

Other revenues decreased \$9.2 million and \$13.1 million for the years ended October 31, 2009 and October 31, 2008, respectively. Other revenues include income from contract cancellations, where the deposit has been forfeited due to contract terminations, interest income, cash discounts and miscellaneous one-time receipts. In fiscal 2009, the primary reason for the decrease was a reduction in interest income due to lower excess cash in interest bearing accounts as well as lower interest rates in 2009 compared to 2008. In addition, as cancellation rates have come down during the year, income from forfeited customer deposits has declined. For fiscal 2007, Other revenues also included \$19.1 million related to the

termination of our Credit Agreement and Agreement for Letter of Credit with Citicorp USA, Inc. which was the primary reason for the decrease from fiscal 2008 to 2007.

Homebuilding Operations by Segment

Financial information relating to the Company's operations was as follows:

Segment Analysis (Dollars in thousands, except average sales price)

| | Years Ended October 31, | | | | |
|-----------------------------------|-------------------------|---|-------------|---|-------------|
| | 2009 | Variance 2009 Compared to 2008 | 2008 | Variance 2008 Compared to 2007 | 2007 |
| Northeast | | | | | |
| Homebuilding revenue | \$364,876 | \$(339,847) | \$704,723 | \$(254,110) | \$958,833 |
| Loss before income taxes | \$(341,147) | \$(226,731) | \$(114,416) | \$(95,599) | \$(18,817) |
| Homes delivered | 823 | (589) | 1,412 | (587) | 1,999 |
| Average sales price | \$434,684 | \$(46,540) | \$481,224 | \$13,252 | \$467,972 |
| Contract cancellation rate | 23% | (7)% | 30% | 4% | 26% |
| Mid-Atlantic | | | | | |
| Homebuilding revenue | \$297,706 | \$(216,013) | \$513,719 | \$(399,994) | \$913,713 |
| (Loss) income before income taxes | \$(85,817) | \$56,432 | \$(142,249) | \$(217,073) | \$74,824 |
| Homes delivered | 788 | (460) | 1,248 | (678) | 1,926 |
| Average sales price | \$375,997 | \$(31,863) | \$407,860 | \$(51,953) | \$459,813 |
| Contract cancellation rate | 34% | (8)% | 42% | 1% | 41% |
| Midwest | | | | | |
| Homebuilding revenue | \$117,308 | \$(94,279) | \$211,587 | \$(16,288) | \$227,875 |
| Loss before income taxes | \$(24,390) | \$13,025 | \$(37,415) | \$42,792 | \$(80,207) |
| Homes delivered | 520 | (445) | 965 | (78) | 1,043 |
| Average sales price | \$224,981 | \$7,614 | \$217,367 | \$(86) | \$217,453 |
| Contract cancellation rate | 24% | (10)% | 34% | 7% | 27% |
| Southeast | | | | | |
| Homebuilding revenue | \$119,779 | \$(512,271) | \$632,050 | \$(146,454) | \$778,504 |
| Loss before income taxes | \$(67,891) | \$78,515 | \$(146,406) | \$122,096 | \$(268,502) |
| Homes delivered | 489 | (2,083) | 2,572 | (199) | 2,771 |
| Average sales price | \$231,153 | \$(11,501) | \$242,654 | \$(26,289) | \$268,943 |
| Contract cancellation rate | 22% | (27)% | 49% | (3)% | 52% |
| Southwest | | | | | |
| Homebuilding revenue | \$422,808 | \$(187,237) | \$610,045 | \$(231,020) | \$841,065 |
| (Loss) income before income taxes | \$(60,777) | \$40,693 | \$(101,470) | \$(127,181) | \$25,711 |
| Homes delivered | 1,867 | (749) | 2,616 | (1,027) | 3,643 |
| Average sales price | \$218,932 | \$(11,769) | \$230,701 | \$3,258 | \$227,443 |
| Contract cancellation rate | 26% | (4)% | 30% | 0% | 30% |
| West | | | | | |
| Homebuilding revenue | \$234,740 | \$(342,488) | \$577,228 | \$(405,904) | \$983,132 |
| Loss before income taxes | \$(304,539) | \$220,162 | \$(524,701) | \$(187,487) | \$(337,214) |
| Homes delivered | 875 | (889) | 1,764 | (418) | 2,182 |
| Average sales price | \$262,478 | \$(50,435) | \$312,913 | \$(126,905) | \$439,818 |
| Contract cancellation rate | 18% | (13)% | 31% | (8)% | 39% |

Homebuilding Results by Segment

Northeast - Homebuilding revenues decreased 48.2% in 2009 compared to 2008 primarily due to a 41.7% decrease in homes delivered and a 9.7% decrease in average selling price. Loss before income taxes increased \$226.7 million to a loss of \$341.1 million, which is mainly due to a \$194.5 million increase in inventory impairment loss and land option write-offs in 2009, along with a slight reduction in gross margin percentage before interest expense as the markets in this segment have continued to be highly competitive.

Homebuilding revenues decreased 26.5% in 2008 compared to 2007 primarily due to a 29.4% decrease in homes delivered offset by a 2.8% increase in average selling price as the mix of communities that had deliveries in 2008 was different than 2007. Loss before income taxes increased \$95.6 million to a loss of \$114.4 million, which is mainly due to a significant reduction in gross margin percentage before interest expense as the markets in this segment had become much more competitive and a \$7.8 million increase in inventory impairment loss and land option write-offs in 2008.

Mid-Atlantic - Homebuilding revenues decreased 42% in 2009 compared to 2008 primarily due to a 36.9% decrease in homes delivered and a 7.8% decrease in average selling price due to increased incentives and the mix of communities that delivered in 2009 compared to 2008. Loss before income taxes decreased \$56.4 million to a loss of \$85.8 million, of which \$24.6 million is from the decrease in inventory impairment loss and land option write-offs in 2009. Additionally, there was a \$15.1 million goodwill impairment charge recorded in 2008, which did not recur in 2009. The segment also had a small increase in gross margin percentage before interest expense.

Homebuilding revenues decreased 43.8% in 2008 compared to 2007 primarily due to a 35.2% decrease in homes delivered and a 11.3% decrease in average selling price due to increased incentives and the mix of communities that delivered in 2008 compared to 2007. Income before income taxes decreased \$217.1 million to a loss of \$142.2 million, of which \$64.3 million was from the increase in inventory impairment loss and land option write-offs in 2008. Additionally, there was a \$15.1 million goodwill impairment charge recorded in 2008. The segment also had a significant reduction in gross margin percentage before interest expense as the markets in this segment had become much more competitive.

Midwest - Homebuilding revenues decreased 44.6% in 2009 compared to 2008. The decrease was primarily due to a 46.1% decrease in homes delivered, slightly offset by a 3.5% increase in average sales price. The fluctuation in average sales price was the result of the mix of communities delivering in 2009 compared to 2008. Loss before income taxes decreased \$13.0 million to a loss of \$24.4 million. The decrease in the loss was primarily due to our share of net losses on an unconsolidated joint venture of \$9.4 million in 2008, which did not recur in fiscal 2009, as we wrote-off our investment in the joint venture at October 31, 2008. In addition, there was a modest increase in gross margin percentage before interest expense.

Homebuilding revenues decreased 7.1% in 2008 compared to 2007 primarily due to a 7.5% decrease in homes delivered, while average selling prices remained flat. The decrease in deliveries was the result of a more competitive and slowing housing market. Loss before income taxes decreased \$42.8 million to a loss of \$37.4 million. This was due to only \$8.4 million of inventory impairment loss and land option write-offs in 2008, compared to \$28.1 million in 2007 and no intangible impairment in 2008 compared to \$14.6 million in 2007.

Southeast - Homebuilding revenues decreased 81.0% in 2009 compared to 2008. The decrease was primarily due to an 81.0% decrease in homes delivered and a 4.7% decrease in average sales price. The decrease in deliveries is primarily due to 1,645 deliveries from our Fort Myers operations in 2008 compared to 33 deliveries in 2009. Loss before income taxes decreased \$78.5 million to a loss of \$67.9 million due partly to a \$40.8 million decrease in inventory impairment losses and land option write-offs in 2009, and \$2.4 million of intangible impairments in 2008 which did not recur in 2009. Selling, general and administrative costs were down by \$23.7 million, due primarily to decreased salaries from headcount reductions and other overhead cost savings. In addition, there was a modest increase in gross margin percentage before interest expense.

Homebuilding revenues decreased 18.8% in 2008 compared to 2007 primarily due to a 7.2% decrease in homes delivered and a 9.8% decrease in average selling price. The primary reason for the decrease in deliveries and average selling price is the continuing declining market conditions in Florida and in the mix of communities delivering homes. Loss before income taxes decreased \$122.1 million to a loss of \$146.4 million, due mainly to \$85.6 million of inventory impairment losses and land option write-offs in 2008 compared to \$113.3 million in 2007 and \$2.4 million of intangible impairments in 2008 compared to \$108.6 million in 2007.

Southwest - Homebuilding revenues decreased 30.7% in 2009 compared to 2008 primarily due to a 28.6% decrease in homes delivered and 5.1% decrease in average selling price. Loss before income taxes decreased \$40.7 million to a loss of \$60.8 million in 2009 mainly due to a \$40.3 million decrease in inventory impairment losses and land option write-offs in 2009, and a goodwill impairment of \$14.9 million in 2008 that did not recur in 2009. While gross margin percentage before interest was relatively flat, gross margin dollars were down by \$29.5 million from October 31, 2008 to October 31, 2009, driven by the decrease in deliveries, thereby offsetting the decrease in loss before income taxes.

Homebuilding revenues decreased 27.5% in 2008 compared to 2007 primarily due to a 28.2% decrease in homes delivered offset by 1.4% increase in average selling price. The reduction of deliveries resulted from a decline in the activity

in the Arizona market, as that market has been impacted by tighter mortgage lending requirements, thus eliminating certain potential homebuyers. The increase in average selling price is due to the mix of communities that had deliveries in 2008 compared to 2007. Income before income taxes decreased \$127.2 million to a loss of \$101.5 million in 2008 mainly due to a \$75.5 million increase in inventory impairment losses and land option write-offs in 2008, a goodwill impairment of \$14.9 million and a significant reduction in gross margin percentage before interest expense.

West - Homebuilding revenues decreased 59.3% in 2009 compared to 2008 primarily due to a 50.4% decrease in homes delivered and a 16.1% decrease in average selling price. The decrease in deliveries was the result of the continued slowing of the housing market in California and reduced active communities as nearly half of our mothballed communities are in the West. Loss before income taxes decreased \$220.2 million to a loss of \$304.5 million in 2009 partially due to a \$138.9 million decrease in inventory impairment losses and land option write offs. In addition, gross margin before interest expense increased in 2009, as we are starting to see signs of price stabilization in this market and the benefit of impairment reserve reversals as homes are delivered.

Homebuilding revenues decreased 41.3% in 2008 compared to 2007 primarily due to a 19.2% decrease in homes delivered and a 28.9% decrease in average selling price. This reduced revenue was further compounded by a significant reduction in gross margin percentage before interest expense. The decrease in deliveries and the reduced gross margin was the result of the more competitive and slowing housing market in California throughout 2007 and more so in 2008. As a result of the above and a \$152.1 million increase in inventory impairment losses and land option write-offs in 2008, loss before income taxes increased \$187.5 million to a loss of \$524.7 million in 2008.

Financial Services

Financial services consist primarily of originating mortgages from our homebuyers, selling such mortgages in the secondary market, and title insurance activities. We use mandatory investor commitments and forward sales of mortgage-backed securities ("MBS") to hedge our mortgage-related interest rate exposure on agency and government loans. These instruments involve, to varying degrees, elements of credit and interest rate risk. Credit risk associated with MBS forward commitments and loan sales transactions is managed by limiting our counterparties to investment banks, federally regulated bank affiliates and other investors meeting our credit standards. Our risk, in the event of default by the purchaser, is the difference between the contract price and fair value of the MBS forward commitments. In an effort to reduce our exposure to the marketability and disposal of non-agency and non-governmental loans, including Alt-A (FICO scores below 680 and depending on credit criteria) and sub-prime loans (FICO scores below 580 and depending on credit criteria), we require our Financial Services segment to either presell or broker all of these loans, on an individual loan basis as soon as they are committed to by the customer. However, because of the recent tightening by mortgage lenders, none of the loans we originated during fiscal 2009 were Alt-A or sub-prime as compared to 7.7% of our originated loans being Alt-A loans and 0.3% of our originated loans being sub-prime loans for the same period last year. As Alt-A and sub-prime originations declined, we have seen an increase in our level of Federal Housing Administration and Veterans Administration ("FHA/VA") loan origination. For the year ended October 31, 2009 and 2008, FHA/VA loans represented 45.9% and 35.5%, respectively, of our total loans. Profits and losses relating to the sale of mortgage loans are recognized when legal control passes to the buyer of the mortgage and the sales price is collected.

During the years ended October 31, 2009, 2008, and 2007, financial services provided a \$6.3 million, \$16.7 million, and \$27.9 million pretax profit, respectively. In 2009 financial services revenue decreased \$16.7 million to \$35.6 million due to a decrease in the number of mortgage settlements and a decrease in the average loan amount. Also, in 2009, we recorded expense of \$3.2 million for abandoned lease space, which contributed to the decrease in pretax profit of \$10.4 million from October 31, 2008 to October 31, 2009. Revenues from October 31, 2007 to October 31, 2008 decreased \$24.0 million to \$52.2 million consistent with our reduction in mortgage settlements. In the market areas served by our wholly owned mortgage banking subsidiaries, approximately 82%, 75%, and 71% of our non-cash homebuyers obtained mortgages originated by these subsidiaries during the years ended October 31, 2009, 2008, and 2007, respectively. Servicing rights on new mortgages originated by us will be sold with the loans.

Corporate General and Administrative

Corporate general and administrative expenses include the operations at our headquarters in Red Bank, New Jersey. These expenses include payroll, stock compensation, facility and other costs associated with our executive offices, information services, human resources, corporate accounting, training, treasury, process redesign, internal audit, construction services, and administration of insurance, quality, and safety. Corporate general and administrative expenses declined \$0.9

million for the year ended October 31, 2009 compared to the year ended October 31, 2008, and \$3.0 million for the year ended October 31, 2008 compared to the year ended October 31, 2007. The reduction in expenses is due to reduced salaries resulting from headcount reduction, reduced bonuses and other overhead cost savings. The slight reduction from 2008 to 2009 was after an expense of \$14.7 million for the cancellation of stock options. During fiscal 2009, the Chief Executive Officer, Chief Financial Officer, each of the non-executive members of the Board of Directors and other senior executives of the Company consented to the cancellation of certain of their options (with the full understanding that the Company made no commitment to provide them with any other form of consideration in respect of the cancelled options) in order to reduce a portion of the equity reserve “overhang” under the Company’s equity compensation plans represented by the number of shares of the Company’s common stock remaining available for future issuance under such plans (including shares that may be issued upon the exercise or vesting of outstanding options and other rights). The \$14.7 million charge to operations is offset by a credit to paid in capital. Excluding this option cancellation expense, corporate, general and administrative expenses decreased \$15.6 million for the year ended October 31, 2009 compared to October 31, 2008.

Other Interest

Other interest increased \$64.3 million to \$94.7 million for the year ended October 31, 2009. For fiscal 2008, other interest increased \$20.6 million to \$30.4 million. Beginning in the third quarter of fiscal 2008, our assets that qualify for interest capitalization (inventory under development) no longer exceeded our debt, and therefore a portion of interest not covered by qualifying assets must be directly expensed. As our inventory balances have continued to decrease, the amount of interest required to be directly expensed has increased.

Other Operations

Other operations consist primarily of miscellaneous residential housing operations expenses, senior rental residential property operations, rent expense for commercial office space, amortization of prepaid bond fees, minority interest relating to consolidated joint ventures, and corporate owned life insurance. Other operations increased \$13.7 million to \$23.5 million for the year ended October 31, 2009, and increased \$5.0 million to \$9.8 million for the year ended October 31, 2008. The increase in other operations from October 31, 2008 to October 31, 2009 is primarily due to a \$18.7 million accrual for abandoned commercial lease space. This expense was offset by income of \$5.1 million due to the reversal of an accrual related to litigation in the fourth quarter of fiscal 2009, when it was determined that payment was no longer probable. The increase in other operations from October 31, 2007 to October 31, 2008, is attributed to the \$2.1 million in legal and settlement costs in 2008, related to the dismissal of certain litigation, as well as an increase in rent expense from a new commercial rental property.

Goodwill and Intangible Amortization and Impairments

We amortized our finite-lived intangibles over their expected useful life, ranging from one to four years. At the end of fiscal year 2008, we wrote off all of our remaining intangible assets. As a result, there was no expense in fiscal 2009. In fiscal 2008, this expense includes the impairment of the remaining \$2.7 million balance of finite-lived intangibles and \$32.7 million of goodwill. Goodwill and Intangible amortization and impairments decreased \$125.2 million for the year ended October 31, 2008, when compared to 2007. The decrease for the year ended October 31, 2008 was primarily the result of reduced intangible amortization in 2008 as a result of the extensive write-offs during the fourth quarter of 2007, partially offset by the impairments recorded in 2008.

Gain on Extinguishment of Debt

During the year ended October 31, 2009, we repurchased in the open market a total of \$628.5 million principal amount of various issues of our unsecured senior and senior subordinated notes due 2010 through 2017 for an aggregate purchase price of \$255.4 million, plus accrued and unpaid interest. We recognized a gain of \$368.0 million net of the write-off of unamortized discounts and fees, related to these purchases which represents the difference between the principal amounts of the notes and the purchase price. In addition, on December 3, 2008, we exchanged a total of \$71.4 million principal amount of various issues of our unsecured senior notes due 2012 through 2017 for \$29.3 million in senior secured 18% notes due 2017. This exchange resulted in a recognized gain of \$41.3 million. During the year ended October 31, 2009, we completed cash tender offers whereby we purchased an aggregate of approximately \$861.7 million principal amount of various issues of our secured and unsecured senior and senior subordinated notes due 2010 through 2017 for an aggregate purchase price of approximately \$833.6 million, plus accrued unpaid interest. As a result of the tender offers we recognized a gain of \$37.0 million in the third quarter of fiscal 2009, net of the write-off of unamortized discounts and fees and a loss of \$36.4 million in the fourth quarter of fiscal 2009. The fourth quarter loss was offset by gains from open market repurchases resulting in a net loss of \$17.6 million in the fourth quarter of fiscal 2009. We may continue to make additional debt

purchases and/or exchanges through tender offers, open market purchases, private transactions or otherwise from time to time depending on market conditions and covenant restrictions.

(Loss) Income From Unconsolidated Joint Ventures

(Loss) income from unconsolidated joint ventures consists of our share of the losses or earnings of the joint venture. The loss increased \$9.4 million to a loss of \$46.0 million for the year ended October 31, 2009. The increased loss in 2009 is mainly due to the write down of our investment in one of our joint ventures where the full investment was determined to be impaired, as well as our share of the losses from inventory impairments from two other joint ventures. These losses were offset by the fact that we are no longer recording any loss related to a fourth joint venture because we wrote off our investment in that joint venture in the fourth quarter of fiscal 2008, and have no further funding commitments to this entity. Our loss in 2008 increased \$8.4 million to a loss of \$36.6 million for the year ended October 31, 2008. The increase in the loss in 2008 is mainly due to our share of the losses from operations on our unconsolidated joint ventures, as well as the write-off of our investment we had in two homebuilding joint ventures.

Total Taxes

Total tax provision (benefit) as a percentage of the loss before taxes was (6.7)% for the 12 months ended October 31, 2009. The rate was negative because we recorded an additional \$312.1 million charge to our current and deferred tax asset valuation allowance in the twelve months ended October 31, 2009, completely offsetting the tax benefit from loss before taxes and we recorded additional Federal and State tax reserves during the year in accordance with ASC 740, as discussed in Note 12 to the Consolidated Financial Statements and further below.

Deferred federal and state income tax assets primarily represent the deferred tax benefits arising from temporary differences between book and tax income which will be recognized in future years as an offset against future taxable income. If, for some reason, the combination of future years' income (or loss) combined with the reversal of the timing differences results in a loss, such losses can be carried back to prior years or carried forward to future years to recover the deferred tax assets. In accordance with ASC 740, we evaluate our deferred tax assets quarterly to determine if valuation allowances are required. ASC 740 requires that companies assess whether valuation allowances should be established based on the consideration of all available evidence using a "more likely than not" standard. Given the continued downturn in the homebuilding industry during 2007, 2008 and 2009, resulting in additional inventory and intangible impairments, we are now in a three-year cumulative loss position. According to ASC 740, a three-year cumulative loss is significant negative evidence in considering whether deferred tax assets are realizable, and in this circumstance, the Company does not rely on projections of future taxable income to support the recovery of deferred tax assets. Therefore, during the fourth quarter of 2007, we recorded a valuation allowance of \$265.9 million against our deferred tax assets. Our valuation allowance for current and deferred taxes increased \$312.1 million and \$409.6 million during the 12 months ended October 31, 2009 and 2008, to \$987.6 million at October 31, 2009. Our current and deferred tax assets at October 31, 2007 and October 31, 2008, for which there was no valuation allowance, related to amounts that were realized through reversals of existing taxable temporary differences or through carrybacks to the 2005 and 2006 years.

On November 6, 2009, President Obama signed the Worker, Homeownership, and Business Assistance Act of 2009, under which, the Company is able to carryback its 2009 net operating loss five years to previously profitable years that were not available to the Company for carryback prior to the new tax legislation. We will record the impact of the carryback, estimated to be between \$275 million and \$295 million, in the first quarter of fiscal 2010 and expect to receive a federal income tax cash refund in the second quarter of fiscal 2010.

Off-Balance Sheet Financing

In the ordinary course of business, we enter into land and lot option purchase contracts in order to procure land or lots for the construction of homes. Lot option contracts enable us to control significant lot positions with a minimal capital investment and substantially reduce the risks associated with land ownership and development. At October 31, 2009, we had \$26.7 million in option deposits in cash and letters of credit to purchase land and lots with a total purchase price of \$472.6 million. Our liability is generally limited to forfeiture of the nonrefundable deposits, letters of credit and other nonrefundable amounts incurred. We have no material third-party guarantees. However, \$28.2 million of the \$472.6 million in land and lot option purchase contracts contain specific performance clauses which require us to purchase the land or lots upon satisfaction of certain requirements by both the sellers and the Company. Therefore, this specific performance obligation of \$28.2 million, which is the purchase price for these lots net of cash deposits already paid, is recorded on the balance sheet in "Liabilities from inventory not owned."

Pursuant to ASC 810, “Consolidation” (“ASC 810”), we consolidated \$45.4 million of inventory not owned at October 31, 2009, representing the fair value of the optioned property. Additionally, to reflect the fair value of the inventory consolidated under ASC 810, we eliminated \$6.1 million of its related cash deposits for lot option contracts, which are included in “Consolidated inventory not owned.” Since we do not own an equity interest in any of the unaffiliated variable interest entities (“VIE”) that we must consolidate pursuant to ASC 810, we generally have little or no control or influence over the operations of these entities or their owners. When our requests for financial information are denied by the land sellers, certain assumptions about the assets and liabilities of such entities are required. In most cases, the fair value of the assets of the consolidated entities have been based on the remaining contractual purchase price of the land or lots we are purchasing. In these cases, it is assumed that the entities have no debt obligations and the only asset recorded is the land or lots we have the option to buy with a related offset to minority interest for the assumed third party investment in the variable interest entity. At October 31, 2009, the balance reported in Minority interest from inventory not owned was \$32.6 million. At October 31, 2009, we had cash deposits and letters of credit totaling \$6.1 million, representing our current maximum exposure associated with the consolidation of lot option contracts. Creditors of these VIEs, if any, have no recourse against us. In addition, see Note 19 to the consolidated financial statements for disclosure related to our investment in unconsolidated joint ventures.

Contractual Obligations

The following summarizes our aggregate contractual commitments at October 31, 2009:

| (In thousands) | Payments Due by Period (3) | | | | |
|-------------------------|----------------------------|---------------------|-----------|-----------|----------------------|
| | Total | Less than 1 year | 1-3 years | 3-5 years | More than 5 years |
| Long term debt(1) | \$2,756,655 | \$171,995 | \$415,253 | \$674,869 | \$1,494,538 |
| Operating leases | 66,528 | 16,605 | 25,974 | 12,417 | 11,532 |
| Purchase obligations(2) | 28,245 | 17,868 | 10,377 | | |
| Total | \$2,851,428 | \$206,468 | \$451,604 | \$687,286 | \$1,506,070 |

1. Represents our Senior Secured, Senior, and Senior Subordinated Notes, Other Notes Payable and related interest payments for the life of the debt of \$967.5 million. Interest on variable rate obligations is based on rates effective as of October 31, 2009.
2. Represents obligations under option contracts with specific performance provisions, net of cash deposits.
3. Total contractual obligations exclude our accrual for uncertain tax positions recorded for financial reporting purposes as of October 31, 2009 because we were unable to make reasonable estimates as to the period of cash settlement with the respective taxing authorities.

We had outstanding letters of credit and performance bonds of approximately \$130.3 million and \$446.0 million, respectively, at October 31, 2009, related principally to our obligations to local governments to construct roads and other improvements in various developments. We do not believe that any such letters of credit or bonds are likely to be drawn upon.

Inflation

Inflation has a long-term effect, because increasing costs of land, materials, and labor result in increasing sale prices of our homes. In general, these price increases have been commensurate with the general rate of inflation in our housing markets and have not had a significant adverse effect on the sale of our homes. A significant risk faced by the housing industry generally is that rising house construction costs, including land and interest costs, will substantially outpace increases in the income of potential purchasers.

Inflation has a lesser short-term effect, because we generally negotiate fixed price contracts with many, but not all, of our subcontractors and material suppliers for the construction of our homes. These prices usually are applicable for a specified number of residential buildings or for a time period of between three to twelve months. Construction costs for residential buildings represent approximately 59.5% of our homebuilding cost of sales.

Safe Harbor Statement

All statements in this Form 10-K that are not historical facts should be considered as “Forward-Looking Statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown

risks, uncertainties and other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Although we believe that our plans, intentions and expectations reflected in, or suggested by such forward-looking statements are reasonable, we can give no assurance that such plans, intentions, or expectations will be achieved. Such risks, uncertainties and other factors include, but are not limited to:

- Changes in general and local economic and industry and business conditions;
- Adverse weather conditions and natural disasters;
- Changes in market conditions and seasonality of the Company's business;
- Changes in home prices and sales activity in the markets where the Company builds homes;
- Government regulation, including regulations concerning development of land, the home building, sales and customer financing processes, and the environment;
- Fluctuations in interest rates and the availability of mortgage financing;
- Shortages in, and price fluctuations of, raw materials and labor;
- The availability and cost of suitable land and improved lots;
- Levels of competition;
- Availability of financing to the Company;
- Utility shortages and outages or rate fluctuations;
- Levels of indebtedness and restrictions on the Company's operations and activities imposed by the agreements governing the Company's outstanding indebtedness;
- Operations through joint ventures with third parties;
- Product liability litigation and warranty claims;
- Successful identification and integration of acquisitions;
- Significant influence of the Company's controlling stockholders; and
- Geopolitical risks, terrorist acts and other acts of war.

Certain risks, uncertainties, and other factors are described in detail in Part 1, Item 1 "Business" and Part 1, Item 1A "Risk Factors" in this Form 10-K. Except as otherwise required by applicable securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changed circumstances, or any other reason after the date of this Form 10-K.

ITEM 7A

QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

A primary market risk facing us is interest rate risk on our long term debt. In connection with our mortgage operations, mortgage loans held for sale, and the associated mortgage warehouse line of credit under our secured master repurchase agreement are subject to interest rate risk; however, such obligations reprice frequently and are short-term in duration. In addition, we hedge the interest rate risk on mortgage loans by obtaining forward commitments from private investors. Accordingly the risk from mortgage loans is not material. We do not use financial instruments to hedge interest rate risk except with respect to mortgage loans. We are also subject to foreign currency risk but we do not believe this risk is material. The following tables set forth as of October 31, 2009 and 2008, our long-term debt obligations, principal cash flows by scheduled maturity, weighted average interest rates and estimated fair value ("FV").

Long-Term Debt Tables

Long-Term Debt as of October 31, 2009 by Fiscal Year of Debt Maturity

| (Dollars in thousands) | 2010 | 2011 | 2012 | 2013 | 2014 | Thereafter | Total | FV at 10/31/09 |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|-----------------------|
| Long term debt(1): | \$14,459 | \$910 | \$104,540 | \$66,112 | \$166,175 | \$1,437,001 | \$1,789,197 | \$1,526,446 |
| Fixed rate | | | | | | | | |
| Weighted average interest rate | 6.04% | 6.77% | 8.56% | 7.76% | 6.44% | 9.22% | 8.84% | |

(1) Does not include the mortgage warehouse line of credit made under our secured master repurchase agreement.

Long-Term Debt as of October 31, 2008 by Fiscal Year of Debt Maturity

| (Dollars in thousands) | 2009 | 2010 | 2011 | 2012 | 2013 | Thereafter | Total | FV at 10/31/08 |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------------|--------------|-----------------------|
| Long term debt(1): | \$1,615 | \$100,850 | \$910 | \$250,973 | \$751,041 | \$1,432,733 | \$2,538,122 | \$1,147,422 |
| Fixed rate | | | | | | | | |
| Weighted average interest rate | 6.69% | 6.01% | 6.77% | 8.52% | 10.74% | 6.99% | 8.21% | |

(1) Does not include the mortgage warehouse line of credit made under our secured master repurchase agreement.

On October 20, 2009, we terminated our revolving credit facility. Under the terms of our prior revolving credit facility, interest was based on (1) one, two, three or six month LIBOR, plus 4.50%, (2) a base rate equal to the greater of PNC Bank, National Association's prime rate, and the federal funds effective rate plus 0.50%, plus 2.75% or (3) an index rate based on daily LIBOR, plus 4.625%. We believe that a 1% increase in this rate would have resulted in an approximate \$1.7 million increase in interest expense for the 12 months ended October 31, 2008, assuming an average of \$171.4 million of variable rate debt outstanding from November 1, 2007 to October 31, 2008.

ITEM 8

FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Financial statements of Hovnanian Enterprises, Inc. and its consolidated subsidiaries are set forth herein beginning on Page F-1.

ITEM 9

CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

ITEM 9A
CONTROLS AND PROCEDURES

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in the Company's reports under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to the Company's management, including its chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosures. Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. The Company's management, with the participation of the Company's chief executive officer and chief financial officer, has evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures as of October 31, 2009. Based upon that evaluation and subject to the foregoing, the Company's chief executive officer and chief financial officer concluded that the design and operation of the Company's disclosure controls and procedures are effective to accomplish their objectives.

Changes in Internal Control Over Financial Reporting

There was no change in the Company's internal control over financial reporting that occurred during the quarter ended October 31, 2009 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f).

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under the framework in *Internal Control - Integrated Framework*, our management concluded that our internal control over financial reporting was effective as of October 31, 2009.

The effectiveness of the Company's internal control over financial reporting as of October 31, 2009 has been audited by Deloitte & Touche LLP, the Company's independent registered public accounting firm, as stated in their report below.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of Hovnanian Enterprises, Inc.

We have audited the internal control over financial reporting of Hovnanian Enterprises, Inc. and subsidiaries (the "Company") as of October 31, 2009, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with the authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of October 31, 2009, based on the criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's consolidated financial statements as of and for the year ended October 31, 2009 and our report dated December 22, 2009, expressed an unqualified opinion thereon.

/s/Deloitte & Touche LLP

Parsippany, New Jersey
December 22, 2009

ITEM 9B
OTHER INFORMATION

None.

PART III

ITEM 10
DIRECTORS, EXECUTIVE OFFICERS, AND CORPORATE GOVERNANCE

The information called for by Item 10, except as set forth below in this Item 10, is incorporated herein by reference to our definitive proxy statement to be filed pursuant to Regulation 14A in connection with the Company's annual meeting of shareholders to be held on March 16, 2010, which will involve the election of directors.

Executive Officers of the Registrant

Our executive officers are listed below and brief summaries of their business experience and certain other information with respect to them are set forth following the table. Each executive officer holds such office for a one-year term.

| Name | Age | Position | Year Started With Company |
|----------------------|-----|--|---------------------------|
| Kevork S. Hovnanian | 86 | Chairman of the Board and Director of the Company (until September 24, 2009) | 1967 |
| Ara K. Hovnanian | 52 | Chairman of the Board, Chief Executive Officer, President, and Director of the Company | 1979 |
| Paul W. Buchanan | 59 | Senior Vice President and Chief Accounting Officer | 1981 |
| Peter S. Reinhart | 59 | Senior Vice President and General Counsel | 1978 |
| J. Larry Sorsby | 54 | Executive Vice President, Chief Financial Officer and Director of the Company | 1988 |
| David G. Valiaveedan | 42 | Vice President Finance and Treasurer | 2005 |

Mr. K. Hovnanian founded the predecessor of the Company in 1959 (Hovnanian Brothers, Inc.) and served as Chairman of the Board of the Company from its incorporation in 1967 until his death on September 24, 2009. Mr. K. Hovnanian was also Chief Executive Officer of the Company from 1967 to July 1997.

Mr. A. Hovnanian was appointed Chairman of the Board of the Company in November 2009 and was appointed President in April 1988, after serving as Executive Vice President from March 1983. He has also served as Chief Executive Officer since July 1997. Mr. A. Hovnanian was elected a Director of the Company in December 1981. Mr. A. Hovnanian is the son of Mr. Kevork Hovnanian, the Company's founder.

Mr. Buchanan was appointed Senior Vice President and Chief Accounting Officer in December 2007. Mr. Buchanan was Senior Vice President and Corporate Controller from May 1990 until December 2007. Mr. Buchanan resigned as a Director of the Company on September 13, 2002, a position in which he had served since March 1982, for the purpose of reducing the number of non-independent board members.

Mr. Reinhart has been Senior Vice President and General Counsel since April 1985. Mr. Reinhart resigned as a Director of the Company on September 13, 2002, a position in which he had served since December 1981, for the purpose of reducing the number of non-independent board members.

Mr. Sorsby was appointed Executive Vice President and Chief Financial Officer of the Company in October 2000 after serving as Senior Vice President, Treasurer, and Chief Financial Officer from February 1996 and as Vice President - Finance/Treasurer of the Company since March 1991. Mr. Sorsby was elected a Director of the Company in 1997.

Mr. Valiaveedan joined the Company as Vice President - Finance in September 2005. In August 2008, he was named as an Executive Officer of the Company and in December 2009 he was also named Treasurer. Prior to joining the Company, Mr. Valiaveedan served as Vice President - Finance for AIG Global Real Estate Investment Corp.

Code of Ethics and Corporate Governance Guidelines

We have adopted a Code of Ethics that applies to Hovnanian's principal executive officer, principal financial officer, controller, and all other associates of the Company, including its directors and other officers. We have posted the text of this Code of Ethics on our website at www.khov.com under "Investor Relations/Corporate Governance". We have also adopted Corporate Governance Guidelines and posted them on our website at www.khov.com under "Investor Relations/Corporate Governance". A printed copy of the Code of Ethics and Guidelines is also available to the public at no charge by writing to: Hovnanian Enterprises, Inc., Attn: Human Resources Department, 110 West Front Street, P.O. Box 500, Red Bank, N.J. 07701 or calling corporate headquarters at 732-747-7800. We will post amendments to or waivers from our Code of Ethics that are required to be disclosed by the rules of either the SEC or the New York Stock Exchange on our website at www.khov.com under "Investor Relations/Corporate Governance."

Audit Committee and Compensation Committee Charters

We have adopted charters that apply to Hovnanian's Audit Committee and Compensation Committee. We have posted the text of these charters on our website at www.khov.com under "Investor Relations/Corporate Governance." A printed copy of each charter is available at no charge to any shareholder who requests it by writing to: Hovnanian Enterprises, Inc., Attn: Human Resources Department, 110 West Front Street, P.O. Box 500, Red Bank, N.J. 07701 or calling corporate headquarters at 732-747-7800.

ITEM 11 EXECUTIVE COMPENSATION

The information called for by Item 11 is incorporated herein by reference to our definitive proxy statement to be filed pursuant to Regulation 14A in connection with our annual meeting of shareholders to be held on March 16, 2010.

ITEM 12 SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information called for by Item 12, except as set forth below in this Item 12, is incorporated herein by reference to our definitive proxy statement to be filed pursuant to Regulation 14A in connection with our annual meeting of shareholders to be held on March 16, 2010.

The following table provides information as of October 31, 2009, with respect to compensation plans (including individual compensation arrangements) under which our equity securities are authorized for issuance.

Equity Compensation Plan Information

| Plan Category | Number of Class A Common Stock securities to be issued upon exercise of outstanding options, warrants and rights (in thousands) (a) | Number of Class B Common Stock securities to be issued upon exercise of outstanding options, warrants and rights (in thousands) (a) | Weighted average exercise price of outstanding Class A Common Stock options, warrants and rights(2) (b) | Weighted average exercise price of outstanding Class B Common Stock options, warrants and rights(3) (b) | Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in columns (a)) (in thousands)(1) (c) |
|---|---|---|---|---|--|
| Equity compensation plans approved by security holders: | 6,352 | 1,584 | \$10.77 | \$3.85 | 5,861 |
| Equity compensation plans not approved by security holders: | | | | | |
| Total | 6,352 | 1,584 | \$10.77 | \$3.85 | 5,861 |

- (1) Under the Company's equity compensation plans, securities may be issued in either Class A Common Stock or Class B Common Stock.
- (2) Does not include 1,702 shares to be issued upon vesting of restricted stock, because they have no exercise price.
- (3) Does not include 459 shares to be issued upon vesting of restricted stock, because they have no exercise price.

ITEM 13

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE

The information called for by Item 13 is incorporated herein by reference to our definitive proxy statement to be filed pursuant to Regulation 14A in connection with our annual meeting of shareholders to be held on March 16, 2010.

ITEM 14

PRINCIPAL ACCOUNTANT FEES AND SERVICES

The information called for by Item 14 is incorporated herein by reference to our definitive proxy statement to be filed pursuant to Regulation 14A in connection with our annual meeting of shareholders to be held on March 16, 2010.

PART IV

ITEM 15 EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

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No schedules have been prepared because the required information of such schedules is not present, is not present in amounts sufficient to require submission of the schedule, or because the required information is included in the financial statements and notes thereto.

Exhibits:

- 3(a) Certificate of Incorporation of the Registrant.(1)
- 3(b) Certificate of Amendment of Certificate of Incorporation of the Registrant.(5)
- 3(c) Restated Bylaws of the Registrant.(24)
- 4(a) Specimen Class A Common Stock Certificate.(13)
- 4(b) Specimen Class B Common Stock Certificate.(13)
- 4(c) Certificate of Designations, Powers, Preferences and Rights of the 7.625% Series A Preferred Stock of Hovnanian Enterprises, Inc., dated July 12, 2005.(11)
- 4(d) Certificate of Designations of the Series B Junior Preferred Stock of Hovnanian Enterprises, Inc., dated August 14, 2008.(1)
- 4(e) Rights Agreement, dated as of August 14, 2008, between Hovnanian Enterprises, Inc. and National City Bank, as Rights Agent, which includes the Form of Certificate of Designation as Exhibit A, Form of Right Certificate as Exhibit B and the Summary of Rights as Exhibit C.(22)
- 4(f) Indenture dated March 26, 2002, relating to 8% Senior Notes, among the Registrant, the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 8% Senior Notes due April 1, 2012.(10)
- 4(g) Indenture dated March 26, 2002, relating to 8.875% Senior Subordinated Notes, among the Registrant, the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 8.875% Senior Subordinated Notes due April 1, 2012.(10)
- 4(h) Indenture dated May 9, 2003, relating to 7³/₄% Senior Subordinated Notes, among K. Hovnanian Enterprises, Inc., the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 7³/₄% Senior Subordinated Notes due May 15, 2013.(4)
- 4(i) Indenture dated as of November 3, 2003, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc. and Deutsche Bank Trust Company (as successor trustee), as Trustee.(2)
- 4(j) First Supplemental Indenture, dated as of November 3, 2003, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including Form of 6¹/₂% Senior Notes.(2)
- 4(k) Second Supplemental Indenture, dated as of March 18, 2004, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee.(18)
- 4(l) Third Supplemental Indenture, dated as of July 15, 2004, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee.(18)
- 4(m) Fourth Supplemental Indenture, dated as of April 19, 2005, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee.(18)
- 4(n) Fifth Supplemental Indenture, dated as of September 6, 2005, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee.(18)

- 4(o) Sixth Supplemental Indenture, dated as of February 27, 2006, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee (including form of 7¹/₂% Senior Notes due 2016).(20)
- 4(p) Seventh Supplemental Indenture, dated as of June 12, 2006, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee (including form of 8⁵/₈% Senior Notes due 2017).(21)
- 4(q) Indenture dated as of March 18, 2004, relating to 6³/₈% Senior Notes, among K. Hovnanian Enterprises, Inc., the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 6³/₈% Senior Notes due 2014.(16)
- 4(r) Indenture dated as of November 30, 2004, relating to 6¹/₄% Senior Notes, among K. Hovnanian Enterprises, Inc., the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 6¹/₄% Senior Notes due 2015.(6)
- 4(s) Indenture dated as of November 30, 2004, relating to 6% Senior Subordinated Notes, among K. Hovnanian Enterprises, Inc., the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee, including form of 6% Senior Notes due 2010.(6)
- 4(t) Indenture dated as of August 8, 2005, relating to 6.25% Senior Notes due 2016, among K. Hovnanian Enterprises, Inc., the Guarantors named therein and Deutsche Bank Trust Company (as successor trustee), as Trustee including form of 6.25% Senior Notes due 2016.(7)
- 4(u) Indenture dated as of May 27, 2008, relating to 11¹/₂% Senior Secured Notes due 2013, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc. and the other Guarantors named therein and Wilmington Trust Company (as successor to Deutsche Bank Trust Company), as Trustee, including form of 11¹/₂% Senior Secured Notes due 2013.(24)
- 4(v) Indenture dated as of December 3, 2008, relating to 18.0% Senior Secured Notes due 2017, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc. and the other Guarantors named therein and Wilmington Trust Company, as Trustee, including form of 18.0% Senior Secured Notes due 2017.(12)
- 4(w) Indenture dated as of October 20, 2009, relating to the 10 5/8% Senior Secured Notes due 2016, among K. Hovnanian Enterprises, Inc., Hovnanian Enterprises, Inc., the other guarantors named therein and Wilmington Trust Company, as Trustee, including the form of 10 5/8% Senior Secured Notes due 2016.(15)
- 10(a) First Lien Pledge Agreement, dated as of October 20, 2009, relating to the 10 5/8% Senior Secured Notes due 2016.(15)
- 10(b) First Lien Security Agreement, dated as of October 20, 2009, relating to the 10 5/8% Senior Secured Notes due 2016.(15)
- 10(c) Form of Intellectual Property Security Agreement, dated as of October 20, 2009, relating to the 10 5/8% Senior Secured Notes due 2016.(15)
- 10(d) Intercreditor Agreement dated as of May 27, 2008.(24)
- 10(e) First Amendment, dated as of October 20, 2009, to the Intercreditor Agreement dated as of May 27, 2008.(15)
- 10(f) Second Lien Pledge Agreement, relating to the 11¹/₂% Senior Secured Notes due 2013, dated as of May 27, 2008.(24)
- 10(g) Second Lien Security Agreement, relating to the 11¹/₂% Senior Secured Notes due 2013, dated as of May 27, 2008.(24)
- 10(h) First Amendment, dated as of October 20, 2009, to the Second Lien Pledge Agreement dated as of May 27, 2008.
- 10(i) First Amendment, dated as of October 20, 2009 to the Second Lien Security Agreement dated as of May 27, 2008.
- 10(j) Intellectual Property Security Agreement, relating to the 11¹/₂% Senior Secured Notes due 2013, dated as of May 27, 2008.(24)
- 10(k) Intercreditor Agreement dated as of December 3, 2008.(12)
- 10(l) First Amendment, dated as of October 20, 2009, to the Intercreditor Agreement dated as of December 3, 2008.(15)
- 10(m) Third Lien Pledge Agreement, relating to the 18.0% Senior Secured Notes due 2017, dated as of December 3, 2008.(12)
- 10(n) Third Lien Security Agreement, relating to the 18.0% Senior Secured Notes due 2017, dated as of December 3, 2008.(12)
- 10(o) Intellectual Property Security Agreement, relating to the 18.0% Senior Secured Notes due 2017, dated as of December 3, 2008.(12)
- 10(p) First Amendment, dated as of October 20, 2009, to the Third Lien Pledge Agreement dated as of December 3, 2008.
- 10(q) First Amendment, dated as of October 20, 2009 to the Third Lien Security Agreement dated as of December 3, 2008.

- 10(r) Description of Non-Employee Director Compensation.(1)
- 10(s) Base Salaries of Executive Officers.
- 10(t) Form of Non-qualified Stock Option Agreement (Class A shares).
- 10(u) Amended and Restated 2008 Hovnanian Enterprises, Inc. Stock Incentive Plan.(16)
- 10(v) 1983 Stock Option Plan (as amended and restated March 8, 2002).(17)
- 10(w) Management Agreement dated August 12, 1983, for the management of properties by K. Hovnanian Investment Properties, Inc.(3)
- 10(x) Management Agreement dated December 15, 1985, for the management of properties by K. Hovnanian Investment Properties, Inc.(21)
- 10(y) Executive Deferred Compensation Plan as amended and restated on December 19, 2008.(8)
- 10(z) Senior Executive Short-Term Incentive Plan (as amended and restated).(16)
- 10(aa) Death and Disability Agreement between the Registrant and Ara K. Hovnanian, dated February 2, 2006.(9)
- 10(bb) Form of Hovnanian Deferred Share Policy for Senior Executives.(8)
- 10(cc) Form of Hovnanian Deferred Share Policy.(8)
- 10(dd) Form of Non-Qualified Stock Option Agreement (Class B shares).(8)
- 10(ee) Form of Incentive Stock Option Agreement.(8)
- 10(ff) Form of Stock Option Agreement for Directors.(8)
- 10(gg) Form of Restricted Share Unit Agreement.(8)
- 10(hh) Form of Incentive Stock Option Agreement.(16)
- 10(ii) Form of Restricted Share Unit Agreement.(16)
- 10(jj) Form of Performance Vesting Incentive Stock Option Agreement.(16)
- 10(kk) Form of Performance Vesting Non-Qualified Stock Option Agreement.(16)
- 10(ll) Form of Restricted Share Unit Agreement for Directors.
- 12 Statements re Computation of Ratios.
- 21 Subsidiaries of the Registrant.
- 23(a) Consent of Deloitte & Touche LLP.
- 23(b) Consent of Ernst & Young LLP.
- 31(a) Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer.
- 31(b) Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer.
- 32(a) Section 1350 Certification of Chief Executive Officer.
- 32(b) Section 1350 Certification of Chief Financial Officer.

- (1) *Incorporated by reference to Exhibits to Quarterly Report on Form 10-Q for the quarter ended July 31, 2008 of the Registrant.*
- (2) *Incorporated by reference to Exhibits to Current Report of the Registrant on Form 8-K filed on November 7, 2003.*
- (3) *Incorporated by reference to Exhibits to Registration Statement (No. 2-85198) on Form S-1 of the Registrant.*
- (4) *Incorporated by reference to Exhibits to Registration Statement (No. 333-107164) on Form S-4 of the Registrant.*
- (5) *Incorporated by reference to Exhibits to Current Report of the Registrant on Form 8-K filed December 9, 2008.*
- (6) *Incorporated by reference to Exhibits to Annual Report on Form 10-K for the year ended October 31, 2004 of the Registrant.*
- (7) *Incorporated by reference to Exhibits to Registration Statement (No. 333-127806) on Form S-4 of the Registrant.*
- (8) *Incorporated by reference to Exhibits to Annual Report on Form 10-K for the year ended October 31, 2008 of the Registrant.*
- (9) *Incorporated by reference to Exhibits to Quarterly Report on Form 10-Q for the quarter ended January 31, 2006, of the Registrant.*
- (10) *Incorporated by reference to Exhibits to Registration Statement (No. 333-89976) on Form S-4 of the Registrant.*
- (11) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant filed on July 13, 2005.*
- (12) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant filed on December 8, 2008.*

- (13) *Incorporated by reference to Exhibits to Quarterly Report on Form 10-Q for the quarter ended January 31, 2009.*
- (14) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant filed on October 26, 2009.*
- (15) *Incorporated by reference to Exhibits to Registration Statement (No. 333-115742) on Form S-4 of the Registrant.*
- (16) *Incorporated by reference to Quarterly Report on Form 10-Q for the quarter ended July 31, 2009 of the Registrant.*
- (17) *Incorporated by reference to Appendix C of the definitive Proxy Statement of the Registration on Schedule 14A filed February 19, 2008.*
- (18) *Incorporated by reference to Exhibits to Registration Statement (No. 333-131982) on Form S-3 of the Registrant.*
- (19) *Incorporated by reference to Exhibits to Current Report of the Registrant on Form 8-K filed on February 27, 2006.*
- (20) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant filed on June 15, 2006.*
- (21) *Incorporated by reference to Exhibits to Annual Report on Form 10-K for the year ended October 31, 2003, of the Registrant.*
- (22) *Incorporated by reference to Exhibits to the Registration Statement (No. 001-08551) on Form 8-A of the Registrant filed August 14, 2008*
- (23) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant, filed June 2, 2008.*
- (24) *Incorporated by reference to Exhibits to Current Report on Form 8-K of the Registrant, filed December 21, 2009.*

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HOVNANIAN ENTERPRISES, INC.

By: /s/ ARA K. HOVNANIAN

Ara K. Hovnanian
Chairman of the Board, Chief Executive Officer, and
President
December 22, 2009

Pursuant to the requirements of the Securities and Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant on December 22, 2009, and in the capacities indicated.

/s/ ARA K. HOVNANIAN Chairman of the Board, Chief Executive Officer, President
Ara K. Hovnanian and Director

/s/ PAUL W. BUCHANAN Senior Vice President - Chief Accounting Officer
Paul W. Buchanan

/s/ EDWARD A. KANGAS Chairman of Audit Committee and Director
Edward A. Kangas

/s/ PETER S. REINHART Senior Vice President and General Counsel
Peter S. Reinhart

/s/ J. LARRY SORSBY Executive Vice President, Chief Financial Officer and
J. Larry Sorsby Director

/s/ STEPHEN D. WEINROTH Chairman of Compensation Committee and Director
Stephen D. Weinroth

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
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No schedules have been prepared because the required information of such schedules is not present, is not present in amounts sufficient to require submission of the schedule, or because the required information is included in the financial statements and notes thereto.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and
Stockholders of
Hovnanian Enterprises, Inc.

We have audited the accompanying consolidated balance sheet of Hovnanian Enterprises, Inc. and subsidiaries (the “Company”) as of October 31, 2009, and the related consolidated statements of operations, stockholders’ (deficit) equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company’s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of the Company as of October 31, 2009, and the consolidated results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company’s internal control over financial reporting as of October 31, 2009, based on the criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated December 22, 2009, expressed an unqualified opinion on the Company’s internal control over financial reporting.

/s/Deloitte & Touche LLP

Parsippany, New Jersey
December 22, 2009

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and
Stockholders of
Hovnanian Enterprises, Inc.

We have audited the accompanying consolidated balance sheet of Hovnanian Enterprises, Inc. and subsidiaries (the “Company”) as of October 31, 2008, and the related consolidated statements of operations, stockholders’ equity, and cash flows for each of the two years in the period ended October 31, 2008. These financial statements are the responsibility of the Company’s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Hovnanian Enterprises, Inc. and subsidiaries at October 31, 2008, and the consolidated results of their operations and their cash flows for each of the two years in the period ended October 31, 2008, in conformity with U.S. generally accepted accounting principles.

As discussed in Note 12 to the consolidated financial statements, effective November 1, 2007, the Company changed its method of accounting for uncertainty in income tax positions upon the adoption of Statements of Financial Accounting Standards Board Interpretation No. 48, “Accounting for Uncertainty in Income Taxes”.

/s/Ernst & Young, LLP

New York, New York
December 23, 2008

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS

| (In thousands) | October 31, 2009 | October 31, 2008 |
|---|--------------------|--------------------|
| ASSETS | | |
| Homebuilding: | | |
| Cash and cash equivalents | \$419,955 | \$838,207 |
| Restricted cash (Note 6) | 152,674 | 4,324 |
| Inventories (Note 13): | | |
| Sold and unsold homes and lots under development | 631,302 | 1,342,584 |
| Land and land options held for future development or sale | 372,143 | 644,067 |
| Consolidated inventory not owned: | | |
| Specific performance options | 30,534 | 10,610 |
| Variable interest entities (Note 18) | 45,436 | 77,022 |
| Other options | 30,498 | 84,799 |
| Total consolidated inventory not owned | 106,468 | 172,431 |
| Total inventories | 1,109,913 | 2,159,082 |
| Investments in and advances to unconsolidated joint ventures (Note 19) | 41,260 | 71,097 |
| Receivables, deposits, and notes | 44,418 | 78,766 |
| Property, plant, and equipment - net (Note 5) | 73,918 | 92,817 |
| Prepaid expenses and other assets | 98,159 | 156,595 |
| Total homebuilding | 1,940,297 | 3,400,888 |
| Financial services: | | |
| Cash and cash equivalents | 6,737 | 9,849 |
| Restricted cash (Note 6) | 4,654 | 4,005 |
| Mortgage loans held for sale or investment (Notes 7 and 8) | 69,546 | 90,729 |
| Other assets | 3,343 | 5,025 |
| Total financial services | 84,280 | 109,608 |
| Income taxes receivable - including net deferred tax benefits (Note 12) | - | 126,826 |
| Total assets | \$2,024,577 | \$3,637,322 |

See notes to consolidated financial statements.

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS

| <u>(In thousands, except share amounts)</u> | <u>October 31, 2009</u> | <u>October 31, 2008</u> |
|---|-------------------------|-------------------------|
| LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY | | |
| Homebuilding: | | |
| Nonrecourse land mortgages (Note 8) | \$ - | \$820 |
| Accounts payable and other liabilities | 325,722 | 420,695 |
| Customers' deposits (Note 6) | 18,811 | 28,676 |
| Nonrecourse mortgages secured by operating properties (Note 8) | 21,507 | 22,302 |
| Liabilities from inventory not owned (Note 18) | 64,350 | 135,077 |
| Total homebuilding | 430,390 | 607,570 |
| Financial services: | | |
| Accounts payable and other liabilities | 14,507 | 10,559 |
| Mortgage warehouse line of credit (Notes 7 and 8) | 55,857 | 84,791 |
| Total financial services | 70,364 | 95,350 |
| Notes payable: | | |
| Senior secured notes (Note 9) | 783,148 | 594,734 |
| Senior notes (Note 9) | 822,312 | 1,511,071 |
| Senior subordinated notes (Note 9) | 146,241 | 400,000 |
| Accrued interest (Notes 8 and 9) | 26,078 | 72,477 |
| Total notes payable | 1,777,779 | 2,578,282 |
| Income taxes payable | 62,354 | - |
| Total liabilities | 2,340,887 | 3,281,202 |
| Minority interest related to inventory not owned (Note 18) | 32,558 | 24,880 |
| Minority interest in consolidated joint ventures | 730 | 976 |
| Stockholders' (deficit) equity (Notes 15): | | |
| Preferred stock, \$.01 par value - authorized 100,000 shares; issued 5,600 shares with a liquidation preference of \$140,000, at October 31, 2009 and October 31, 2008 | 135,299 | 135,299 |
| Common stock, Class A, \$.01 par value - authorized 200,000,000 shares; issued 74,376,946 shares at October 31, 2009 and 73,803,879 shares at October 31, 2008 (including 11,694,720 shares at October 31, 2009 and 2008 held in Treasury) | 743 | 738 |
| Common stock, Class B, \$.01 par value (convertible to Class A at time of sale) - authorized 30,000,000 shares; issued 15,265,067 shares at October 31, 2009 and 15,331,494 shares at October 31, 2008 (including 691,748 shares at October 31, 2009 and 2008 held in Treasury) | 153 | 153 |
| Paid in capital - common stock | 455,471 | 418,626 |
| Accumulated deficit | (826,007) | (109,295) |
| Treasury stock -at cost | (115,257) | (115,257) |
| Total stockholders' (deficit) equity | (349,598) | 330,264 |
| Total liabilities and stockholders' (deficit) equity | \$2,024,577 | \$3,637,322 |

See notes to consolidated financial statements.

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS

| (In thousands except per share data) | Year Ended | | |
|--|------------------|------------------|------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Revenues: | | | |
| Homebuilding: | | | |
| Sale of homes | \$1,522,469 | \$3,177,853 | \$4,581,375 |
| Land sales and other revenues | 38,271 | 78,039 | 141,355 |
| Total homebuilding | 1,560,740 | 3,255,892 | 4,722,730 |
| Financial services | 35,550 | 52,219 | 76,191 |
| Total revenues | 1,596,290 | 3,308,111 | 4,798,921 |
| Expenses: | | | |
| Homebuilding: | | | |
| Cost of sales, excluding interest | 1,398,087 | 3,010,902 | 3,977,653 |
| Cost of sales interest | 105,814 | 145,961 | 131,957 |
| Inventory impairment loss and land option write-offs (Note 13) | 659,475 | 710,120 | 457,773 |
| Total cost of sales | 2,163,376 | 3,866,983 | 4,567,383 |
| Selling, general and administrative | 239,606 | 377,068 | 539,362 |
| Total homebuilding expenses | 2,402,982 | 4,244,051 | 5,106,745 |
| Financial services | 29,295 | 35,567 | 48,321 |
| Corporate general and administrative | 81,980 | 82,846 | 85,878 |
| Other interest | 94,655 | 30,375 | 9,797 |
| Other operations | 23,541 | 9,837 | 4,799 |
| Goodwill and intangible amortization and impairment | - | 36,883 | 162,124 |
| Total expenses | 2,632,453 | 4,439,559 | 5,417,664 |
| Gain on extinguishment of debt (Note 9) | 410,185 | - | - |
| Loss from unconsolidated joint ventures (Note 19) | (46,041) | (36,600) | (28,223) |
| Loss before income taxes | (672,019) | (1,168,048) | (646,966) |
| State and federal income tax provision (benefit) (Note 12): | | | |
| State | 25,287 | 13,760 | 7,088 |
| Federal | 19,406 | (57,218) | (26,935) |
| Total income taxes | 44,693 | (43,458) | (19,847) |
| Net loss | (716,712) | (1,124,590) | (627,119) |
| Less: preferred stock dividends | - | - | 10,674 |
| Net loss attributable to common stockholders | \$(716,712) | \$(1,124,590) | \$(637,793) |
| Per share data: | | | |
| Basic and assuming dilution: | | | |
| Loss per common share | \$(9.16) | \$(16.04) | \$(10.11) |
| Weighted average number of common shares outstanding | 78,238 | 70,131 | 63,079 |

See notes to consolidated financial statements.

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' (DEFICIT) EQUITY

| (Dollars In thousands) | A Common Stock | | B Common Stock | | Preferred Stock | | Paid-In Capital | (Accumulated Deficit) Retained Earnings | Treasury Stock | Total |
|--|-------------------------------|--------|-------------------------------|--------|-------------------------------|-----------|-----------------|---|----------------|-------------|
| | Shares Issued and Outstanding | Amount | Shares Issued and Outstanding | Amount | Shares Issued and Outstanding | Amount | | | | |
| Balance, November 1, 2006 | 47,159,003 | \$587 | 14,651,662 | \$153 | 5,600 | \$135,299 | \$253,262 | \$1,661,810 | \$(108,948) | \$1,942,163 |
| Preferred dividend declared (\$1,906.07 per share) | | | | | | | | (10,674) | | (10,674) |
| Stock options, amortization and issuances, net of tax | 414,377 | 4 | | | | | 18,911 | | | 18,915 |
| Restricted stock amortization, issuances and forfeitures, net of tax | 191,217 | 2 | | | | | 4,825 | | | 4,827 |
| Conversion of Class B to Class A common stock | 4,570 | | (4,570) | | | | | | | - |
| Treasury stock purchases | (200,000) | | | | | | | | (6,309) | (6,309) |
| Net loss | | | | | | | | (627,119) | | (627,119) |
| Balance, October 31, 2007 | 47,569,167 | 593 | 14,647,092 | 153 | 5,600 | 135,299 | 276,998 | 1,024,017 | (115,257) | 1,321,803 |
| Adoption of FASB Interpretation No. 48 (Note 12) | | | | | | | | (8,722) | | (8,722) |
| Stock issuance May 14, 2008 offering | 14,000,000 | 140 | | | | | 125,739 | | | 125,879 |
| Stock options, amortization and issuances, net of tax | 238,448 | 2 | | | | | 7,553 | | | 7,555 |
| Restricted stock, amortization issuances and forfeitures, net of tax | 294,198 | 3 | | | | | 8,336 | | | 8,339 |
| Conversion of Class B to Class A common stock | 7,346 | | (7,346) | | | | | | | - |
| Net loss | | | | | | | | (1,124,590) | | (1,124,590) |
| Balance, October 31, 2008 | 62,109,159 | 738 | 14,639,746 | 153 | 5,600 | 135,299 | 418,626 | (109,295) | (115,257) | 330,264 |
| Stock options, amortization and issuances, net of tax | | | | | | | 5,030 | | | 5,030 |
| Stock option cancellations | | | | | | | 15,687 | | | 15,687 |
| Restricted stock amortization, issuances and forfeitures, net of tax | 506,640 | 5 | | | | | 16,128 | | | 16,133 |
| Conversion of Class B to Class A common stock | 66,427 | | (66,427) | | | | | | | - |
| Net loss | | | | | | | | (716,712) | | (716,712) |
| Balance, October 31, 2009 | 62,682,226 | \$743 | 14,573,319 | \$153 | 5,600 | \$135,299 | \$455,471 | \$(826,007) | \$(115,257) | \$(349,598) |

See notes to consolidated financial statements.

HOVNANIAN ENTERPRISES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS

| (In thousands) | Year Ended | | |
|---|-------------------------|-------------------------|-------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Cash flows from operating activities: | | | |
| Net loss | \$(716,712) | \$(1,124,590) | \$(627,119) |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: | | | |
| Depreciation | 18,527 | 18,426 | 18,283 |
| Goodwill and intangible amortization and impairment | - | 36,883 | 162,124 |
| Compensation from stock options and awards | 13,218 | 25,247 | 24,434 |
| Stock option cancellations | 15,687 | - | - |
| Amortization of bond discounts and deferred financing costs | 15,479 | 8,668 | 3,223 |
| Excess tax payments (benefits) from share-based payments | - | 6,312 | (2,341) |
| (Gain) loss on sale and retirement of property and assets | 487 | (2,262) | 1,849 |
| Loss (income) from unconsolidated joint ventures | 46,041 | 36,600 | 28,223 |
| Distributions of earnings from unconsolidated joint ventures | 4,093 | 7,461 | 3,998 |
| Gain on extinguishment of debt | (410,185) | - | - |
| Deferred income taxes | - | 105,302 | 85,612 |
| Inventory impairment and land option write-offs | 659,475 | 710,120 | 457,773 |
| Decrease (increase) in assets: | | | |
| Mortgage notes receivable | 21,056 | 91,963 | 99,354 |
| Restricted cash, receivables, prepaids, deposits, and other assets | (74,293) | 88,745 | 4,249 |
| Inventories | 354,676 | 666,372 | 33,625 |
| State and federal income tax assets | 126,826 | (46,440) | (43,308) |
| (Decrease) increase in liabilities: | | | |
| State and Federal income tax liabilities | 62,354 | - | - |
| Customers' deposits | (9,865) | (36,545) | (119,690) |
| Accounts payable, accrued interest and other accrued liabilities | (156,592) | (130,196) | (68,323) |
| Net cash (used in) provided by operating activities | (29,728) | 462,066 | 61,966 |
| Cash flows from investing activities: | | | |
| Net proceeds from sale of property and assets | 1,069 | 3,835 | 1,539 |
| Purchase of property, equipment, and other fixed assets and acquisitions | (750) | (5,238) | (37,777) |
| Investment in and advances to unconsolidated joint ventures | (32,185) | (16,837) | (30,088) |
| Distributions of capital from unconsolidated joint ventures | 11,959 | 16,601 | 33,932 |
| Net cash used in investing activities | (19,907) | (1,639) | (32,394) |
| Cash flows from financing activities: | | | |
| (Payments)/proceeds from mortgages and notes | (2,368) | - | 8,590 |
| Net proceeds from Senior Secured Notes (including deferred financing costs) | 752,046 | 571,941 | - |
| Net (payments) proceeds relating to revolving credit facility (includes deferred financing costs) | - | (221,632) | 206,750 |
| Net (payments) proceeds related to mortgage warehouse line of credit | (28,934) | (86,342) | (99,038) |
| Principal payments and debt repurchases | (1,092,473) | (13,338) | (172,284) |
| Excess tax (payments) benefits from share-based payment | - | (6,312) | 2,341 |
| Preferred dividends paid | - | - | (10,674) |
| Purchase of treasury stock | - | - | (6,309) |
| Net proceeds from sale of stock and employee stock plan | - | 127,079 | 2,962 |
| Net cash (used in) provided by financing activities | (371,729) | 371,396 | (67,662) |
| Net increase (decrease) in cash and cash equivalents | (421,364) | 831,823 | (38,090) |
| Cash and cash equivalents balance, beginning of year | 848,056 | 16,233 | 54,323 |
| Cash and cash equivalents balance, end of year | \$426,692 | \$848,056 | \$16,233 |
| Supplemental disclosures of cash flows: | | | |
| Cash paid (received) during the period for: | | | |
| Interest, net of capitalized interest | \$244,836 | \$143,537 | \$152,969 |
| Income taxes | \$(145,443) | \$(98,176) | \$(64,492) |

Supplemental disclosure of noncash investing activities:

In 2008, the Company consolidated a previously unconsolidated joint venture, resulting in a reduction in investments in unconsolidated joint ventures and an increase in inventory of \$61.5 million.

In 2009, the Company issued \$29.3 million of 18.0% Senior Secured Notes due 2017 in exchange for \$71.4 million of unsecured senior notes.

See notes to consolidated financial statements.

1. Basis of Presentation

Basis of Presentation - The accompanying consolidated financial statements include our accounts and those of all wholly owned subsidiaries, and variable interest entities in which we are deemed to be the primary beneficiary, after elimination of all significant intercompany balances and transactions. Our fiscal year ends October 31.

Effective July 1, 2009, the Financial Accounting Standards Board (“FASB”) established the Accounting Standards Codification (“ASC”) as the primary source of accounting principles generally accepted in the United States of America (“US GAAP”) recognized by the FASB to be applied by nongovernmental entities. Although the establishment of the ASC did not change US GAAP, it did change the way we refer to US GAAP throughout the notes to the consolidated financial statements to reflect the updated referencing convention.

2. Business

Our operations consist of homebuilding, financial services, and corporate. Our homebuilding operations are made up of six reportable segments defined as Northeast, Mid-Atlantic, Midwest, Southeast, Southwest, and West. Homebuilding operations comprise the substantial part of our business, with approximately 98% of consolidated revenues for the years ended October 31, 2009, 2008, and 2007. We are a Delaware corporation, currently building and selling homes in 179 consolidated new home communities in Arizona, California, Delaware, Florida, Georgia, Illinois, Kentucky, Maryland, Minnesota, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, Virginia, Washington, D.C., and West Virginia. We offer a wide variety of homes that are designed to appeal to first-time buyers, first and second-time move-up buyers, luxury buyers, active adult buyers, and empty nesters. Our financial services operations, which are a reportable segment, provide mortgage banking and title services to the homebuilding operations’ customers. We do not retain or service the mortgages that we originate but rather sell the mortgages and related servicing rights to investors, with the exception of a limited number of certain mortgages that are held for investment. Corporate primarily includes the operations of our corporate office whose primary purpose is to provide executive services, accounting, information services, human resources, management reporting, training, cash management, internal audit, risk management, and administration of process redesign, quality, and safety.

See Note 10 “Operating and Reporting Segments” for further disclosure of our reportable segments.

3. Summary of Significant Accounting Policies

Use of Estimates - The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and these differences could have a significant impact on the financial statements.

Income Recognition from Home and Land Sales - We are primarily engaged in the development, construction, marketing and sale of residential single-family and multi-family homes where the planned construction cycle is less than 12 months. For these homes, in accordance with ASC 360-20, “Property, Plant and Equipment - Real Estate Sales” (“ASC 360-20”), revenue is recognized when title is conveyed to the buyer, adequate initial and continuing investments have been received and there is no continued involvement. In situations where the buyer’s financing is originated by our mortgage subsidiary and the buyer has not made an adequate initial investment or continuing investment as prescribed by ASC 360-20, the profit on such sales is deferred until the sale of the related mortgage loan to a third-party investor has been completed.

Additionally, in certain markets, we sell lots to customers, transferring title, collecting proceeds, and entering into contracts to build homes on these lots. In these cases, we do not recognize the revenue from the lot sale until we deliver the completed home and have no continued involvement related to that home. The cash received on the lot is recorded as a reduction of inventory until the revenue is recognized.

Income Recognition from Mid-Rise Buildings - When we develop mid-rise buildings, they often take more than 12 months to complete. If these buildings qualify, revenues and costs are recognized using the percentage of completion method of accounting in accordance with ASC 360-20. Under the percentage of completion method, revenues and costs are to be recognized when construction is beyond the preliminary stage, the buyer is committed to the extent of having a sufficient

initial and continuing investment that the buyer cannot require to be refunded except for non-delivery of the home, sufficient homes in the building have been sold to ensure that the property will not be converted to rental property, the sales prices are collectible and the aggregate sales proceeds and the total cost of the building can be reasonably estimated. We currently do not have any buildings that meet these criteria. Therefore, the revenues from delivering homes in mid-rise buildings are recognized when title is conveyed to the buyer, initial and continuing investment have been received, and there is no continued involvement with respect to that home.

Income Recognition from Mortgage Loans - Our Financial Services segment originates mortgages, primarily for our homebuilding customers. We use mandatory investor commitments and forward sales of mortgage-backed securities (“MBS”) to hedge our mortgage-related interest rate exposure on agency and government loans.

We elected the fair value option for our loans held for sale for mortgage loans originated subsequent to October 31, 2008 in accordance with ASC 825, “Financial Instruments”, which permits us to measure our loans held for sale at fair value. Management believes that the election of the fair value option for loans held for sale improves financial reporting by mitigating volatility in reported earnings caused by measuring the fair value of the loans and the derivative instruments used to economically hedge them without having to apply complex hedge accounting provisions. In addition, we adopted Staff Accounting Bulletin 109 on February 1, 2008, requiring the recognition of the fair value of our rights to service a mortgage loan as revenue upon entering into an interest rate lock loan commitment with a borrower. The fair value of these servicing rights is included in loans held for sale. Prior to February 1, 2008, the fair value of the servicing rights was not recognized until the related loan was sold. Fair value of the servicing rights is determined based on values in the Company’s servicing sales contracts.

Substantially all of the loans originated are sold within a short period in the secondary mortgage market on a servicing released, non-recourse basis although the Company remains liable for certain limited representations and warranties related to loan sales. There were, however, \$3.5 million of mortgage loans held for investment at October 31, 2009, which represent loans that cannot currently be sold at reasonable terms in the secondary mortgage market. Loans held for investment are carried at cost, net of unamortized discounts and any allowance for loan losses. Profits and losses relating to the sale of mortgage loans held for investment are recognized when legal control passes to the buyer of the mortgage and the sales price is collected.

Interest Income Recognition for Mortgage Loans Receivable and Recognition of Related Deferred Fees and Costs - Interest income is recognized as earned for each mortgage loan during the period from the loan closing date to the sale date when legal control passes to the buyer, and the sale price is collected. All fees related to the origination of mortgage loans and direct loan origination costs are expensed when incurred. These fees and costs include loan origination fees, loan discount, and salaries and wages.

Cash and Cash Equivalents - Cash and cash equivalents include cash deposited in checking accounts, overnight repurchase agreements, certificates of deposit, Treasury Bills and government money market funds with maturities of 90 days or less when purchased. Our cash balances are held at a few financial institutions and may, at times, exceed insurable amounts. We believe we mitigate this risk by depositing our cash in major financial institutions. At October 31, 2009, \$271.4 million of the total cash and cash equivalents was in cash equivalents, the book value of which approximates fair value.

Fair Value of Financial Instruments - The fair value of financial instruments is determined by reference to various market data and other valuation techniques as appropriate. Our financial instruments consist of cash and cash equivalents, restricted cash, receivables, deposits and notes, accounts payable and other liabilities, customer deposits, mortgage loans held for sale or investment, nonrecourse land and operating properties mortgages, mortgage warehouse line of credit, accrued interest, and the senior secured, senior and senior subordinated notes payable. The fair value of the senior secured, senior and senior subordinated notes is estimated based on the quoted market prices for the same or similar issues or on the current rates offered to us for debt of the same remaining maturities. The fair value of the senior secured, senior and senior subordinated notes is estimated at \$788.2 million, \$603.5 million and \$113.3 million respectively, as of October 31, 2009. The fair value of our other financial instruments approximates their recorded values.

Inventories - Inventories consist of land, land development, home construction costs, capitalized interest and construction overhead. Construction costs are accumulated during the period of construction and charged to cost of sales under specific identification methods. Land, land development, and common facility costs are allocated based on buildable acres to product types within each community, then charged to cost of sales equally based upon the number of homes to be constructed in each product type.

We record inventories in our consolidated balance sheets at cost unless the inventory is determined to be impaired, in which case the inventory is written down to its fair value. Our inventories consist of the following three components:

(1) sold and unsold homes and lots under development, which includes all construction, land, capitalized interest, and land development costs related to started homes and land under development in our active communities; (2) land and land options held for future development or sale, which includes all costs related to land in our communities in planning or mothballed communities; and (3) consolidated inventory not owned, which includes all cost related to specific performance options, variable interest entities, and other options, which consists primarily of our model homes and inventory related to structured lot options.

As a result of the declining homebuilding market, we have decided to mothball (or stop development on) certain communities where we determine the current performance does not justify further investment at this time. When we decide to mothball a community, the inventory is reclassified from Sold and unsold homes and lots under development to Land and land options held for future development or sale. As of October 31, 2009, the book value associated with the 77 mothballed communities was \$295.3 million, net of an impairment balance of \$547.4 million. We continually review communities to determine if mothballing is appropriate.

The recoverability of inventories and other long-lived assets are assessed in accordance with the provisions of ASC 360-10, "Property, Plant and Equipment - Overall" ("ASC 360-10"). ASC 360-10 requires long-lived assets, including inventories, held for development to be evaluated for impairment based on undiscounted future cash flows of the assets at the lowest level for which there are identifiable cash flows. As such, we evaluate inventories for impairment at the individual community level, the lowest level of discrete cash flows that we measure.

We evaluate inventories of communities under development and held for future development for impairment when indicators of potential impairment are present. Indicators of impairment include, but are not limited to, decreases in local housing market values, decreases in gross margins or sales absorption rates, decreases in net sales prices (base sales price net of sales incentives), or actual or projected operating or cash flow losses. The assessment of communities for indication of impairment is performed quarterly, primarily by completing detailed budgets for all of our communities and identifying those communities with a projected operating loss for any projected fiscal year or for the entire projected community life. For those communities with projected losses, we estimate the remaining undiscounted future cash flows and compare those to the carrying value of the community, to determine if the carrying value of the asset is recoverable.

The projected operating profits, losses, or cash flows of each community can be significantly impacted by our estimates of the following:

- future base selling prices;
- future home sales incentives;
- future home construction and land development costs; and
- future sales absorption pace and cancellation rates.

These estimates are dependent upon specific market conditions for each community. While we consider available information to determine what we believe to be our best estimates as of the end of a quarterly reporting period, these estimates are subject to change in future reporting periods as facts and circumstances change. Local market-specific conditions that may impact our estimates for a community include:

- the intensity of competition within a market, including available home sales prices and home sales incentives offered by our competitors;
- the current sales absorption pace for both our communities and competitor communities;
- community-specific attributes, such as location, availability of lots in the market, desirability and uniqueness of our community, and the size and style of homes currently being offered;
- potential for alternative product offerings to respond to local market conditions;
- changes by management in the sales strategy of the community; and
- current local market economic and demographic conditions and related trends and forecasts.

These and other local market-specific conditions that may be present are considered by management in preparing projection assumptions for each community. The sales objectives can differ between our communities, even within a given

market. For example, facts and circumstances in a given community may lead us to price our homes with the objective of yielding a higher sales absorption pace, while facts and circumstances in another community may lead us to price our homes to minimize deterioration in our gross margins, although it may result in a slower sales absorption pace. In addition, the key assumptions included in our estimate of future undiscounted cash flows may be interrelated. For example, a decrease in estimated base sales price or an increase in homes sales incentives may result in a corresponding increase in sales absorption pace. Additionally, a decrease in the average sales price of homes to be sold and closed in future reporting periods for one community that has not been generating what management believes to be an adequate sales absorption pace may impact the estimated cash flow assumptions of a nearby community. Changes in our key assumptions, including estimated construction and development costs, absorption pace and selling strategies, could materially impact future cash flow and fair-value estimates. Due to the number of possible scenarios that would result from various changes in these factors, we do not believe it is possible to develop a sensitivity analysis with a level of precision that would be meaningful to an investor.

If the undiscounted cash flows are more than the carrying value of the community, then the carrying amount is recoverable, and no impairment adjustment is required. However, if the undiscounted cash flows are less than the carrying amount, then the community is deemed impaired and is written-down to its fair value. We determine the estimated fair value of each community by determining the present value of the estimated future cash flows at a discount rate commensurate with the risk of the respective community. Our discount rates used for all impairments recorded from October 31, 2006 to date range from 13.5% to 20.3%. The estimated future cash flow assumptions are the same for both our recoverability and fair value assessments. Should the estimates or expectations used in determining estimated cash flows or fair value, including discount rates, decrease or differ from current estimates in the future, we may be required to recognize additional impairments related to current and future communities. The impairment of a community is allocated to each lot on a relative value basis.

Inventories held for sale, which are land parcels where we have decided not to build homes, are a very small portion of our total inventories, and are reported at the lower of carrying amount or fair value less costs to sell. In determining the fair value less the cost to sell of land held for sale, management considers, among other things, prices for land in recent comparable sale transactions, market analysis studies that include the estimated price a willing buyer would pay for the land (other than in a forced liquidation sale) and recent bona fide offers received from outside third parties, if available.

From time to time, we write off deposits and approval, engineering and capitalized interest costs when we determine that it is no longer probable that we will exercise options to buy land in specific locations or when we redesign communities and/or abandon certain engineering costs. In deciding not to exercise a land option, we take into consideration changes in market conditions, the timing of required land takedowns, the willingness of land sellers to modify terms of the land option contract (including timing of land takedowns), and the availability and best use of our capital, among other factors. The write-off is recorded in the period it is deemed probable that the optioned property will not be acquired. In certain instances, we have been able to recover deposits and other pre-acquisition costs that were previously written off. These recoveries have not been significant in comparison to the total costs written off.

The impairment of communities under development, communities held for future development and inventories held for sale, and the charge for land option write-offs, are reflected on the Consolidated Statement of Operations in a separate line entitled "Homebuilding - Inventory impairment loss and land option write-offs". See also Note 13 to the Consolidated Financial Statements for inventory impairment and land option write-off amounts by segment.

Insurance Deductible Reserves - For homes delivered in fiscal 2009 and 2008, our deductible is \$20 million per occurrence with an aggregate \$20 million for liability claims and an aggregate \$21.5 million for construction defect claims under our general liability insurance. Our worker's compensation insurance deductible is \$0.5 million per occurrence in fiscal 2009 and 2008. Reserves for estimated losses for fiscal 2009 and 2008 have been established using the assistance of a third-party actuary. We engage a third-party actuary that uses our historical warranty data to assist our management to estimate our unpaid claims, claim adjustment expenses and incurred but not reported claims reserves for the risks that we are assuming under the general liability and workers compensation programs. The estimates include provisions for inflation, claims handling and legal fees. These estimates are subject to a high degree of variability due to uncertainties such as trends in construction defect claims relative to our markets and the types of products we build, claim settlement patterns, insurance industry practices, and legal interpretations, among others. Because of the high degree of judgment required in determining these estimated liability amounts, actual future costs could differ significantly from our currently estimated amounts.

Interest - In accordance with ASC 835-20, "Interest - Capitalization of Interest", interest attributable to properties under development during the land development and home construction period is capitalized and expensed along with the associated cost of sales as the related inventories are sold. Interest incurred in excess of interest capitalized, which occurs when assets qualifying for interest capitalization are less than our outstanding debt balances, is expensed as incurred in "Other interest."

Interest costs incurred, expensed and capitalized were:

| (Dollars in thousands) | Year Ended | | |
|---|------------------|------------------|------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Interest capitalized at beginning of year | \$170,107 | \$155,642 | \$102,849 |
| Plus interest incurred(1) | 194,702 | 190,801 | 194,547 |
| Less cost of sales interest expensed | 105,814 | 145,961 | 131,957 |
| Less other interest expensed(2)(3) | 94,655 | 30,375 | 9,797 |
| Interest capitalized at end of year(4) | \$164,340 | \$170,107 | \$155,642 |

- (1) Data does not include interest incurred by our mortgage and finance subsidiaries.
- (2) Beginning in the third quarter of fiscal 2008, our assets that qualify for interest capitalization (inventory under development) no longer exceed our debt, and therefore, the portion of interest not covered by qualifying assets must be directly expensed.
- (3) Interest on completed homes and land in planning, which does not qualify for capitalization, must be expensed directly.
- (4) We have incurred significant inventory impairments in recent quarters, which are determined based on total inventory including capitalized interest. However, the capitalized interest amounts above are shown gross before allocating any portion of the impairments to capitalized interest.

Land Options - Costs incurred to obtain options to acquire improved or unimproved home sites are capitalized. Such amounts are either included as part of the purchase price if the land is acquired or charged to operations if we determine we will not exercise the option. If the options are with variable interest entities and we are the primary beneficiary, we record the land under option on the Consolidated Balance Sheets under "Consolidated inventory not owned" with an offset under "Liabilities from inventory not owned" and "Minority interest from inventory not owned." If the option obligation is to purchase under specific performance or has terms that require us to record it as financing, then we record the option on the Consolidated Balance Sheets under "Consolidated inventory not owned" with an offset under "Liabilities from inventory not owned". In accordance with ASC 810-10 "Consolidation - Overall" ("ASC 810-10"), we record costs associated with other options on the Consolidated Balance Sheets under "Land and land options held for future development or sale."

Unconsolidated Homebuilding and Land Development Joint Ventures - Investments in unconsolidated homebuilding and land development joint ventures are accounted for under the equity method of accounting. Under the equity method, we recognize our proportionate share of earnings and losses earned by the joint venture upon the delivery of lots or homes to third parties. Our ownership interest in joint ventures varies but is generally less than or equal to 50%. In determining whether or not we must consolidate joint ventures where we are the managing member of the joint venture, we assess whether the other partners have specific rights to overcome the presumption of control by us as the manager of the joint venture. In most cases, the presumption is overcome because the joint venture agreements require that both partners agree on establishing the significant operating and capital decisions of the partnership, including budgets, in the ordinary course of business. The evaluation of whether or not we control a venture can require significant judgment. In accordance with ASC 323-10, "Investments - Equity Method and Joint Ventures - Overall" ("ASC 323-10"), we assess our investments in unconsolidated joint ventures for recoverability, and if it is determined that a loss in value of the investment is other than temporary, we write down the investment to its fair value. We evaluate our equity investments for impairment based on the joint venture's projected cash flows. This process requires significant management judgment and estimate. During fiscal 2009 and 2008, we wrote down certain joint venture investments by \$26.4 million and \$11.3 million, respectively. There were no write-downs in fiscal 2007.

Deferred Bond Issuance Costs - Costs associated with the issuance of our senior secured, senior and senior subordinated notes are capitalized and amortized over the associated term of each note's issuance.

Debt Issued At a Discount - Debt issued at a discount to the face amount is accreted up to its face amount utilizing the effective interest method over the term of the note and recorded as a component of interest on the Consolidated Statements of Operations.

Post Development Completion and Warranty Costs - In those instances where a development is substantially completed and sold and we have additional construction work to be incurred, an estimated liability is provided to cover the cost of such work. In addition, we estimate and accrue warranty costs as part of cost of sales for repair costs under \$5,000 per occurrence to homes, community amenities and land development infrastructure. In addition, we accrue for warranty costs over \$5,000 per occurrence as part of our general liability insurance deductible as selling, general, and administrative costs. Both of these liabilities are recorded in "Accounts payable and other liabilities" in the Consolidated Balance Sheets.

Advertising Costs - Advertising costs are expensed as incurred. During the years ended October 31, 2009, 2008, and 2007, advertising costs expensed totaled to \$19.3 million, \$57.3 million, and \$102.3 million, respectively.

Deferred Income Taxes - Deferred income taxes or income tax benefits are provided for temporary differences between amounts recorded for financial reporting and for income tax purposes. If the combination of future years' income (or loss) combined with the reversal of the timing differences results in a loss, such losses can be carried back to prior years or carried forward to future years to recover the deferred tax assets. In accordance with ASC 740-10, "Income Taxes - Overall" ("ASC 740-10"), we evaluate our deferred tax assets quarterly to determine if valuation allowances are required. ASC 740-10 requires that companies assess whether valuation allowances should be established based on the consideration of all available evidence using a "more-likely-than-not" standard.

We recognize tax liabilities in accordance with ASC 740-10, and we adjust these liabilities when our judgment changes as a result of the evaluation of new information not previously available. Due to the complexity of some of these uncertainties, the ultimate resolution may result in a liability that is materially different from our current estimate. These differences will be reflected as increases or decreases to income tax expense in the period in which they are determined.

Common Stock - Each share of Class A Common Stock entitles its holder to one vote per share and each share of Class B Common Stock entitles its holder to ten votes per share. The amount of any regular cash dividend payable on a share of Class A Common Stock will be an amount equal to 110% of the corresponding regular cash dividend payable on a share of Class B Common Stock. If a shareholder desires to sell shares of Class B Common Stock, such stock must be converted into shares of Class A Common Stock.

In July 2001, our Board of Directors authorized a stock repurchase program to purchase up to 4 million shares of Class A Common Stock. As of October 31, 2009, approximately 3.4 million shares have been purchased under this program, of which none were repurchased during either of the years ended October 31, 2009 and 2008, respectively. During the year ended October 31, 2007, \$0.2 million shares were repurchased.

On August 4, 2008, our Board of Directors adopted a shareholder rights plan (the "Rights Plan") designed to preserve shareholder value and the value of certain tax assets primarily associated with net operating loss carryforwards ("NOL") and built-in losses under Section 382 of the Internal Revenue Code. Our ability to use NOLs and built-in losses would be limited, if there was an "ownership change" under Section 382. This would occur if shareholders owning (or deemed under Section 382 to own) 5% or more of our stock increase their collective ownership of the aggregate amount of our outstanding shares by more than 50 percentage points over a defined period of time. The Rights Plan was adopted to reduce the likelihood of an "ownership change" occurring as defined by Section 382. Under the Rights Plan, one right was distributed for each share of Class A Common Stock and Class B Common Stock outstanding as of the close of business on August 15, 2008. Effective August 15, 2008, if any person or group acquires 4.9% or more of the outstanding shares of Class A Common Stock without the approval of the Board of Directors, there would be a triggering event causing significant dilution in the voting power of such person or group. However, existing stockholders who owned, at the time of the Rights Plan's adoption, 4.9% or more of the outstanding shares of Class A Common Stock will trigger a dilutive event only if they acquire additional shares. The approval of the Board of Directors' decision to adopt the Rights Plan may be terminated by the Board at any time, prior to the Rights being triggered. The Rights Plan will continue in effect until August 15, 2018, unless it expires earlier in accordance with its terms. The approval of the Board of Directors' decision to adopt the Rights Plan was submitted to a stockholder vote and approved at a Special Meeting of stockholders held on December 5, 2008. Also at the Special Meeting on December 5, 2008, our stockholders approved an amendment to our Certificate of Incorporation to restrict certain transfers of Class A Common Stock in order to preserve the tax treatment of our net operating loss carryforwards and built-in losses under Section 382 of the Internal Revenue Code. Subject to certain exceptions pertaining to pre-existing 5% stockholders and Class B stockholders, the transfer restrictions in the amended Certificate of Incorporation generally restrict any direct or indirect transfer (such as transfers of our stock that result from the transfer of interests in other entities that own our stock) if the effect would be to: (i) increase the direct or indirect ownership of our stock by any person (or public group) from less than 5% to 5% or more of our common stock; (ii) increase the percentage of our common stock owned directly or indirectly by a person (or public group) owning or deemed to own 5% or more of our common stock; or (iii) create a new public group. Transfers included under the transfer restrictions include sales to persons (or public groups) whose resulting percentage ownership (direct or indirect) of common stock would exceed the 5% thresholds discussed above, or to persons whose direct or indirect ownership of common stock would by attribution cause another person (or public group) to exceed such threshold.

Preferred Stock - On July 12, 2005, we issued 5,600 shares of 7.625% Series A Preferred Stock, with a liquidation preference of \$25,000 per share. Dividends on the Series A Preferred Stock are not cumulative and are paid at an annual rate

of 7.625%. The Series A Preferred Stock is not convertible into the Company's common stock and is redeemable in whole or in part at our option at the liquidation preference of the shares beginning on the fifth anniversary of their issuance. The Series A Preferred Stock is traded as depositary shares, with each depositary share representing 1/1000th of a share of Series A Preferred Stock. The depositary shares are listed on the Nasdaq Global Market under the symbol "HOVNP." In fiscal 2009 and 2008 we did not pay any dividends due to covenant restrictions in our indentures, and in fiscal 2007 we paid \$10.7 million as dividends on the Series A Preferred Stock.

Depreciation - Property, plant and equipment are depreciated using the straight-line method over the estimated useful life of the assets ranging from three to 40 years.

Prepaid Expenses - Prepaid expenses which relate to specific housing communities (model setup, architectural fees, homeowner warranty program fees, etc.) are amortized to cost of sales as the applicable inventories are sold. All other prepaid expenses are amortized over a specific time period or as used and charged to overhead expense.

Stock Options - Effective November 1, 2005, we adopted ASC 718-10, "Compensation - Stock Compensation - Overall" ("ASC 718-10"), which represents the fair-value based method of accounting for stock awards granted to employees and began to measure and record the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award. That cost is recognized over the period during which an employee is required to provide service in exchange for the award.

We use the Black-Scholes model to value its new stock option grants. The fair value for options is established at the date of grant using a Black-Scholes option pricing model with the following weighted average assumptions for October 31, 2009 and October 31, 2008: risk free interest rate of 3.89% and 4.27%, respectively; dividend yield of zero; historical volatility factor of the expected market price of our common stock of 0.83 for the year ended 2009 and 0.50 for the year ended 2008; and a weighted average expected life of the option of 5.92 years for 2009 and 5.86 years for 2008. We estimate forfeitures in calculating the expense related to stock-based compensation (estimated at 12.58%), and reflect the benefits of tax deductions in excess of recognized compensation cost to be reported as both a financing cash inflow and an operating cash outflow upon adoption.

Compensation cost arising from nonvested stock granted to employees and from non-employee stock awards is recognized as expense using the straight-line method over the vesting period.

For the years ended October 31, 2009 and October 31, 2008, total stock-based compensation expense was \$28.9 million and \$25.2 million (\$24.3 million net of tax), respectively. Included in this total stock-based compensation expense was incremental expense for stock options of \$20.7 million and \$13.1 million (\$12.6 million net of tax) for the years ended October 31, 2009 and October 31, 2008, respectively. In fiscal 2009, we have a tax provision, therefore, the amount net of tax is not presented.

Per Share Calculations - Basic earnings per share is computed by dividing income or loss attributable to common shareholders (the "numerator") by the weighted average number of common shares, adjusted for nonvested shares of restricted stock (the "denominator") for the period. Computing diluted earnings per share is similar to computing basic earnings per share, except that the denominator is increased to include the dilutive effects of options and nonvested shares of restricted stock. Any options that have an exercise price greater than the average market price are considered to be anti-dilutive and are excluded from the diluted earnings per share calculation. For each of the three years in the period ended October 31, 2009, there were no incremental shares attributed to nonvested stock and outstanding options to purchase common stock because we had a net loss in each of those years, and any incremental shares would not be dilutive. As a result, the calculation of diluted earnings per share excludes 2.2 million, 3.7 million, and 4.0 million stock options and shares of restricted stock for the years ended October 31, 2009, 2008, and 2007, respectively.

Computer Software Development - In accordance with ASC 350-10 "Intangibles - Goodwill and Other", we capitalize certain costs incurred in connection with developing or obtaining software for internal use. Once the software is substantially complete and ready for its intended use, the capitalized costs are amortized over the systems estimated useful life.

Recent Accounting Pronouncements - In September 2006, the FASB issued ASC 820, "Fair Value Measurements and Disclosures" ("ASC 820"), which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles and expands disclosures about fair value measurements. ASC 820 was partially effective for us on November 1, 2008. In February 2008, the FASB issued an update to ASC 820 which defers its effective date for the

Company for nonfinancial assets and liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis, until November 1, 2009. We adopted ASC 820 as it applies to our Financial Services segment effective November 1, 2008. The adoption did not have a material impact on our consolidated financial statements. This pronouncement is effective for our other segments' non-financial assets effective November 1, 2009. We do not believe the implementation of this guidance will have a material impact on our consolidated financial statements. See Note 20 for additional information.

In February 2007, the FASB issued ASC 825 which permits entities to choose to measure certain financial assets and liabilities at fair value. Unrealized gains and losses on items for which the fair value option has been elected are reported in earnings. We adopted ASC 825 effective November 1, 2008, and elected the fair value option for our mortgage loans held for sale. The implementation did not have a material impact on our consolidated financial statements. See Note 20 for additional information.

In December 2007, the FASB issued an update to ASC 810. The amended guidance contained in ASC 810 requires a noncontrolling interest in a subsidiary to be reported as equity and the amount of consolidated net income or loss specifically attributable to the noncontrolling interest to be identified in the consolidated financial statements. It also calls for consistency in the manner of reporting changes in the parent's ownership interest and requires fair value measurement of any noncontrolling equity investment retained in a deconsolidation. This guidance is effective for us on November 1, 2009. We do not believe the implementation of this guidance will have a material impact on our consolidated financial statements.

In December 2007, the FASB issued an update to ASC 805, "Business Combinations" ("ASC 805"). The amended guidance contained in ASC 805 applies to all transactions in which one entity obtains control over one or more other businesses and revises the guidance for recognizing and measuring identifiable assets and goodwill acquired, liabilities assumed, and any non-controlling interest in the acquiree. It also requires that acquisition related costs generally be expensed rather than included as part of the basis of the acquisition. The amended guidance also expands required disclosures to improve the ability to evaluate the nature and financial effects of business combinations. The amended guidance is effective for any business combinations we enter into on or after November 1, 2009. For business combinations which occurred before the effective date of November 1, 2009, we are required to prospectively apply the requirements related to accounting for income taxes that were established by the amended guidance contained in ASC 805. That is, we will not adjust the accounting for prior business combinations for previously recognized changes in acquired tax uncertainties or previously recognized changes in the valuation allowance for acquired deferred tax assets but instead will record any such changes as an adjustment to income tax expense.

In March 2008, the FASB issued an update to ASC 815, "Derivatives and Hedging" ("ASC 815"). The amended guidance contained in ASC 815 requires enhanced disclosures related to derivative instruments and hedging activities, including disclosures regarding how an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for and the impact of derivative instruments and related hedged items on an entity's financial position, financial performance and cash flows. It also provided a new two-step model to be applied in determining whether a financial instrument or an embedded feature is indexed to an issuer's own stock. The amended guidance became effective for us on November 1, 2008 and its adoption did not have a material effect on our consolidated financial statements.

In May 2009, the FASB issued ASC 855, "Subsequent Events" ("ASC 855"). Although ASC 855 does not significantly change current practice surrounding the disclosure of subsequent events, it establishes general standards of accounting for and disclosures of events that occur after the balance sheet date, but before financial statements are issued or are available to be issued and requires the disclosure of the date through which an entity has evaluated subsequent events. ASC 855 became effective for us and our quarter ended July 31, 2009. This statement did not have a material effect on our consolidated financial statements.

In June 2009, the FASB issued FASB Statement No. 167, "Amendments to FASB Interpretation No. 46(R)", ("SFAS 167"). SFAS 167 amends the existing quantitative guidance used in determining the primary beneficiary of a variable interest entity ("VIE") by requiring entities to qualitatively assess whether an enterprise is a primary beneficiary, based on whether the entity has (i) power over the significant activities of the VIE and (ii) an obligation to absorb losses or the right to receive benefits that could be potentially significant to the VIE and requires enhanced disclosures to provide more information about an enterprise's involvement in a variable interest entity. This statement also requires ongoing assessments of whether an enterprise is the primary beneficiary of a variable interest entity. SFAS 167 is effective for us on November 1, 2010. We are currently evaluating the impact, if any, that SFAS 167 may have on our consolidated financial statements.

4. Leases

We lease certain property under non-cancelable leases. Office leases are generally for terms of three to five years and generally provide renewal options. Model home leases are generally for shorter terms of approximately one to three years with renewal options on a month-to-month basis. In most cases, we expect that in the normal course of business, leases that will expire will be renewed or replaced by other leases. The future lease payments required under operating leases that have initial or remaining non-cancelable terms in excess of one year are as follows:

| Years Ending October 31, | (In Thousands) |
|---------------------------------|-----------------------|
| 2010 | \$16,605 |
| 2011 | 13,734 |
| 2012 | 12,240 |
| 2013 | 7,661 |
| 2014 | 4,756 |
| After 2014 | 11,532 |
| Total | \$66,528 |

Net rental expense for the three years ended October 31, 2009, 2008 and 2007, was \$54.9 million, \$45.2 million and \$52.2 million, respectively. These amounts include rent expense for various month-to-month leases on model homes, furniture, and equipment. These amounts also include abandoned lease cost accruals for lease space that we have abandoned due to our reduction in size and consolidation of certain locations. Certain leases contain renewal or purchase options and generally provide that the Company shall pay for insurance, taxes and maintenance.

5. Property

Homebuilding property, plant, and equipment consists of land, land improvements, buildings, building improvements, furniture, and equipment used to conduct day to day business and are recorded at cost less accumulated depreciation.

Property, plant, and equipment balances as of October 31, 2009 and 2008, were as follows:

| (In thousands) | October 31, | |
|-------------------------------|-------------|----------|
| | 2009 | 2008 |
| Land | \$3,932 | \$4,495 |
| Buildings | 69,063 | 70,134 |
| Building improvements | 15,464 | 17,681 |
| Furniture | 10,084 | 12,762 |
| Equipment | 42,747 | 58,224 |
| Total | 141,290 | 163,296 |
| Less accumulated depreciation | 67,372 | 70,479 |
| Total | \$73,918 | \$92,817 |

6. Restricted Cash and Deposits

“Restricted cash” on the Consolidated Balance Sheets, amounting to \$157.3 million as of October 31, 2009 primarily represents cash collateralizing our letter of credit agreements and facilities entered into during the fourth quarter of fiscal 2009, and is discussed in Note 8. In addition, during 2009 we collateralized our surety bonds with \$14.7 million of restricted cash at October 31, 2009. The remaining balance is for customers’ deposits of \$7.4 million as of October 31, 2009, which are restricted from use by us. The “Restricted cash” balance of \$8.3 million as of October 31, 2008, primarily represents customers’ deposits.

Total “Customers’ deposits” are shown as a liability on the Consolidated Balance Sheets. These liabilities are significantly more than the applicable years’ escrow cash balances because in some states the deposits are not restricted from use and in other states we are able to release the majority of this escrow cash by pledging letters of credit and surety bonds.

Escrow cash accounts are substantially invested in short-term certificates of deposit, time deposits, or money market accounts.

7. Mortgage Loans Held for Sale or Investment

Our mortgage banking subsidiary originates mortgage loans, primarily from the sale of our homes. Such mortgage loans are sold in the secondary mortgage market with servicing released within a short period of time. Mortgage loans held for sale consist primarily of single-family residential loans collateralized by the underlying property. We have elected the fair value option to record loans held for sale and therefore these loans are recorded at fair value in fiscal 2009. In fiscal 2008, loans held for sale were carried at cost adjusted for changes in fair value after the date of designation of an effective accounting hedge, based on either sale commitments or current market quotes. Loans held for sale, not subject to an effective accounting hedge were carried at the lower of cost or fair value in fiscal 2008. Gains and losses on changes in the fair value are recognized in the Statements of Operations in "Revenues: Financial services." We currently use forward sales of mortgage-backed securities, interest rate commitments from borrowers and mandatory and/or best efforts forward commitments to sell loans to investors to protect us from interest rate fluctuations. These short-term instruments, which do not require any payments to be made to the counter-party or investor in connection with the execution of the commitments, are recorded at fair value. Gains and losses on changes in the fair value are recognized in the Statements of Operations in "Revenues: Financial services." Loans held for investment, which were \$3.5 million and \$3.2 million at October 31, 2009 and 2008, respectively, represent loans that cannot currently be sold at reasonable terms in the secondary mortgage market. These loans are recorded on the Consolidated Balance Sheets net of estimated reserves. Changes in estimated loan loss reserves are recorded in the Consolidated Statements of Operations in "Revenues: Financial services."

At October 31, 2009 and 2008, respectively, \$64.2 million and \$88.3 million of such mortgages held for sale were pledged against our mortgage warehouse line of credit (see Note 8). We may incur risk with respect to mortgages that are delinquent, but only to the extent the losses are not covered by mortgage insurance or resale value of the home. Historically, we have incurred minimal credit losses. We have reserves for potential losses on mortgages we currently hold. The reserve is included in the "Mortgage loans held for sale" balance on the Consolidated Balance Sheet.

8. Mortgages and Notes Payable

In the past, we had nonrecourse mortgages for a small number of our communities but these mortgages have all been paid as of October 31, 2009. In addition, we have mortgages on our Corporate Headquarters totaling \$21.5 million which are secured by the real property and any improvements. These loans have installment obligations with annual principal maturities in the years ending October 31 of approximately \$0.9 million in 2010 and 2011, \$1.0 million in 2012 and 2013, \$1.1 million in 2014 and \$16.6 million after 2014. The interest rate on these obligations range from 5.67% to 8.82% at October 31, 2009.

In connection with the issuance of our senior secured first lien notes in the fourth quarter of fiscal 2009, we terminated our revolving credit facility and refinanced the borrowing capacity thereunder. As of October 31, 2008, there was zero drawn under the Revolving Credit Facility then in effect, excluding letters of credit totaling \$197.5 million. Also in connection with the refinancing, we entered into certain stand alone cash collateralized letter of credit agreements and facilities under which there were a total of \$130.3 million of letters of credit outstanding as of October 31, 2009. These agreements and facilities require us to maintain specified amounts of cash as collateral in segregated accounts to support the letters of credit issued thereunder, which will affect the amount of cash we have available for other uses. As of October 31, 2009, the amount of cash collateral in these segregated accounts was \$135.2 million, which is reflected in "Restricted cash" on the Consolidated Balance Sheets.

Average interest rates and average balances outstanding under the revolving credit facility (as in effect at such year end) are as follows:

| (Dollars in thousands) | Year Ended | | |
|---|-----------------------------|-----------------------------|-----------------------------|
| | October 31, 2009 | October 31, 2008 | October 31, 2007 |
| Average monthly outstanding borrowings | \$25,000 | \$171,350 | \$371,502 |
| Average interest rate during period | 5.0% | 7.0% | 8.0% |
| Average interest rate at end of period(1) | (2) | (2) | 6.9% |
| Maximum outstanding at any month end | \$100,000 | \$344,375 | \$584,000 |

(1) Average interest rate at the end of the period excludes any charges on unused loan balances.

(2) Not applicable as there was no amount outstanding at October 31, 2009 and October 31, 2008. We terminated our

then existing amended credit facility on October 20, 2009, in connection with the issuance of our senior secured first lien notes.

On August 8, 2007, we terminated our credit agreement and agreement for letter of credit with Citicorp, USA, Inc. The termination resulted in a fee payable to us of \$19.1 million in accordance with the termination provision of the agreement, which stated that upon termination we would pay or receive a fee based on the change in our credit default swap rate. This fee was included in Land sales and other revenues in the fourth quarter of fiscal 2007, since we were only entitled to such a fee in the event the facility was terminated.

Our secured Master Repurchase Agreement with a group of banks is a short-term borrowing facility that provides up to \$60 million through March 5, 2010. Interest is payable monthly, at the Company's option, at either LIBOR plus 2.00% or the prime rate, with a rate floor of 4.25% on both. The loan is secured by the mortgages held for sale and is repaid when we sell the underlying mortgage loans to permanent investors. We believe that we will be able to replace the Master Repurchase Agreement at its expiration date with a similar agreement, but there can be no assurance that such an agreement will be finalized. As of October 31, 2009, the aggregate principal amount of all borrowings under the Master Repurchase Agreement was \$55.9 million. The Master Repurchase Agreement requires K. Hovnanian American Mortgage, LLC to satisfy and maintain specified financial ratios and other financial condition tests. Because of the extremely short period of time mortgages are held by K. Hovnanian Mortgage LLC before the mortgages are sold to investors (generally a period of a few weeks), the immateriality to us on a consolidated basis of the size of the facility, the levels required by these financial covenants, our ability based on our immediately available resources to contribute sufficient capital to cure any default, were such conditions to occur, and our right to cure any conditions of default based on the terms of the Master Repurchase Agreement, we do not consider any of these covenants to be substantive or material. As of October 31, 2009, we believe we were in compliance with the covenants of the Master Repurchase Agreement. We also previously had a commercial paper facility which provided for up to \$200 million through April 25, 2008, with interest payable monthly at LIBOR plus 0.40%. On November 28, 2007, we paid the outstanding balance in full and terminated the commercial paper facility.

9. Senior Secured, Senior and Senior Subordinated Notes

Senior Secured, Senior and Senior Subordinated Notes balances as of October 31, 2009 and 2008, were as follows:

| (In thousands) | Year Ended | |
|---|------------------|--------------------|
| | October 31, 2009 | October 31, 2008 |
| Senior Secured Notes: | | |
| 11 1/2% Senior Secured Notes due May 1, 2013 (net of discount) | \$474 | \$594,734 |
| 10 5/8% Senior Secured Notes due October 15, 2016 (net of discount) | 770,972 | |
| 18% Senior Secured Notes due May 1, 2017 | 11,702 | |
| Total Senior Secured Notes | \$783,148 | \$594,734 |
| Senior Notes: | | |
| 8% Senior Notes due April 1, 2012 (net of discount) | \$35,425 | \$99,627 |
| 6 1/2% Senior Notes due January 15, 2014 | 81,347 | 215,000 |
| 6 3/8% Senior Notes due December 15, 2014 | 83,714 | 150,000 |
| 6 1/4% Senior Notes due January 15, 2015 | 82,270 | 200,000 |
| 6 1/4% Senior Notes due January 15, 2016 (net of discount) | 171,369 | 296,444 |
| 7 1/2% Senior Notes due May 15, 2016 | 172,269 | 300,000 |
| 8 5/8% Senior Notes due January 15, 2017 | 195,918 | 250,000 |
| Total Senior Notes | \$822,312 | \$1,511,071 |
| Senior Subordinated Notes: | | |
| 6% Senior Subordinated Notes due January 15, 2010 (1) | \$13,609 | \$100,000 |
| 8 7/8% Senior Subordinated Notes due April 1, 2012 | 68,039 | 150,000 |
| 7 3/4% Senior Subordinated Notes due May 15, 2013 | 64,593 | 150,000 |
| Total Senior Subordinated Notes | \$146,241 | \$400,000 |

(1) As of October 31, 2009 we contracted to purchase an additional \$2.5 million of these notes, most of which was settled in November 2009..

We and each of our subsidiaries are guarantors of the senior secured, senior, and senior subordinated notes, except for K. Hovnanian, the issuer of the notes, certain of our financial services subsidiaries, joint ventures and subsidiaries holding interests in our joint ventures (see Note 22). The indentures governing the senior secured, senior, and senior subordinated

notes contain restrictive covenants that limit, among other things, the Company's ability and that of certain of its subsidiaries, including K. Hovnanian, the issuer of the senior secured, senior, and senior subordinated notes, to incur additional indebtedness (other than certain permitted indebtedness, refinancing indebtedness and non-recourse indebtedness), pay dividends and make distributions on common and preferred stock, repurchase senior and senior subordinated notes (with respect to the senior secured first lien notes indenture), make other restricted payments, make investments, sell certain assets, incur liens, consolidate, merge, sell or otherwise dispose of all or substantially all assets and enter into certain transactions with affiliates. If our consolidated fixed charge coverage ratio, as defined in the indentures governing our senior secured, senior, and senior subordinated notes, is less than 2.0 to 1.0, we are restricted from making certain payments, including dividends, and from incurring indebtedness other than certain permitted indebtedness, refinancing indebtedness, and nonrecourse indebtedness. As a result of this restriction, we are currently restricted from paying dividends on our 7.625% Series A Preferred Stock. If current market trends continue or worsen, we will continue to be restricted from paying dividends into fiscal 2010, and possibly beyond. The indentures also contain events of default which would permit the holders of the senior secured, senior, and senior subordinated notes to declare those notes to be immediately due and payable if not cured within applicable grace periods, including the failure to make timely payments on the notes or other material indebtedness, the failure to comply with agreements and covenants and specified events of bankruptcy, and insolvency and, with respect to the indenture governing the senior secured notes, the failure of the documents granting security for the senior secured notes to be in full force and effect and the failure of the liens on any material portion of the collateral securing the senior secured notes to be valid and perfected. As of October 31, 2009, we believe we were in compliance with the covenants of the indentures governing our outstanding notes. Under the terms of the indentures, we have the right to make certain redemptions and, depending on market conditions and covenant restrictions, may do so from time to time. We may also continue to make debt purchases and/or exchanges from time to time through tender offers, open market purchases, private transactions, or otherwise depending on market conditions and covenant restrictions.

At October 31, 2009, we had total issued and outstanding \$1,767.7 million (\$1,751.7 million, net of discount) senior secured, senior and senior subordinated notes. These notes have annual principal maturities in the following years ending October 31: \$13.6 million in 2010, \$103.6 million in 2012, \$65.1 million in 2013, and \$1,585.4 million thereafter.

On October 2, 2000, we issued \$150 million principal amount of 10 1/2% Senior Notes due October 1, 2007. During the year ended October 31, 2003, we paid down \$9.8 million of these notes. We recorded \$1.6 million of expenses associated with the early extinguishment of the debt at that time. The 10 1/2% Senior Notes were issued at a discount to yield 11% and have been reflected net of the unamortized discount in the accompanying Consolidated Balance Sheets. In August 2007, we purchased in open market transactions \$17.6 million of our 10 1/2% Senior Notes due October 1, 2007, for \$17.5 million. The net amount is reported as a gain in Other operations in the fourth quarter of fiscal 2007. In addition, the funds we had deposited in escrow for such purpose were used to pay the remaining principal balance of \$122.7 million of the 10 1/2% Senior Notes on October 1, 2007.

On March 26, 2002, we issued \$100 million 8% Senior Notes due 2012 and \$150 million 8 7/8% Senior Subordinated Notes due 2012. The 8% Senior Notes were issued at a discount to yield 8.125% and have been reflected net of the unamortized discount in the accompanying Consolidated Balance Sheets. Interest on both notes is paid semi-annually. The notes are redeemable in whole or in part, at any time on or after April 1, 2007, at our option at redemption prices expressed as percentages of principal amount that decline to 100% on April 1, 2010. The proceeds were used to redeem the remainder of 9 3/4% Subordinated Notes due June 1, 2005, repay a portion of a term loan facility, repay the current outstanding indebtedness under our revolving credit facility, and the remainder for general corporate purposes.

On May 9, 2003, we issued \$150 million 7 3/4% Senior Subordinated Notes due 2013. The notes are redeemable in whole or in part, at any time on or after May 15, 2008, at redemption prices expressed as percentages of principal amount that decline to 100% on May 15, 2011. The net proceeds of the note offering were used to repay the indebtedness then outstanding under the revolving credit facility and the remainder for general corporate purposes.

On November 3, 2003, we issued \$215 million 6 1/2% Senior Notes due 2014. The notes are redeemable in whole or in part at our option at 100% of their principal amount upon payment of a make-whole price. The net proceeds of the issuance were used for general corporate purposes.

On March 18, 2004, we issued \$150 million 6 3/8% Senior Notes due 2014. The notes are redeemable in whole or in part at our option at 100% of their principal amount upon payment of a make-whole price. The net proceeds of the issuance were used to redeem all of our \$150 million outstanding 9 1/8% Senior Notes due 2009, which occurred on May 3, 2004, and for general corporate purposes. Also on March 18, 2004, we paid off our \$115 million Term Loan with available cash.

On November 30, 2004, we issued \$200 million 6 1/4% Senior Notes due 2015 and \$100 million 6% Senior Subordinated Notes due 2010. The notes are redeemable in whole or in part at our option at 100% of their principal amount

upon payment of a make-whole price. The net proceeds of the issuance were used to repay the outstanding balance on our revolving credit facility and for general corporate purposes.

On August 8, 2005, we issued \$300 million 6 1/4% Senior Notes due 2016. The 6 1/4% Senior Notes were issued at a discount to yield 6.46% and have been reflected net of the unamortized discount in the accompanying Consolidated Balance Sheets. The notes are redeemable in whole or in part at our option at 100% of their principal amount plus the payment of a make-whole amount. The net proceeds of the issuance were used to repay the outstanding balance under our revolving credit facility as of August 8, 2005, and for general corporate purposes, including acquisitions.

On February 27, 2006, we issued \$300 million of 7 1/2% Senior Notes due 2016. The notes are redeemable in whole or in part at our option at 100% of their principal amount plus the payment of a make-whole amount. The net proceeds of the issuance were used to repay a portion of the outstanding balance under our revolving credit facility as of February 27, 2006.

On June 12, 2006, we issued \$250 million of 8 5/8% Senior Notes due 2017. The notes are redeemable in whole or in part at our option at 100% of their principal amount plus the payment of a make-whole amount. The net proceeds of the issuance were used to repay a portion of the outstanding balance under our revolving credit facility as of June 12, 2006.

On May 27, 2008, we issued \$600 million (\$594.4 million net of discount) of 11 1/2% Senior Secured Notes due 2013. The notes are secured, subject to permitted liens and other exceptions, by a second-priority lien on substantially all of the assets owned by us, K. Hovnanian and the guarantors to the extent such assets secure obligations under the revolving credit facility. The notes are redeemable in whole or in part at our option at 102% of principal commencing November 1, 2010, 101% of principal commencing May 1, 2011, and 100% of principal commencing May 1, 2012. In addition, we may redeem up to 35% of the aggregate principal amount of the notes before May 1, 2011, with the net cash proceeds from certain equity offerings at 111.50% of principal. A portion of the net proceeds of the issuance were used to repay the outstanding balance under the then existing amended credit facility. These third lien notes were the subject of a tender offer discussed below.

During fiscal 2009, we completed a number of transactions to restructure and reduce our outstanding debt. These transactions resulted in a net "Gain on extinguishment of debt" of \$410.2 million which is reflected on the Consolidated Statements of Operations for the year ended October 31, 2009. The following table reconciles the October 31, 2008 book value of our debt to the October 31, 2009 book value of our debt and a detailed description of each of the transactions follows below:

(Dollars in millions)

| | |
|--|-----------|
| Senior secured, senior and senior subordinated notes as of October 31, 2008 | \$2,505.8 |
| December 2008 debt exchange | (42.1) |
| Open market repurchases during fiscal 2009 | (628.5) |
| July 2009 tender offers | (119.2) |
| October 2009 tender offers | (742.5) |
| October 2009 debt issuance of 10 5/8 senior secured notes due 2016, net of discount | 770.9 |
| Discount amortization recorded as interest expense | 1.2 |
| Discount written off as gain on extinguishment of debt for debt repurchases, tender offers and exchanges | 6.1 |
| Senior secured, senior and senior subordinated notes as of October 31, 2009 | \$1,751.7 |

On December 3, 2008, we issued \$29.3 million of 18.0% Senior Secured Notes due 2017 in exchange for \$71.4 million of our unsecured senior notes as follows: \$0.5 million aggregate principal amount of the 8% Senior Notes due 2012, \$12.0 million aggregate principal amount of the 6 1/2% Senior Notes due 2014, \$1.1 million aggregate principal amount of the 6 3/8% Senior Notes due 2014, \$3.3 million aggregate principal amount of the 6 1/4% Senior Notes due 2015, \$24.8 million aggregate principal amount of the 7 1/2% Senior Notes due 2016, \$28.7 million aggregate principal amount of the 6 1/4% Senior Notes due 2016 and \$1.0 million aggregate principal amount of the 8 5/8% Senior Notes due 2017. This exchange resulted in a recognized gain on extinguishment of debt of \$41.3 million, net of the write-off of unamortized discounts and fees. The notes are secured, subject to permitted liens and other exceptions, by a third-priority lien on substantially all of the assets owned by us, K. Hovnanian, and the guarantors to the extent such assets secure obligations

under the revolving credit facility and the 11 1/2% Senior Secured Notes due 2013. The notes are redeemable in whole or in part at our option at 102% of principal commencing May 1, 2011, 101% of principal commencing November 1, 2011, and 100% of principal commencing November 1, 2012. In addition, we may redeem up to 35% of the aggregate principal amount of the notes before May 1, 2011, with the net cash proceeds from certain equity offerings at 118.0% of principal.

During the year ended October 31, 2009, we repurchased in open market transactions \$11.3 million principal amount of 8% Senior Notes due 2012, \$64.4 million principal amount of 6 1/2% Senior Notes due 2014, \$40.6 million principal amount of 6 3/8% Senior Notes due 2014, \$71.7 million principal amount of 6 1/4% Senior Notes due 2015, \$88.9 million principal amount of 6 1/4% Senior Notes due 2016, \$78.5 million principal amount of 7 1/2% Senior Notes due 2016, \$41.8 million principal amount of 8 5/8% Senior Notes due 2017, \$68.6 million principal amount of 6% Senior Subordinated Notes due 2010, \$80.1 million principal amount of 8 7/8% Senior Subordinated Notes due 2012, and \$82.6 million principal amount of 7 3/4% Senior Subordinated Notes due 2013. The aggregate purchase price for these repurchases was \$255.4 million, plus accrued and unpaid interest. These repurchases resulted in a gain on extinguishment of debt of \$368.0 million during the year ended October 31, 2009, net of the write-off of unamortized discounts and fees. The gains from the exchanges and repurchases are included in the Consolidated Statement of Operations as "Gain on extinguishment of debt".

On July 21, 2009, we completed cash tender offers whereby we purchased (1) in a fixed price tender offer, approximately \$17.8 million principal amount of 6% Senior Subordinated Notes due 2010 for approximately \$17.5 million, plus accrued and unpaid interest, (2) in a modified "Dutch Auction," a total of approximately \$49.5 million principal amount of 8% Senior Notes due 2012, 8 7/8% Senior Subordinated Notes due 2012 and 7 3/4% Senior Subordinated Notes due 2013 for approximately \$36.1 million, plus accrued and unpaid interest and (3) in a modified "Dutch Auction," a total of approximately \$51.9 million of 6 1/2% Senior Notes due 2014, 6 3/8% Senior Notes due 2014, 6 1/4% Senior Notes due 2015, 6 1/4% Senior Notes due 2016, 7 1/2% Senior Notes due 2016 and 8 5/8% Senior Notes due 2017 for approximately \$26.9 million, plus accrued and unpaid interest. These tender offers resulted in a gain on extinguishment of debt of \$37.0 million, net of the write-off of unamortized discounts and fees.

On October 20, 2009, we completed cash tender offers and consent solicitations whereby we purchased (1) in a fixed price tender offer approximately \$599.5 million principal amount of 11 1/2% Senior Secured Notes due 2013 for approximately \$635.5 million, plus accrued and unpaid interest, (2) in a fixed price tender offer approximately \$17.6 million principal amount of 18.0% Senior Secured Notes due 2017 for approximately \$17.6 million, plus accrued and unpaid interest, and (3) in a fixed price tender offer for certain series of our unsecured notes, a total of approximately \$125.4 million principal amount of 8% Senior Notes due 2012, 6 1/2% Senior Notes due 2014, 6 3/8% Senior Notes due 2014, 6 1/4% Senior Notes due 2015, and 7 1/2% Senior Notes due 2016 for approximately \$100.0 million, plus accrued and unpaid interest. These tender offers resulted in a loss on extinguishment of debt of \$36.4 million, net of the write-off of unamortized discounts and fees.

On October 20, 2009, we issued \$785.0 million (\$770.9 million net of discount) of 10 5/8% Senior Secured Notes due October 15, 2016. The notes are secured, subject to permitted liens and other exceptions, by a first-priority lien on substantially all of the assets owned by us, K Hovnanian and the guarantors. The notes are redeemable in whole or in part at our option at 107.969% of principal commencing October 15, 2012, 105.313% of principal commencing October 15, 2013, 102.656% of principal commencing October 15, 2014, and 100% of principal commencing October 15, 2015. In addition, we may redeem up to 35% of the aggregate principal amount of the notes before October 15, 2012 with the net proceeds from certain equity offerings at 110.625% of principal. The net proceeds from this issuance, together with cash on hand, were used to fund certain cash tender offers for our senior secured notes and certain series of our unsecured senior notes.

The 10 5/8% Senior Secured Notes due 2016 are secured by a first-priority lien, the 11 1/2% Senior Secured Notes due 2013 are secured by a second-priority lien and the 18% Senior Secured Notes due 2017 are secured by a third-priority lien, in each case, subject to permitted liens and other exceptions, on substantially all the assets owned by us, K. Hovnanian (the issuer of the senior secured notes) and the guarantors, in the case of the 11 1/2% Senior Secured Notes due 2013 and the 18% Senior Secured Notes due 2017, to the extent such assets secure obligations under the 10 5/8% Senior Secured Notes due 2016. At October 31, 2009, the aggregate book value of the real property collateral securing these notes was approximately \$780.7 million, which does not include the impact of inventory investments, home deliveries, or impairments thereafter and which may differ from the appraised value. In addition, cash collateral securing these notes was \$426.0 million as of October 31, 2009, which includes \$135.2 of restricted cash collateralizing certain letters of credit. Subsequent to such date, cash uses include general business operations and real estate and other investments.

10. Operating and Reporting Segments

Our operating segments are components of our business for which discrete financial information is available and reviewed regularly by the chief operating decision maker, our Chief Executive Officer, to evaluate performance and make operating decisions. We have more than 24 homebuilding operating segments, and therefore, it is impractical to provide segment disclosures for this many segments. As such, we have aggregated the homebuilding operating segments into six reportable segments.

Our homebuilding operating segments are aggregated into reportable segments based primarily upon geographic proximity, similar regulatory environments, land acquisition characteristics and similar methods used to construct and sell homes. Our reportable segments consist of the following six homebuilding segments and a financial services segment:

Homebuilding:

- (1) Northeast (New Jersey, New York, Pennsylvania)
- (2) Mid-Atlantic (Delaware, Maryland, Virginia, West Virginia, Washington D.C.)
- (3) Midwest (Illinois, Kentucky, Minnesota, Ohio)
- (4) Southeast (Florida, Georgia, North Carolina, South Carolina)
- (5) Southwest (Arizona, Texas)
- (6) West (California)

Financial Services

Operations of the Company's Homebuilding segments primarily include the sale and construction of single-family attached and detached homes, attached townhomes and condominiums, mid-rise condominiums, urban infill and active adult homes in planned residential developments. In addition, from time to time, operations of the homebuilding segments include sales of land. Operations of the Company's Financial Services segment include mortgage banking and title services provided to the homebuilding operations' customers. We do not retain or service mortgages that we originate but rather sell the mortgages and related servicing rights to investors, with the exception of a limited number of certain mortgages that are held for investment.

Corporate and unallocated primarily represents operations at our headquarters in Red Bank, New Jersey. This includes our executive offices, information services, human resources, corporate accounting, training, treasury, process redesign, internal audit, construction services, and administration of insurance, quality, and safety. It also includes interest income and interest expense resulting from interest incurred that cannot be capitalized in inventory in the Homebuilding segments. In 2009, corporate and unallocated also included the gain on extinguishment of debt of \$410.2 million and cancellation of stock options of \$15.7 million.

Evaluation of segment performance is based primarily on operating earnings from continuing operations before provision for income taxes ("Loss) income before income taxes"). (Loss) income before income taxes for the Homebuilding segments consist of revenues generated from the sales of homes and land, (loss) income from unconsolidated entities, management fees and other income, less the cost of homes and land sold, selling, general and administrative expenses and minority interest expense. Income before income taxes for the Financial Services segment consist of revenues generated from mortgage financing, title insurance and closing services, less the cost of such services and certain selling, general and administrative expenses incurred by the Financial Services segment.

Financial information relating to operations of our segments was as follows:

| (In thousands) | Year Ended October 31, | | |
|------------------------------------|-------------------------------|---------------|-------------|
| | 2009 | 2008 | 2007 |
| Revenues: | | | |
| Northeast | \$364,876 | \$704,723 | \$958,833 |
| Mid-Atlantic | 297,706 | 513,719 | 913,713 |
| Midwest | 117,308 | 211,587 | 227,875 |
| Southeast | 119,779 | 632,050 | 778,504 |
| Southwest | 422,808 | 610,045 | 841,065 |
| West | 234,740 | 577,228 | 983,132 |
| Total homebuilding | 1,557,217 | 3,249,352 | 4,703,122 |
| Financial services | 35,550 | 52,219 | 76,191 |
| Corporate and unallocated | 3,523 | 6,540 | 19,608 |
| Total revenues | \$1,596,290 | \$3,308,111 | \$4,798,921 |
| (Loss) income before income taxes: | | | |
| Northeast | \$(341,147) | \$(114,416) | \$(18,817) |
| Mid-Atlantic | (85,817) | (142,249) | 74,824 |
| Midwest | (24,390) | (37,415) | (80,207) |
| Southeast | (67,891) | (146,406) | (268,502) |
| Southwest | (60,777) | (101,470) | 25,711 |
| West | (304,539) | (524,701) | (337,214) |
| Total homebuilding | (884,561) | (1,066,657) | (604,205) |
| Financial services | 6,255 | 16,652 | 27,870 |
| Corporate and unallocated | 206,287 | (118,043) | (70,631) |
| Loss before income taxes | \$(672,019) | \$(1,168,048) | \$(646,966) |

| (In thousands) | October 31, | |
|---------------------------|--------------------|-------------|
| | 2009 | 2008 |
| Assets | | |
| Northeast | \$559,257 | \$971,429 |
| Mid-Atlantic | 200,908 | 355,012 |
| Midwest | 54,560 | 79,471 |
| Southeast | 60,441 | 146,621 |
| Southwest | 191,495 | 354,279 |
| West | 163,710 | 483,483 |
| Total homebuilding | 1,230,371 | 2,390,295 |
| Financial services | 84,280 | 109,608 |
| Corporate and unallocated | 709,926 | 1,137,419 |
| Total assets | \$2,024,577 | \$3,637,322 |

| (In thousands) | October 31, | |
|---|--------------------|-----------------|
| | 2009 | 2008 |
| Investments in and advances to unconsolidated joint ventures: | | |
| Northeast | \$15,824 | \$48,327 |
| Mid-Atlantic | 14,152 | 14,788 |
| Midwest | 4,593 | 112 |
| Southeast | 6,146 | 960 |
| Southwest | 545 | 5,291 |
| West | - | 1,619 |
| Total investments in and advances to unconsolidated joint ventures | \$41,260 | \$71,097 |

| (In thousands) | Year Ended October 31, | | |
|--|-------------------------------|------------------|------------------|
| | 2009 | 2008 | 2007 |
| Homebuilding interest expense: | | | |
| Northeast | \$28,566 | \$35,769 | \$32,052 |
| Mid-Atlantic | 18,452 | 20,739 | 21,729 |
| Midwest | 3,712 | 5,882 | 6,285 |
| Southeast | 8,050 | 14,628 | 20,835 |
| Southwest | 23,914 | 20,462 | 18,044 |
| West | 23,639 | 48,854 | 41,202 |
| Total homebuilding | 106,333 | 146,334 | 140,147 |
| Corporate and unallocated | 94,136 | 30,002 | 1,607 |
| Financial services interest income, net of expense | 42 | (79) | 185 |
| Total interest expense, net | \$200,511 | \$176,257 | \$141,939 |

| (In thousands) | Year Ended October 31, | | |
|---|-------------------------------|-----------------|------------------|
| | 2009 | 2008 | 2007 |
| Depreciation and goodwill and intangible amortization and impairment: | | | |
| Northeast | \$1,533 | \$3,402 | \$5,421 |
| Mid-Atlantic | 577 | 16,926 | 3,549 |
| Midwest | 3,671 | 1,790 | 22,528 |
| Southeast | 1,196 | 5,084 | 121,310 |
| Southwest | 503 | 16,207 | 6,940 |
| West | 1,009 | 1,156 | 10,393 |
| Total homebuilding | 8,489 | 44,565 | 170,141 |
| Financial services | 489 | 521 | 541 |
| Corporate and unallocated | 9,549 | 10,222 | 9,725 |
| Total depreciation and goodwill and intangible amortization and impairment | \$18,527 | \$55,308 | \$180,407 |

| (In thousands) | Year Ended October 31, | | |
|--|-------------------------------|----------------|-----------------|
| | 2009 | 2008 | 2007 |
| Net additions to operating properties and equipment: | | | |
| Northeast | \$41 | \$275 | \$1,364 |
| Mid-Atlantic | 34 | 39 | 160 |
| Midwest | 170 | 1,946 | 3,972 |
| Southeast | 122 | 922 | 456 |
| Southwest | - | - | 278 |
| West | 22 | 595 | 380 |
| Total homebuilding | 389 | 3,777 | 6,610 |
| Financial services | 11 | 133 | 2,494 |
| Corporate and unallocated | 350 | 1,328 | 9,923 |
| Total net additions to operating properties and equipment | \$750 | \$5,238 | \$19,027 |

| (In thousands) | Year Ended October 31, | | |
|---|-------------------------------|-------------------|-------------------|
| | 2009 | 2008 | 2007 |
| Equity in (losses) earnings from unconsolidated joint ventures: | | | |
| Northeast | \$(31,156) | \$2,069 | \$4,799 |
| Mid-Atlantic | (3,866) | (10,748) | 165 |
| Midwest | (1,808) | (15,836) | (11,966) |
| Southeast | (4,359) | (6,908) | (17,691) |
| Southwest | (4,824) | (37) | 241 |
| West | (28) | (5,140) | (3,771) |
| Total equity in (losses) earnings from unconsolidated joint ventures | \$(46,041) | \$(36,600) | \$(28,223) |

11. Retirement Plan

In December 1982, we established a defined contribution savings and investment retirement plan (a 401K plan). Under such plan there are no prior service costs. All associates are eligible to participate in the retirement plan and employer contributions are based on a percentage of associate contributions and our operating results. Plan costs charged to operations amounted to \$0.2 million, \$2.9 million, and \$6.4 million for the years ended October 31, 2009, 2008, and 2007, respectively. The decreases in 2009 and 2008 are due to a decrease in participants as our workforce has been reduced, refunds to our unvested contributions for terminated associates and no profit sharing payment made in 2009, 2008 or 2007. Also in 2009, we suspended the employer match portion of the program.

12. Income Taxes

Income taxes payable (receivable), including deferred benefits, consists of the following:

| (In thousands) | Year Ended October 31, | |
|-----------------------|-------------------------------|--------------------|
| | 2009 | 2008 |
| State income taxes: | | |
| Current | \$43,020 | \$18,706 |
| Deferred | | |
| Federal income taxes: | | |
| Current | 19,334 | (145,532) |
| Deferred | | |
| Total | \$62,354 | \$(126,826) |

The provision for income taxes is composed of the following charges (benefits):

| (In thousands) | Year Ended October 31, | | |
|--|-------------------------------|-------------------|-------------------|
| | 2009 | 2008 | 2007 |
| Current income tax expense (benefit): | | | |
| Federal | \$19,560 | \$(146,865) | \$(103,407) |
| State(1) | 25,363 | 1,157 | 2,745 |
| | 44,923 | (145,708) | (100,662) |
| Deferred income tax (benefit) expense: | | | |
| Federal | (197) | 89,647 | 76,472 |
| State | (33) | 12,603 | 4,343 |
| | (230) | 102,250 | 80,815 |
| Total | \$44,693 | \$(43,458) | \$(19,847) |

(1) The current state income tax expense is net of the use of state net operating losses amounting to \$0.1 million, \$1.1 million, and \$1.0 million for the years ended October 31, 2009, 2008, and 2007, respectively.

Despite a pre-tax loss in 2009, we recorded a tax provision of \$44.7 million. During fiscal 2009, we recorded \$23.0 million for estimated income taxes for amounts that should have been recorded in prior reporting periods. These amounts principally relate to an increase in tax liabilities to eliminate the assumed federal benefit of certain tax accruals. In fiscal 2009, we also recorded an accrual for federal and state taxes and related interest for a change in estimate of an uncertain tax

position amounting to \$21.0 million. A valuation allowance was established for the entire deferred tax asset resulting from these timing differences. As more fully described in the next paragraph, we fully reserve our net deferred tax assets.

Deferred federal and state income tax assets primarily represent the deferred tax benefits arising from temporary differences between book and tax income which will be recognized in future years as an offset against future taxable income. If the combination of future years' income (or loss) and the reversal of the timing differences results in a loss, such losses can be carried back to prior years or carried forward to future years to recover the deferred tax assets.

In accordance with ASC 740, "Income Taxes" ("ASC 740"), we evaluate our deferred tax assets quarterly to determine if valuation allowances are required. ASC 740 requires that companies assess whether valuation allowances should be established based on the consideration of all available evidence using a "more likely than not" standard. Given the continued downturn in the homebuilding industry during 2007, 2008, and 2009, resulting in additional inventory and intangible impairments, we are in a three-year cumulative loss position as of October 31, 2009. According to ASC 740, a three-year cumulative loss is significant negative evidence in considering whether deferred tax assets are realizable, and in this circumstance, the Company does not rely on projections of future taxable income to support the recovery of deferred tax assets. Therefore, during 2009, we recorded a valuation allowance of \$312.1 million against our deferred tax assets. Our valuation allowance increased from \$675.5 million at October 31, 2008 to \$987.6 million at October 31, 2009. Our state net operating losses of approximately \$1.8 billion expire between 2010 and 2029. Our federal net operating losses of \$1.3 billion expire in 2029.

On November 6, 2009, President Obama signed the Worker, Homeownership, and Business Assistance Act of 2009, under which, the Company is able to carryback its 2009 net operating loss five years to previously profitable years that were not available to the Company for carryback prior to the new tax legislation. We will record the impact of the carryback, estimated to be between \$275 million and \$295 million, in the first quarter of fiscal 2010 and expect to receive a federal income tax cash refund in the second quarter of fiscal 2010.

The deferred tax assets and liabilities have been recognized in the Consolidated Balance Sheets as follows:

| (In thousands) | Year Ended October 31, | |
|---------------------------------------|-------------------------------|------------------|
| | 2009 | 2008 |
| Deferred tax assets: | | |
| Association subsidy reserves | \$515 | \$ 262,851 |
| Inventory impairment loss | 385,232 | 12,757 |
| Uniform capitalization of overhead | 6,750 | 18,388 |
| Warranty, legal and bonding reserves | 21,515 | 3,180 |
| Deferred income | 1,493 | 69,264 |
| Acquisition intangibles | 54,112 | 7,115 |
| Restricted stock bonus | 9,399 | 11,936 |
| Rent on abandoned space | 9,453 | 33,087 |
| Stock options | 1,908 | 230 |
| Provision for losses | 33,060 | 139,025 |
| Previously taxed lot sales | | 99,810 |
| Federal net operating losses | 468,129 | 31,115 |
| State net operating losses | 141,985 | 1,936 |
| Joint venture losses | 18,115 | |
| Other | 764 | |
| Total deferred tax assets | 1,152,430 | 690,694 |
| Deferred tax liabilities: | | |
| Association subsidy reserves | | 10 |
| Rebates and discounts | 6,186 | 10,871 |
| Accelerated depreciation | 1,086 | 3,715 |
| Acquisition intangibles | 182 | 121 |
| Debt repurchase income | 157,039 | |
| Other | 378 | 487 |
| Total deferred tax liabilities | 164,871 | 15,204 |
| Valuation allowance | (987,559) | (675,490) |
| Net deferred income taxes | \$0 | \$0 |

The effective tax rates varied from the statutory federal income tax rate. The sources of these differences were as follows:

| | Year Ended October 31, | | |
|---|------------------------|--------|--------|
| | 2009 | 2008 | 2007 |
| Computed "expected" tax rate | 35.0% | 35.0% | 35.0% |
| State income taxes, net of Federal income tax benefit | (1.0) | (0.1) | 0.1 |
| Permanent differences, net | (1.0) | (0.1) | 0.1 |
| Deferred tax asset valuation allowance impact | (39.8) | (30.9) | (33.3) |
| Other | 0.1 | (0.2) | 1.2 |
| Effective tax rate | (6.7)% | 3.7% | 3.1% |

In July 2006, the FASB issued FIN 48, "Accounting for Uncertainty in Income Taxes," which clarifies the accounting for uncertainty in income taxes recognized in the financial statements (now known as ASC 740-10). ASC 740-10 provides that a tax benefit from an uncertain tax position may be recognized when it is more likely than not that the position will be sustained upon examination, including resolutions of any related appeals or litigation processes, based on the technical merits.

Income tax positions must meet a more-likely-than-not recognition threshold at the effective date to be recognized upon the adoption of ASC 740-10 and in subsequent periods. This interpretation also provides guidance on measurement, derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition.

We recognize tax liabilities in accordance with ASC 740-10 and we adjust these liabilities when our judgment changes as a result of the evaluation of new information not previously available. Due to the complexity of some of these uncertainties, the ultimate resolution may result in a liability that is materially different from our current estimate of the tax liabilities. These differences will be reflected as increases or decreases to income tax expense in the period in which they are determined.

We adopted the provisions of ASC 740-10 on November 1, 2007. As a result of the adoption, we recognized an \$8.7 million increase in the liability for unrecognized tax benefits, which was accounted for as a reduction to the November 1, 2007 balance of retained earnings.

We recognize interest and penalties related to unrecognized tax benefits within the income tax expense line in the accompanying consolidated statement of operations. Accrued interest and penalties are included within the related tax liability line in the consolidated balance sheet.

The following is a tabular reconciliation of the total amount of unrecognized tax benefits for the year (in millions) excluding interest and penalties:

| | 2009 | 2008 |
|---|--------|--------|
| Unrecognized tax benefit—November 1, | \$15.9 | \$19.2 |
| Gross increases—tax positions in prior period | 28.0 | |
| Settlements | | (1.6) |
| Lapse of statute of limitations | (1.8) | (1.7) |
| Unrecognized tax benefit—October 31, | \$42.1 | \$15.9 |

Related to the unrecognized tax benefits noted above, we as of October 31, 2009 and 2008, have recognized a liability for interest and penalties of \$24.0 million and \$6.1 million, respectively. For the years ended October 31, 2009, 2008 and 2007, we recognized \$17.9 million, \$1.4 million and \$(0.4) million, respectively, of interest and penalties in income tax benefit/provision.

It is likely that, within the next twelve months, the amount of our unrecognized tax benefits will decrease by approximately \$18.9 million, excluding interest and penalties primarily resulting from the expected resolution of our estimate of federal uncertain tax positions in conjunction with the anticipated conclusion of the audit of the Company's federal income tax return for fiscal year 2007. The total amount of unrecognized tax benefits that, if recognized, would affect the Company's effective tax rate (excluding any related impact to the valuation allowance) is \$25.3 million and \$15.9 million as of October 31, 2009 and 2008, respectively. The recognition of unrecognized tax benefits could have an impact on the Company's deferred tax assets and the valuation allowance.

We are currently under examination by the Internal Revenue Service for the year ended October 2007. We are also subject to various income tax examinations in the states in which we do business. The final outcome of these state examinations is not expected to have a material adverse effect on our financial position or results of operations. The statute of limitations for our major tax jurisdictions remains open for examination for tax years 2005 - 2008. During fiscal 2009, we completed a number of state examinations without any effect on our fiscal year 2009 net loss.

13. Reduction of Inventory to Fair Value

In accordance with ASC 360-10, we record impairment losses on inventories related to communities under development and held for future development when events and circumstances indicate that they may be impaired and the undiscounted cash flows estimated to be generated by those assets are less than their related carrying amounts. If the expected undiscounted cash flows are less than the carrying amount, then the community is written down to its fair value. We estimate the fair value of each impaired community by determining the present value of the estimated future cash flows at a discount rate commensurate with the risk of the respective community. For the year ended October 31, 2009, our discount rates used for the impairments recorded range from 14.3% to 20.3%. Should the estimates or expectations used in determining cash flows or fair value decrease or differ from current estimates in the future, we may be required to recognize additional impairments. We recorded impairment losses, which are presented in the Consolidated Statements of Operations and deducted from inventory, of \$614.1 million, \$596.0 million, and \$331.8 million for the years ended October 31, 2009, 2008, and 2007, respectively.

The following table represents impairments by segment for fiscal 2009, 2008, and 2007:

| (Dollars in millions) | Year Ended October 31, 2009 | | |
|-----------------------|-----------------------------|-----------------------------|-------------------------|
| | Number of Communities | Dollar Amount of Impairment | Pre-Impairment Value \$ |
| Northeast | 33 | \$244.7 | \$502.6 |
| Mid-Atlantic | 55 | 48.5 | 148.1 |
| Midwest | 11 | 6.5 | 19.5 |
| Southeast | 101 | 40.5 | 116.5 |
| Southwest | 46 | 36.8 | 90.2 |
| West | 67 | 237.1 | 450.8 |
| Total | 313 | \$614.1 | \$1,327.7 |

| (Dollars in millions) | Year Ended October 31, 2008 | | |
|-----------------------|-----------------------------|-----------------------------|-------------------------|
| | Number of Communities | Dollar Amount of Impairment | Pre-Impairment Value \$ |
| Northeast | 10 | \$43.5 | \$208.2 |
| Mid-Atlantic | 25 | 38.1 | 155.3 |
| Midwest | 4 | 7.7 | 32.3 |
| Southeast | 44 | 53.4 | 160.5 |
| Southwest | 35 | 81.1 | 212.8 |
| West | 63 | 372.2 | 1,018.2 |
| Total | 181 | \$596.0 | \$1,787.3 |

| (Dollars in millions) | Year Ended October 31, 2007 | | |
|-----------------------|-----------------------------|-----------------------------|-------------------------|
| | Number of Communities | Dollar Amount of Impairment | Pre-Impairment Value \$ |
| Northeast | 14 | \$25.1 | \$135.0 |
| Mid-Atlantic | 5 | 10.4 | 35.5 |
| Midwest | 13 | 17.9 | 58.3 |
| Southeast | 20 | 81.6 | 127.9 |
| Southwest | 7 | 11.8 | 31.1 |
| West | 25 | 185.0 | 650.2 |
| Total | 84 | \$331.8 | \$1,038.0 |

The Consolidated Statements of Operations line entitled “Homebuilding-Inventory impairment loss and land option write-offs” also includes write-offs of options, and approval, engineering and capitalized interest costs that we record when we redesign communities and/or abandon certain engineering costs and we do not exercise options in various locations because the communities’ pro forma profitability is not projected to produce adequate returns on investment commensurate with the risk. The total aggregate write-offs were \$45.4 million, \$114.1 million, and \$126.0 million for the years ended October 31, 2009, 2008, and 2007, respectively.

The following table represents write-offs of such costs by segment for fiscal 2009, 2008, and 2007:

| (In millions) | Year Ended October 31, | | |
|----------------------|-------------------------------|----------------|----------------|
| | 2009 | 2008 | 2007 |
| Northeast | \$14.1 | \$20.7 | \$31.3 |
| Mid-Atlantic | 10.7 | 45.6 | 9.0 |
| Midwest | 1.4 | 0.7 | 10.2 |
| Southeast | 4.3 | 32.2 | 31.7 |
| Southwest | 14.3 | 10.4 | 4.2 |
| West | 0.6 | 4.5 | 39.6 |
| Total | \$45.4 | \$114.1 | \$126.0 |

14. Transactions with Related Parties

During the year ended October 31, 2003, we entered into an agreement to purchase land in California for approximately \$31.1 million from an entity that is owned by a family relative of our Chairman of the Board and Chief Executive Officer. As of October 31, 2009, we have an option deposit of \$3.2 million related to this land acquisition agreement. In connection with this agreement, we also have consolidated \$9.7 million in accordance with ASC 810-10 under “Consolidated inventory not owned” in the Consolidated Balance Sheets. Neither the Company nor the Chairman of the Board and Chief Executive Officer has a financial interest in the relative’s company from whom the land was purchased.

During the year ended October 31, 2001, we entered into an agreement to purchase land from an entity that is owned by a family relative of our Chairman of the Board and Chief Executive Officer, totaling \$26.9 million. As of October 31, 2008, all of this property has been purchased, and during fiscal 2008, the Company delivered the remaining four lots that were in inventory. Neither the Company nor the Chairman of the Board and Chief Executive Officer has a financial interest in the relative’s company from whom the land was purchased.

During the year ended October 31, 2001, we entered into an agreement to purchase land in Maryland for approximately \$3.0 million from a group that consists of relatives of Geaton Decesaris, Jr., formerly a member of our Board of Directors. We had posted a deposit of \$100,000 and purchased the property when final approvals were in place. The property was purchased in November 2001 and as of October 31, 2007, there were no lots remaining to be sold of an original 147 lots. During the time he was a member of the Board of Directors, Geaton Decesaris, Jr. had no financial interest in the relatives’ ownership and sale of land to the Company.

During the second quarter of 2006, an existing lease on a building occupied by one of our companies in the Southeast was amended. The lessor is a company, whom at the time of the transaction, was owned partly by Geaton A. Decesaris, Jr., formerly a member of the Company’s Board of Directors. The amendment provided for an increase in the square footage of the lease space, an increased security deposit related to the square footage increase and an increase in the lease term. In total, the lease is for 39,637 square feet at \$18.86 per square foot per year, with a total security deposit of \$34,511.

During the years ended October 31, 2009, 2008, and 2007, an engineering firm owned by a relative of our Chairman of the Board and Chief Executive Officer provided services to the Company totaling \$1.7 million, \$2.6 million, and \$3.6 million, respectively. Neither the Company nor Chairman of the Board and Chief Executive Officer has a financial interest in the relative’s company from whom the services were provided.

In December 2005, we entered into an agreement to purchase land in New Jersey from an entity that is owned by family relatives of our Chairman of the Board and our Chief Executive Officer at a base price of \$25 million. The land will be acquired in four phases over a period of three years from the date of acquisition of the first phase. On June 11, 2008, the parties amended the purchase agreement and closed title to 43 of the 86 homes in phase one. The purchase of the balance of phase one was deferred, but such purchase must occur simultaneously with the scheduled closing of any of the three remaining phases. On November 12, 2009, the parties closed title to 83 homes located in phase two. The purchase prices for

all phases are subject to a 7% per annum compound interest increase from February 1, 2008. A deposit in the amount of \$500,000, however, has been made by the Company. Neither the Company nor the Chairman of the Board and the Chief Executive Officer has a financial interest in the relatives' company from whom the land will be purchased.

15. Stock Plans

We have a stock option plan for certain officers and key employees. Options are granted by a Committee appointed by the Board of Directors (the Compensation Committee) or its delegee in accordance with the stock option plan. The exercise price of all stock options must be at least equal to the fair market value of the underlying shares on the date of the grant. Options granted prior to May 14, 1998 vest in three equal installments on the first, second and third anniversaries of the date of the grant. Options granted on or after May 14, 1998 and before June 8, 2007 generally vest in four equal installments on the third, fourth, fifth and sixth anniversaries of the date of the grant. Options granted on or after June 8, 2007 generally vest in four equal installments on the second, third, fourth and fifth anniversaries of the date of the grant. Certain Southeast Region associates were granted and held options to purchase the stock from the acquired company prior to the January 23, 2001 acquisition. These options vest in three installments: 25% on the first and second anniversary, and 50% on the third anniversary of the date of the grant. In connection with the acquisition, the options were exchanged for options to purchase the Company's Class A Common Stock. All options expire 10 years after the date of the grant. During the year ended October 31, 2009, each of the five outside directors of the Company were granted options to purchase between 21,000 and 33,000 shares. All shares granted to the outside directors were issued at the same price and terms as those granted to officers and key employees, except the outside directors' options vest in three equal installments on the first, second and third anniversaries of the date of the grant. Stock option transactions are summarized as follows:

| | October 31, 2009 | Weighted-Average Exercise Price | October 31, 2008 | Weighted-Average Exercise Price | October 31, 2007 | Weighted-Average Exercise Price |
|--|---------------------|------------------------------------|---------------------|------------------------------------|---------------------|------------------------------------|
| Options outstanding at beginning of period | 6,959,205 | \$21.17 | 6,285,330 | \$23.43 | 5,874,583 | \$23.48 |
| Granted | 1,871,313 | \$2.55 | 1,128,875 | \$6.46 | 1,149,750 | \$21.49 |
| Exercised | 150,000 | \$3.00 | 265,000 | \$4.53 | 408,988 | \$13.45 |
| Forfeited | 337,500 | \$16.45 | 190,000 | \$23.46 | 208,625 | \$34.19 |
| Cancellations | 2,528,251 | \$36.83 | | | | |
| Expired | 40,000 | \$4.13 | | | 121,390 | \$22.52 |
| Options outstanding at end of period | 5,774,767 | \$8.62 | 6,959,205 | \$21.17 | 6,285,330 | \$23.43 |
| Options exercisable at end of period | 2,472,324 | | 2,918,835 | | 2,419,364 | |

The total intrinsic value of options exercised during fiscal 2009, 2008, and 2007 was \$0.2 million, \$1.6 million and \$8.3 million, respectively. The intrinsic value of a stock option is the amount by which the market value of the underlying stock exceeds the exercise price of the option.

The intrinsic value of 348,000 of the 2,472,324 options outstanding and exercisable at October 31, 2009, was \$0.4 million. The remaining options outstanding and exercisable had no intrinsic value. Exercise prices for options outstanding at October 31, 2009, ranged from \$1.84 to \$71.16.

The weighted-average fair value of grants made in fiscal 2009, 2008, and 2007 was \$1.84, \$3.35, and \$10.46 per share, respectively. The weighted-average fair value of options vested in fiscal 2009, 2008, and 2007 was \$18.98, \$15.52, and \$11.34 per share, respectively.

The following table summarizes the exercise price range and related number of options outstanding at October 31, 2009:

| Range of Exercise Prices | Number Outstanding | Weighted-Average Exercise Price | Weighted-Average Remaining Contractual Life |
|---------------------------------|---------------------------|--|--|
| \$1.84 – \$5.00 | 2,178,188 | \$2.60 | 8.19 |
| \$5.01 – \$10.00 | 1,917,250 | \$6.18 | 5.45 |
| \$10.01 – \$20.00 | 889,204 | \$15.89 | 2.98 |
| \$20.01 – \$30.00 | 390,875 | \$21.67 | 7.60 |
| \$30.01 – \$40.00 | 339,250 | \$32.55 | 5.70 |
| \$40.01 – \$50.00 | 10,000 | \$41.45 | 4.25 |
| \$50.01 – \$60.00 | 40,000 | \$55.05 | 5.40 |
| \$60.01 – \$70.00 | 5,000 | \$60.36 | 5.67 |
| \$70.01 – \$71.16 | 5,000 | \$71.16 | 5.75 |
| | 5,774,767 | \$9.42 | 6.26 |

The following table summarizes the exercise price range and related number of exercisable options at October 31, 2009:

| Range of Exercise Prices | Number Exercisable | Weighted-Average Exercise Price | Weighted-Average Remaining Contractual Life |
|---------------------------------|---------------------------|--|--|
| \$1.84 – \$5.00 | 348,000 | \$2.20 | 0.45 |
| \$5.01 – \$10.00 | 916,583 | \$5.77 | 1.80 |
| \$10.01 – \$20.00 | 889,204 | \$15.89 | 2.98 |
| \$20.01 – \$30.00 | 112,719 | \$21.79 | 7.45 |
| \$30.01 – \$40.00 | 173,318 | \$32.66 | 5.24 |
| \$40.01 – \$50.00 | 7,500 | \$41.45 | 4.25 |
| \$50.01 – \$60.00 | 20,000 | \$55.05 | 5.40 |
| \$60.01 – \$70.00 | 2,500 | \$60.36 | 5.67 |
| \$70.01 – \$71.16 | 2,500 | \$71.16 | 5.75 |
| | 2,472,324 | \$12.15 | 3.58 |

A summary of the Company's nonvested options for the year ended October 31, 2009, is as follows:

| | Options | Grant Date Fair Value |
|----------------------------------|------------------|------------------------------|
| Nonvested at beginning of period | 4,040,370 | \$16.88 |
| Granted | 1,871,313 | \$1.84 |
| Vested | (1,725,989) | \$18.98 |
| Forfeited | (148,875) | \$17.05 |
| Cancellations | (734,376) | \$39.61 |
| Nonvested at end of period | 3,302,443 | \$10.60 |

For certain associates, a portion of their bonus is paid by issuing a deferred right to receive our common stock. The number of shares is calculated for each bonus year by dividing the portion of the bonus subject to the deferred right award by our average stock price for the year or the stock price at year-end, whichever is lower. Twenty-five percent of the deferred right award will vest and shares will be issued one year after the year end and then 25% a year for the next three years. Participants with 20 years of service or over 58 years of age vest immediately. During the years ended October 31, 2009 and 2008, we issued 375,578 and 284,016 shares under the plan. During the years ended October 31, 2009 and 2008, 160,250 and 86,244 shares were forfeited under this plan, respectively. For the years ended October 31, 2008, and 2007, approximately

1,289,937 and 728,345 rights were awarded in lieu of \$5.5 million and \$8.3 million of bonus payments, respectively. For the year ended October 31, 2009 no rights in lieu of bonus payments were awarded. For the years ended October 31, 2009, 2008 and 2007, total compensation cost recognized in the Consolidated Statement of Operations for these deferred compensation awards and other nonvested share awards was \$8.2 million, \$12.1 million and \$10.7 million, respectively.

A summary of the Company's nonvested share awards as of and for the year ended October 31, 2009, is as follows:

| | Shares | Weighted Average Grant Date Fair Value |
|----------------------------------|---------------|---|
| Nonvested at beginning of period | 1,622,082 | \$11.17 |
| Granted | 20,854 | \$2.55 |
| Vested | (400,379) | \$7.88 |
| Forfeited | (181,492) | \$12.32 |
| Nonvested at end of period | 1,061,065 | \$11.75 |

As of October 31, 2009, we have 5.9 million shares authorized for future issuance under our equity compensation plans. In addition, as of October 31, 2009, there was \$24.6 million of total unrecognized compensation costs related to nonvested share based compensation arrangements. That cost is expected to be recognized over a weighted average period of 2.22 years.

During fiscal 2009, the Chief Executive Officer, Chief Financial Officer, each of the non-executive members of the Board of Directors and other senior executives of the Company consented to the cancellation of certain of their options (with the full understanding that the Company made no commitment to provide them with any other form of consideration in respect of the cancelled options) in order to reduce a portion of the equity reserve "overhang" under the Company's equity compensation plans represented by the number of shares of the Company's common stock remaining available for future issuance under such plans (including shares that may be issued upon the exercise or vesting of outstanding options and other rights). In fiscal 2009, the Company recorded compensation expense related to the cancellation of stock options of \$15.7 million in "Corporate general and administrative" on the Consolidated Statements of Operations.

16. Warranty Costs

Over the past several years, general liability insurance for homebuilding companies and their suppliers and subcontractors has become very difficult to obtain. The availability of general liability insurance has been limited due to a decreased number of insurance companies willing to underwrite for the industry. In addition, those few insurers willing to underwrite liability insurance have significantly increased the premium costs. We have been able to obtain general liability insurance but at higher premium costs with higher deductibles. We have been advised that a significant number of our subcontractors and suppliers have also had difficulty obtaining insurance that also provides us coverage. As a result, we introduced an owner controlled insurance program for certain of our subcontractors, whereby the subcontractors pay us an insurance premium based on the value of their services, and we absorb the liability associated with their work on our homes as part of our overall general liability insurance.

We establish a warranty accrual for repair costs under \$5,000 per occurrence to homes, community amenities, and land development infrastructure. We accrue for warranty costs as part of cost of sales at the time each home is closed and title and possession have been transferred to the homebuyer. In addition, we accrue for warranty costs over \$5,000 per occurrence as part of our general liability insurance deductible, which is expensed as selling, general, and administrative costs. For homes delivered in fiscal 2009 and 2008, our deductible under our general liability insurance is \$20 million per occurrence with an aggregate \$20 million for liability claims and an aggregate \$21.5 million for construction defect claims. Additions and charges in the warranty reserve and general liability reserve for the years ended October 31, 2009 and 2008, are as follows:

| (In Thousands) | Year Ended October 31, | |
|------------------------------|-------------------------------|-------------|
| | 2009 | 2008 |
| Balance, beginning of year | \$125,738 | \$120,653 |
| Additions during year | 54,180 | 63,107 |
| Charges incurred during year | (52,049) | (58,022) |
| Balance, end of year | \$127,869 | \$125,738 |

Warranty accruals are based upon historical experience. We engage a third-party actuary that uses our historical warranty data to estimate our reserves for unpaid claims, claim adjustment expenses and incurred but not reported claims for the risks that we are assuming under the general liability and workers compensation programs. The estimates include provisions for inflation, claims handling, and legal fees.

Insurance claims paid by our insurance carriers were \$30.8 million and \$36.8 million for the year ended October 31, 2009 and 2008, respectively, for prior year deliveries.

17. Commitments and Contingent Liabilities

We are involved in litigation arising in the ordinary course of business, none of which is expected to have a material adverse effect on our financial position or results of operations, and we are subject to extensive and complex regulations that affect the development and home building, sales and customer financing processes, including zoning, density, building standards and mortgage financing. These regulations often provide broad discretion to the administering governmental authorities. This can delay or increase the cost of development or homebuilding.

We also are subject to a variety of local, state, federal and foreign laws and regulations concerning protection of health and the environment. The particular environmental laws that apply to any given community vary greatly according to the community site, the site's environmental conditions and the present and former uses of the site. These environmental laws may result in delays, may cause us to incur substantial compliance, remediation and/or other costs, and can prohibit or severely restrict development and homebuilding activity.

In March 2005, we received two requests for information pursuant to Section 308 of the Clean Water Act from Region 3 of the Environmental Protection Agency (the "EPA"). These requests sought information concerning storm water discharge practices in connection with completed, ongoing and planned homebuilding projects by subsidiaries in the states and district that comprise EPA Region 3. We also received a notice of violations for one project in Pennsylvania and requests for sampling plan implementation in two projects in Pennsylvania. We have subsequently received notification from the EPA alleging violations of storm water discharge practices at other locations and requesting related information. We provided the EPA with information in response to its requests. The Department of Justice ("DOJ") is also involved in the review of these practices and enforcement with respect to them. We are engaged in discussions with the DOJ and EPA regarding a resolution of these matters, which we anticipate will include a monetary fine and an agreement to implement certain operational and training measures nationwide to ensure ongoing compliance with storm water regulations. Although we do not currently anticipate that we will incur any material costs in excess of the amount we have reserved for this matter, we cannot predict whether our discussions with the DOJ and EPA will result in a resolution, or what any resolution of these matters ultimately will require of us.

We anticipate that increasingly stringent requirements will be imposed on developers and homebuilders in the future. Although we cannot predict the effect of these requirements, they could result in time-consuming and expensive compliance programs and in substantial expenditures, which could cause delays and increase our cost of operations. In addition, the continued effectiveness of permits already granted or approvals already obtained is dependent upon many factors, some of which are beyond our control, such as changes in policies, rules, and regulations and their interpretations and application.

The Company is also involved in the following litigation:

The Company, Chairman of the Board, Chief Executive Officer and President, Ara K. Hovnanian, Executive Vice President and Chief Financial Officer J. Larry Sorsby and a former officer of a Company subsidiary have been named as defendants in a purported class action. The original complaint, which only named Mr. Sorsby as a defendant, was filed on September 14, 2007 in the United States District Court for the Central District of California, captioned *Herbert Mankofsky v. J. Larry Sorsby*. On January 31, 2008, the court appointed Herbert Mankofsky as Lead Plaintiff. On February 19, 2008, the action was transferred to the United States District Court for the District of New Jersey. On March 10, 2008, Lead Plaintiff filed an amended complaint, captioned *In re Hovnanian Enterprises, Inc. Securities Litigation*, alleging, among other things, that the defendants violated federal securities laws by making false and misleading statements regarding the Company's business and future prospects in connection with the Company's acquisition of First Home Builders of Florida. The Company and Messrs. Hovnanian and Sorsby filed a Motion to Dismiss the amended complaint on July 14, 2008. On September 11, 2008, Lead Plaintiff filed his opposition to the Motion to Dismiss. The Company and Messrs. Hovnanian and Sorsby filed their reply brief on October 28, 2008. In March, 2009, by court-ordered stipulation, the defendants withdrew their Motion to Dismiss, and a second amended complaint was filed in June 2009. The Company's insurance carrier has agreed to provide coverage for the case under the Company's insurance policy, therefore, the maximum exposure to the Company is the

deductible, which has already been incurred and expensed. The matter has been resolved, and the resolution has been approved by the court, with no further payments from the Company.

A subsidiary of the Company has been named as a defendant in a purported class action suit filed on May 30, 2007 in the United States District Court for the Middle District of Florida, *Randolph Sewell, et al., v. D'Allesandro & Woodyard, et al.*, alleging violations of the federal securities acts, among other allegations, in connection with the sale of some of the subsidiary's homes in Fort Myers, Florida. Plaintiffs filed an amended complaint on October 19, 2007. Plaintiffs sought to represent a class of certain home purchasers in southwestern Florida and sought damages, rescission of certain purchase agreements, restitution of out-of-pocket expenses, and attorneys' fees and costs. The Company's subsidiary filed a Motion to Dismiss the amended complaint on December 14, 2007. Following oral argument on the Motion in September 2008, the court dismissed the amended complaint with leave for plaintiffs to amend. Plaintiffs filed a second amended complaint on October 31, 2008. The Company's subsidiary filed a Motion to Dismiss this second amended complaint. The Court dismissed portions of the second amended complaint. The Company's subsidiary has filed a Motion for Reconsideration of a position of the Court's decision and is awaiting a decision. Plaintiffs seek to represent a class of certain home purchasers in southwestern Florida and seek damages, rescission of certain purchase agreements, restitution of out-of-pocket expenses, and attorneys' fees and costs. While we have determined that a loss related to this case is not probable, it is not possible to estimate a loss or range of loss related to this matter at this time.

18. Variable Interest Entities

Per ASC 810-10, a Variable Interest Entity ("VIE") is created when (i) the equity investment at risk is not sufficient to permit the entity to finance its activities without additional subordinated financial support from other parties or (ii) equity holders either (a) lack direct or indirect ability to make decisions about the entity, (b) are not obligated to absorb expected losses of the entity or (c) do not have the right to receive expected residual returns of the entity if they occur. If an entity is deemed to be a VIE pursuant to ASC 810-10, an enterprise that absorbs a majority of the expected losses of the VIE is considered the primary beneficiary and must consolidate the VIE.

Based on the provisions of ASC 810-10, we have concluded that whenever we option land or lots from an entity and pay a non-refundable deposit, a VIE is created under condition (ii)(b) and (c) of the previous paragraph. We have been deemed to have provided subordinated financial support, which refers to variable interests that will absorb some or all of an entity's expected theoretical losses if they occur. For each VIE created with a significant nonrefundable option fee (we currently define significant as greater than \$100,000 because we have determined that in the aggregate the VIEs related to deposits of this size or less are not material), we compute expected losses and residual returns based on the probability of future cash flows as outlined in ASC 810-10. If we are deemed to be the primary beneficiary of the VIE, we consolidate it on our balance sheet. The fair value of the VIEs' inventory is reported as "Consolidated inventory not owned - variable interest entities."

Typically, the determining factor in whether or not we are the primary beneficiary is the nonrefundable deposit amount as a percentage of the total purchase price, because it determines the amount of the first risk of loss we take on the contract. The higher this percentage deposit, the more likely we are to be the primary beneficiary. Other important criteria that impact the outcome of the analysis are the probability of getting the property through the approval process for residential homes, because this impacts the ultimate value of the property, as well as determining who is the party responsible (seller or buyer) for funding the approval process and development work that will take place prior to the decision to exercise the option.

Management believes the accounting guidance for VIEs was not clearly thought out for application in the homebuilding industry for land and lot options, as we can have an option and put down a small deposit as a percentage of the purchase price and still have to consolidate the entity. Our exposure to loss as a result of our involvement with the VIE is only the deposit, not its total assets consolidated on our balance sheet. In certain cases, we will have to place inventory the VIE has optioned to other developers on our balance sheet. In addition, if the VIE has creditors, its debt will be placed on our balance sheet even though the creditors have no recourse against us. Based on these observations we believe consolidating VIEs based on land and lot option deposits does not reflect the economic realities or risks of owning and developing land. Further supporting this position, during fiscal 2009, we terminated five option agreements that had been consolidated on our balance sheet as VIEs with a value of \$15.7 million. We recorded charges on our books for these terminations of \$3.6 million, principally the deposit amount.

At October 31, 2009, all nine VIEs we were required to consolidate were as a result of our options to purchase land or lots from the selling entities. We paid cash or issued letters of credit deposits to these nine VIEs totaling \$6.1 million. Our option deposits represent our maximum exposure to loss. The fair value of the property owned by the VIEs was \$45.4

million. Because we do not own an equity interest in any of the unaffiliated VIEs that we must consolidate pursuant to ASC 810-10, we generally have little or no control or influence over the operations of these entities or their owners. When our requests for financial information are denied by the land sellers, certain assumptions about the assets and liabilities of such entities are required. In most cases, we determine the fair value of the assets of the consolidated entities based on the remaining contractual purchase price of the land or lots we are purchasing. In these cases, it is assumed that the entities have no debt obligations and the only asset recorded is the land or lots we have the option to buy with a related offset to minority interest for the assumed third party investment in the variable interest equity. At October 31, 2009, the balance reported in minority interest from inventory not owned was \$32.6 million. Creditors of these nine VIEs have no recourse against us.

We will continue to secure land and lots using options. Including the deposits with the nine VIEs above, at October 31, 2009, we have total cash and letters of credit deposits amounting to approximately \$26.7 million to purchase land and lots with a total purchase price of \$472.6 million. Not all our deposits are with VIEs. The maximum exposure to loss is limited to the deposits although some deposits are refundable at our request or refundable if certain conditions are not met.

19. Investments in Unconsolidated Homebuilding and Land Development Joint Ventures

We enter into homebuilding and land development joint ventures from time to time as a means of accessing lot positions, expanding our market opportunities, establishing strategic alliances, managing our risk profile, leveraging our capital base and enhancing returns on capital. Our homebuilding joint ventures are generally entered into with third-party investors to develop land and construct homes that are sold directly to third party homebuyers. Our land development joint ventures include those entered into with developers and other homebuilders as well as financial investors to develop finished lots for sale to the joint venture's members or other third parties. The tables set forth below summarize the combined financial information related to our unconsolidated homebuilding and land development joint ventures that are accounted for under the equity method.

| (Dollars In Thousands) | October 31, 2009 | | Total |
|--|------------------|------------------|------------------|
| | Homebuilding | Land Development | |
| Assets: | | | |
| Cash and cash equivalents | \$22,502 | \$1,539 | \$24,041 |
| Inventories | 281,556 | 83,833 | 365,389 |
| Other assets | 25,889 | 87 | 25,976 |
| Total assets | \$329,947 | \$85,459 | \$415,406 |
| Liabilities and equity: | | | |
| Accounts payable and accrued liabilities | \$19,236 | \$17,108 | \$36,344 |
| Notes payable | 193,567 | 40,051 | 233,618 |
| Total liabilities | 212,803 | 57,159 | 269,962 |
| Equity of: | | | |
| Hovnanian Enterprises, Inc. | 32,183 | 9,068 | 41,251 |
| Others | 84,961 | 19,232 | 104,193 |
| Total equity | 117,144 | 28,300 | 145,444 |
| Total liabilities and equity | \$329,947 | \$85,459 | \$415,406 |
| Debt to capitalization ratio | 62% | 59% | 62% |

| October 31, 2008 | | | |
|--|---------------------|-------------------------|------------------|
| (Dollars In Thousands) | Homebuilding | Land Development | Total |
| Assets: | | | |
| Cash and cash equivalents | \$18,660 | \$3,458 | \$22,118 |
| Inventories | 492,830 | 83,853 | 576,683 |
| Other assets | 23,410 | 503 | 23,913 |
| Total assets | \$534,900 | \$87,814 | \$622,714 |
| Liabilities and equity: | | | |
| Accounts payable and accrued liabilities | \$43,827 | \$15,792 | \$59,619 |
| Notes payable | 276,245 | 43,912 | 320,157 |
| Total liabilities | 320,072 | 59,704 | 379,776 |
| Equity of: | | | |
| Hovnanian Enterprises, Inc. | 58,694 | 8,732 | 67,426 |
| Others | 156,134 | 19,378 | 175,512 |
| Total equity | 214,828 | 28,110 | 242,938 |
| Total liabilities and equity | \$534,900 | \$87,814 | \$622,714 |
| Debt to capitalization ratio | 56% | 61% | 57% |

As of October 31, 2009 and 2008, we had advances outstanding of approximately \$11.5 and \$15.6 million to these unconsolidated joint ventures, which were included in the "Accounts payable and accrued liabilities" balances in the table above. On our Consolidated Balance Sheets, our "Investments in and advances to unconsolidated joint ventures" amounted to \$41.3 million and \$71.1 million at October 31, 2009 and 2008, respectively. In some cases, our net investment in these joint ventures is less than our proportionate share of the equity reflected in the table above because of the differences between asset impairments recorded against our joint venture investments and any impairments recorded in the applicable joint venture. Impairments of joint venture investments are recorded at fair value while impairments recorded in the joint venture are recorded when undiscounted cash flows trigger the impairment. During fiscal 2009, we wrote down certain joint venture investments by \$26.4 million, based on our determination that the investment in these joint ventures has sustained an other than temporary impairment.

| October 31, 2009 | | | |
|-------------------------------|---------------------|-------------------------|-------------------|
| (Dollars In Thousands) | Homebuilding | Land Development | Total |
| Revenues | \$117,725 | \$13,626 | \$131,351 |
| Cost of sales and expenses | (231,751) | (18,367) | (250,118) |
| Joint venture net loss | (114,026) | (4,741) | (118,767) |
| Our share of net loss | \$(24,279) | \$(2,252) | \$(26,531) |

| October 31, 2008 | | | |
|--------------------------------|---------------------|-------------------------|-------------------|
| (Dollars In Thousands) | Homebuilding | Land Development | Total |
| Revenues | \$279,815 | \$16,843 | \$296,658 |
| Cost of sales and expenses | (366,856) | (46,072) | (412,928) |
| Joint venture net loss | (87,041) | (29,229) | (116,270) |
| Our share of net losses | \$(19,630) | \$(5,133) | \$(24,763) |

| October 31, 2007 | | | |
|--------------------------------|---------------------|-------------------------|-------------------|
| (Dollars In Thousands) | Homebuilding | Land Development | Total |
| Revenues | \$484,918 | \$40,477 | \$525,395 |
| Cost of sales and expenses | (602,265) | (54,817) | (657,082) |
| Joint venture net loss | (117,347) | (14,340) | (131,687) |
| Our share of net losses | \$(21,318) | \$(7,641) | \$(28,959) |

Loss from unconsolidated joint ventures is reflected as a separate line in the accompanying Consolidated Statements of Operations and reflects our proportionate share of the loss of these unconsolidated homebuilding and land development joint ventures. The difference between our share of the loss from these unconsolidated joint ventures disclosed in the tables above compared to the Consolidated Statements of Operations is due primarily to the write down of our investment in joint

ventures where we have determined that our investment has an other than temporary impairment. It is also due to the reclassification of the intercompany portion of management fee income from certain joint ventures and the deferral of income for lots purchased by us from certain joint ventures. Our ownership interests in the joint ventures vary but are generally less than or equal to 50%.

Typically, our unconsolidated joint ventures obtain separate project specific mortgage financing. Generally, the amount of such financing is targeted to be no more than 50% of the joint venture's total assets. However, because of impairments realized in the joint ventures the average debt to capitalization ratio of our joint ventures is currently 62%. Financing is obtained on a non-recourse basis, with guarantees from us limited only to performance and completion of development, environmental indemnification, standard warranty and representation against fraud, misrepresentation and other similar actions, including a voluntary bankruptcy filing. In some instances, the joint venture entity is considered a VIE under ASC 810-10 due to the returns being capped to the equity holders; however, in these instances, we are not the primary beneficiary, and therefore we do not consolidate these entities. (See Note 18).

20. Fair Value of Financial Instruments

Effective November 1, 2008, we adopted ASC 820, for fair-value measurements of certain financial instruments. ASC 820 provides a framework for measuring fair value, expands disclosures about fair-value measurements and establishes a fair value hierarchy which prioritizes the inputs used in measuring fair value summarized as follows:

Level 1 Fair value determined based on quoted prices in active markets for identical assets.

Level 2 Fair value determined using significant other observable inputs.

Level 3 Fair value determined using significant unobservable inputs.

Our financial instruments measured at fair value on a recurring basis are summarized below:

| (In thousands) | Fair-Value Hierarchy | Fair Value at October 31, 2009 |
|----------------------------------|-------------------------|-----------------------------------|
| Mortgage loans held for sale (1) | Level 2 | \$65,786 |
| Interest rate lock commitments | Level 2 | 254 |
| Forward contracts | Level 2 | (702) |
| | | <u>\$65,338</u> |

(1) The aggregate unpaid principal balance is \$64.8 million.

We elected the fair-value option for our loans held for sale for mortgage loans originated subsequent to October 31, 2008 in accordance with ASC 825, which permits us to measure at fair value on a contract-by-contract basis. Management believes that the election of the fair value option for loans held for sale improves financial reporting by mitigating volatility in reported earnings caused by measuring the fair value of the loans and the derivative instruments used to economically hedge them without having to apply complex hedge accounting provisions. In addition, the fair value of these servicing rights is included in the Company's loans held for sale as of October 31, 2009. Prior to February 1, 2008, the fair value of the servicing rights was not recognized until the related loan was sold. Fair value of the servicing rights is determined based on values in the Company's servicing sales contracts. Fair value of loans held for sale is based on independent quoted market prices, where available, or the prices for other mortgage whole loans with similar characteristics.

The assets accounted for under ASC 825 are initially measured at fair value. Gains and losses from initial measurement and subsequent changes in fair value are recognized in the Financial Services segment's earnings (loss). The changes in fair values that are included in earnings (loss) are shown, by financial instrument and financial statement line item, below:

| (In thousands) | Year Ended October 31, 2009 | | |
|---|-----------------------------|---------------------------|-------------------|
| | Loans Held For Sale | Mortgage Loan Commitments | Forward Contracts |
| Changes in fair value included in net earnings (loss), all reflected in financial services revenues | \$(414) | \$(162) | \$650 |

The Financial Services segment had a pipeline of loan applications in process of \$334.9 million at October 31, 2009. Loans in process for which interest rates were committed to the borrowers totaled approximately \$73 million as of October 31, 2009. Substantially all of these commitments were for periods of 60 days or less. Since a portion of these commitments is expected to expire without being exercised by the borrowers, the total commitments do not necessarily represent future cash requirements.

The Financial Services segment uses investor commitments and forward sales of mandatory mortgage-backed securities ("MBS") to hedge its mortgage-related interest rate exposure. These instruments involve, to varying degrees, elements of credit and interest rate risk. Credit risk is managed by entering into MBS forward commitments, option contracts with investment banks, federally regulated bank affiliates and loan sales transactions with permanent investors meeting the segment's credit standards. The segment's risk, in the event of default by the purchaser, is the difference between the contract price and fair value of the MBS forward commitments and option contracts. At October 31, 2009, the segment had open commitments amounting to \$38 million to sell MBS with varying settlement dates through December 14, 2009.

Our financial instruments consist of cash and cash equivalents, restricted cash, receivables, deposits and notes, accounts payable and other liabilities, customers' deposits, mortgage loans held for sale or investment, nonrecourse land and operating properties mortgages, letter of credit agreements and facilities, mortgage warehouse line of credit, accrued interest, and the senior secured, senior, and senior subordinated notes payable. The fair value of financial instruments is determined by reference to various market data and other valuation techniques, as appropriate. The fair value of each of the senior secured, senior, and senior subordinated notes is estimated based on the quoted market prices for the same or similar issues or on the current rates offered to us for debt of the same remaining maturities. The fair value of the senior secured, senior, and senior subordinated notes is estimated at \$788.2 million, \$603.5 million and \$113.3 million, respectively, as of October 31, 2009. The fair value of our other financial instruments approximates their recorded values.

21. Financial Information of Subsidiary Issuer and Subsidiary Guarantors

Hovnanian Enterprises, Inc., the parent company (the “Parent”) is the issuer of publicly traded common stock and preferred stock, which is represented by depository shares. One of its wholly-owned subsidiaries, K. Hovnanian Enterprises, Inc. (the “Subsidiary Issuer”), acts as a finance entity that as of October 31, 2009, had issued and outstanding approximately \$797.2 million of senior secured notes (\$783.1 million, net of discount), \$824.3 million senior notes (\$822.3 million, net of discount), and \$146.2 million senior subordinated notes. The senior secured notes, senior notes, and senior subordinated notes are fully and unconditionally guaranteed by the Parent.

In addition to the Parent, each of the wholly owned subsidiaries of the Parent other than the Subsidiary Issuer (collectively, the “Guarantor Subsidiaries”), with the exception of certain of our financial service subsidiaries, joint ventures and subsidiaries holding interests in our joint ventures, and our foreign subsidiary (collectively, the “Non-guarantor Subsidiaries”), have guaranteed fully and unconditionally, on a joint and several basis, the obligations of the Subsidiary Issuer to pay principal and interest under the senior secured notes, senior notes, and senior subordinated notes.

In lieu of providing separate audited financial statements for the Guarantor Subsidiaries, we have included the accompanying consolidating condensed financial statements. Management does not believe that separate financial statements of the Guarantor Subsidiaries are material to investors. Therefore, separate financial statements and other disclosures concerning the Guarantor Subsidiaries are not presented.

The following Consolidating Condensed Financial Statements present the results of operations, financial position and cash flows of (i) the Parent, (ii) the Subsidiary Issuer, (iii) the Guarantor Subsidiaries, (iv) the Non-guarantor Subsidiaries and (v) the eliminations to arrive at the information for Hovnanian Enterprises, Inc. on a consolidated basis.

**CONSOLIDATING CONDENSED BALANCE SHEET
OCTOBER 31, 2009**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|--------------------|--------------------------|-------------------------------|-----------------------------------|---------------------|---------------------|
| Assets: | | | | | | |
| Homebuilding | \$14,752 | \$449,096 | \$1,285,699 | \$190,750 | \$ | \$1,940,297 |
| Financial services | | | 5,885 | 78,395 | | 84,280 |
| Investments in and amounts due to and from consolidated subsidiaries | (308,706) | 2,067,571 | (1,573,827) | (209,735) | 24,697 | - |
| Total assets | \$(293,954) | \$2,516,667 | \$(282,243) | \$59,410 | \$24,697 | \$2,024,577 |
| Liabilities and stockholders' (deficit) equity: | | | | | | |
| Homebuilding | \$ | \$469 | \$422,160 | \$7,761 | \$ | \$430,390 |
| Financial services | | | 5,651 | 64,713 | | 70,364 |
| Notes payable | | 1,777,658 | 121 | | | 1,777,779 |
| Income taxes payable | 55,644 | | 6,710 | | | 62,354 |
| Minority interest | | | 32,558 | 730 | | 33,288 |
| Stockholders' (deficit) equity | (349,598) | 738,540 | (749,443) | (13,794) | 24,697 | (349,598) |
| Total liabilities and stockholders' (deficit) equity | \$(293,954) | \$2,516,667 | \$(282,243) | \$59,410 | \$24,697 | \$2,024,577 |

**CONSOLIDATING CONDENSED BALANCE SHEET
OCTOBER 31, 2008**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|------------------|--------------------------|-------------------------------|-----------------------------------|---------------------|---------------------|
| Assets: | | | | | | |
| Homebuilding | \$20 | \$889,462 | \$2,432,702 | \$78,704 | \$ | \$3,400,888 |
| Financial services | | | 5,655 | 103,953 | | 109,608 |
| Income taxes (payable) receivable | (275,737) | 35,344 | 367,045 | 174 | | 126,826 |
| Investments in and amounts due to and from consolidated subsidiaries | 605,981 | 2,402,526 | (2,621,025) | (14,757) | (372,725) | - |
| Total assets | \$330,264 | \$3,327,332 | \$184,377 | \$168,074 | \$(372,725) | \$3,637,322 |
| Liabilities and stockholders' (deficit) equity: | | | | | | |
| Homebuilding | \$ | \$683 | \$606,613 | \$274 | \$ | \$607,570 |
| Financial services | | | 5,105 | 90,245 | | 95,350 |
| Notes payable | | 2,578,273 | 9 | | | 2,578,282 |
| Minority interest | | | 24,880 | 976 | | 25,856 |
| Stockholders' equity (deficit) | 330,264 | 748,376 | (452,230) | 76,579 | (372,725) | 330,264 |
| Total liabilities and stockholders' (deficit) equity | \$330,264 | \$3,327,332 | \$184,377 | \$168,074 | \$(372,725) | \$3,637,322 |

**CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS
TWELVE MONTHS ENDED OCTOBER 31, 2009**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|--------------------|----------------------|---------------------------|-------------------------------|------------------|--------------------|
| Revenues: | | | | | | |
| Homebuilding | \$19 | \$3,438 | \$1,560,198 | \$2,044 | \$(4,959) | \$1,560,740 |
| Financial services | | | 7,743 | 27,807 | | 35,550 |
| Intercompany charges | | 209,599 | (251,402) | (3,597) | 45,400 | - |
| Equity in pretax (loss) income of consolidated subsidiaries | (645,090) | | | | 645,090 | - |
| Total revenues | (645,071) | 213,037 | 1,316,539 | 26,254 | 685,531 | 1,596,290 |
| Expenses: | | | | | | |
| Homebuilding | 26,309 | 632,640 | 1,954,821 | 1,231 | (11,843) | 2,603,158 |
| Financial services | 639 | | 6,570 | 22,635 | (549) | 29,295 |
| Total expenses | 26,948 | 632,640 | 1,961,391 | 23,866 | (12,392) | 2,632,453 |
| Gain on extinguishment of debt | | 409,929 | 256 | | | 410,185 |
| Loss from unconsolidated joint ventures | | | (9,782) | (36,259) | | (46,041) |
| (Loss) income before income taxes | (672,019) | (9,674) | (654,378) | (33,871) | 697,923 | (672,019) |
| State and federal income taxes | 44,693 | (3,386) | 50,932 | (11,919) | (35,627) | 44,693 |
| Net (loss) income | \$(716,712) | \$(6,288) | \$(705,310) | \$(21,952) | \$733,550 | \$(716,712) |

**CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS
TWELVE MONTHS ENDED OCTOBER 31, 2008**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|----------------------|----------------------|---------------------------|-------------------------------|------------------|----------------------|
| Revenues: | | | | | | |
| Homebuilding | \$ | \$6,131 | \$3,249,757 | \$4 | \$ | \$3,255,892 |
| Financial services | | | 9,454 | 42,765 | | 52,219 |
| Intercompany charges | | 192,414 | 194,627 | | (387,041) | - |
| Equity in pretax (loss) income of consolidated subsidiaries | (1,168,048) | | | | 1,168,048 | - |
| Total revenues | (1,168,048) | 198,545 | 3,453,838 | 42,769 | 781,007 | 3,308,111 |
| Expenses: | | | | | | |
| Homebuilding | | 3,918 | 4,592,952 | 26 | (192,904) | 4,403,992 |
| Financial services | | | 8,290 | 27,277 | | 35,567 |
| Total expenses | | 3,918 | 4,601,242 | 27,303 | (192,904) | 4,439,559 |
| (Loss) income from unconsolidated joint ventures | | | (36,630) | 30 | | (36,600) |
| (Loss) income before income taxes | (1,168,048) | 194,627 | (1,184,034) | 15,496 | 973,911 | (1,168,048) |
| State and federal income taxes | (43,458) | 68,119 | (46,313) | 2,683 | (24,489) | (43,458) |
| Net (loss) income | \$(1,124,590) | \$126,508 | \$(1,137,721) | \$12,813 | \$998,400 | \$(1,124,590) |

CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS
TWELVE MONTHS ENDED OCTOBER 31, 2007

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|---|--------------------|----------------------|---------------------------|-------------------------------|------------------|--------------------|
| Revenues: | | | | | | |
| Homebuilding | \$ | \$19,601 | \$4,694,243 | \$8,887 | \$(1) | \$4,722,730 |
| Financial services | | | 3,710 | 72,481 | | 76,191 |
| Intercompany charges | | 298,877 | 316,394 | | (615,271) | - |
| Equity in pretax income of consolidated subsidiaries | (646,966) | | | | 646,966 | - |
| Total revenues | (646,966) | 318,478 | 5,014,347 | 81,368 | 31,694 | 4,798,921 |
| Expenses: | | | | | | |
| Homebuilding | | 2,082 | 5,545,863 | 8,232 | (186,834) | 5,369,343 |
| Financial services | | | 1,289 | 47,103 | (71) | 48,321 |
| Total expenses | | 2,082 | 5,547,152 | 55,335 | (186,905) | 5,417,664 |
| Loss from unconsolidated joint ventures | | | (28,223) | | | (28,223) |
| (Loss) income before income taxes | (646,966) | 316,396 | (561,028) | 26,033 | 218,599 | (646,966) |
| State and federal income taxes | (19,847) | 110,739 | 8,023 | 11,321 | (130,083) | (19,847) |
| Net (loss) income | \$(627,119) | \$205,657 | \$(569,051) | \$14,712 | \$348,682 | \$(627,119) |

**CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS
TWELVE MONTHS ENDED OCTOBER 31, 2009**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|-------------|-------------------|------------------------|----------------------------|--------------|--------------|
| Cash flows from operating activities: | | | | | | |
| Net (loss) income | \$(716,712) | \$(6,288) | \$(705,310) | \$(21,952) | \$733,550 | \$(716,712) |
| Adjustments to reconcile net income to net cash (used in) provided by operating activities | (197,982) | (542,328) | 2,158,974 | 1,870 | (733,550) | 686,984 |
| Net cash (used in) provided by operating activities | (914,694) | (548,616) | 1,453,664 | (20,082) | - | (29,728) |
| Net cash (used in) investing activities | | | (6,310) | (13,597) | | (19,907) |
| Net cash (used in) financing activities | | (340,427) | (2,368) | (28,934) | | (371,729) |
| Intercompany investing and financing activities - net | 914,687 | 334,955 | (1,444,620) | 194,978 | - | - |
| Net (decrease) increase in cash | (7) | (554,088) | 366 | 132,365 | - | (421,364) |
| Cash and cash equivalents balance, beginning of period | 17 | 846,495 | (15,950) | 17,494 | | 848,056 |
| Cash and cash equivalents balance, end of period | \$10 | \$292,407 | \$(15,584) | \$149,859 | \$ - | \$426,692 |

**CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS
TWELVE MONTHS ENDED OCTOBER 31, 2008**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|---------------|-------------------|------------------------|----------------------------|--------------|---------------|
| Cash flows from operating activities: | | | | | | |
| Net (loss) income | \$(1,124,590) | \$126,508 | \$(1,137,721) | \$12,813 | \$998,400 | \$(1,124,590) |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities | 172,245 | (121,575) | 2,325,289 | 209,097 | (998,400) | 1,586,656 |
| Net cash (used in) provided by operating activities | (952,345) | 4,933 | 1,187,568 | 221,910 | - | 462,066 |
| Net cash (used in) provided by investing activities | | | (1,672) | 33 | | (1,639) |
| Net cash provided by (used in) financing activities | 126,237 | 387,634 | (56,133) | (86,342) | | 371,396 |
| Intercompany investing and financing activities - net | 825,999 | 421,935 | (1,124,488) | (123,446) | | - |
| Net (decrease) increase in cash | (109) | 814,502 | 5,275 | 12,155 | - | 831,823 |
| Cash and cash equivalents balance, beginning of period | 126 | 31,993 | (21,225) | 5,339 | | 16,233 |
| Cash and cash equivalents balance, end of period | \$17 | \$846,495 | \$(15,950) | \$17,494 | \$ - | \$848,056 |

**CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS
TWELVE MONTHS ENDED OCTOBER 31, 2007**

| (In thousands) | Parent | Subsidiary Issuer | Guarantor Subsidiaries | Non-Guarantor Subsidiaries | Eliminations | Consolidated |
|--|-------------|----------------------|---------------------------|-------------------------------|--------------|--------------|
| Cash flows from operating activities: | | | | | | |
| Net (loss) income | \$(627,119) | \$205,657 | \$(569,051) | \$14,712 | \$348,682 | \$(627,119) |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities | 120,886 | 46,202 | 717,857 | 152,822 | (348,682) | 689,085 |
| Net cash (used in) provided by operating activities | (506,233) | 251,859 | 148,806 | 167,534 | - | 61,966 |
| Net cash used in investing activities | | | (24,766) | (7,628) | | (32,394) |
| Net cash provided by (used in) financing activities | 49,863 | 66,500 | (84,281) | (99,744) | | (67,662) |
| Intercompany investing and financing activities - net | 456,480 | (345,895) | (44,862) | (65,723) | | - |
| Net increase (decrease) in cash | 110 | (27,536) | (5,103) | (5,561) | - | (38,090) |
| Cash and cash equivalents balance, beginning of period | 16 | 59,529 | (16,122) | 10,900 | | 54,323 |
| Cash and cash equivalents balance, end of period | \$126 | \$31,993 | \$(21,225) | \$5,339 | \$ - | \$16,233 |

22. Subsequent Events

On November 6, 2009, President Obama signed the Worker, Homeownership, and Business Assistance Act of 2009, under which, the Company is able to carryback its 2009 net operating loss five years to previously profitable years that were not available to the Company for carryback prior to the new tax legislation. We will record the impact of the carryback, estimated to be between \$275 million and \$295 million, in the first quarter of fiscal 2010 and expect to receive a federal income tax cash refund in the second quarter of fiscal 2010.

In preparing these financial statements, we have evaluated subsequent events and transactions for potential recognition or disclosure through December 22, 2009, the date these financial statements were filed with the Securities and Exchange Commission.

23. Unaudited Summarized Consolidated Quarterly Information

Summarized quarterly financial information for the years ended October 31, 2009 and 2008, is as follows:

| (In Thousands Except Per Share Data) | Three Months Ended | | | |
|--|--------------------|---------------|----------------|------------------|
| | October 31, 2009 | July 31, 2009 | April 30, 2009 | January 31, 2009 |
| Revenues | \$437,393 | \$387,114 | \$397,999 | \$373,784 |
| Expenses | 522,788 | 465,492 | 486,338 | 498,360 |
| Inventory impairment loss and land option write-offs | 137,970 | 101,130 | 310,194 | 110,181 |
| (Loss) gain on extinguishment of debt | (17,619) | 37,016 | 311,268 | 79,520 |
| Loss from unconsolidated joint ventures | (7,821) | (5,537) | (10,094) | (22,589) |
| Loss before income taxes | (248,805) | (148,029) | (97,359) | (177,826) |
| State and federal income tax provision | 1,964 | 20,883 | 21,262 | 584 |
| Net loss | \$(250,769) | \$(168,912) | \$(118,621) | \$(178,410) |
| Per share data: | | | | |
| Basic and assuming dilution: | | | | |
| Loss per common share | \$(3.21) | \$(2.16) | \$(1.52) | \$(2.29) |
| Weighted average number of common shares outstanding | 78,067 | 78,065 | 78,046 | 78,043 |

| (In Thousands Except Per Share Data) | Three Months Ended | | | |
|--|--------------------|---------------|----------------|------------------|
| | October 31, 2008 | July 31, 2008 | April 30, 2008 | January 31, 2008 |
| Revenues | \$721,430 | \$716,541 | \$776,439 | \$1,093,701 |
| Expenses | 852,127 | 803,748 | 870,328 | 1,166,353 |
| Inventory impairment loss and land option write-offs | 263,159 | 110,933 | 245,860 | 90,168 |
| Goodwill and intangible amortization and impairment | 35,363 | 293 | 292 | 935 |
| (Loss) income from unconsolidated joint ventures | (27,244) | (920) | (3,397) | (5,039) |
| Loss before income taxes | (456,463) | (199,353) | (343,438) | (168,794) |
| State and federal income tax (benefit) provision | (6,004) | 3,124 | (2,727) | (37,851) |
| Net loss | \$(450,459) | \$(202,477) | \$(340,711) | \$(130,943) |
| Per share data: | | | | |
| Basic and assuming dilution: | | | | |
| Loss per common share | \$(5.79) | \$(2.67) | \$(5.29) | \$(2.07) |
| Weighted average number of common shares outstanding | 77,747 | 75,723 | 64,410 | 63,358 |

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CERTIFICATIONS

I, Ara K. Hovnanian, certify that:

1. I have reviewed this annual report on Form 10-K of Hovnanian Enterprises, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 22, 2009

/S/ARA K. HOVNANIAN

Ara K. Hovnanian

Chairman, President and Chief Executive Officer

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CERTIFICATIONS

I, J. Larry Sorsby, certify that:

1. I have reviewed this annual report on Form 10-K of Hovnanian Enterprises, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: December 22, 2009

/S/J. LARRY SORSBY

J. Larry Sorsby

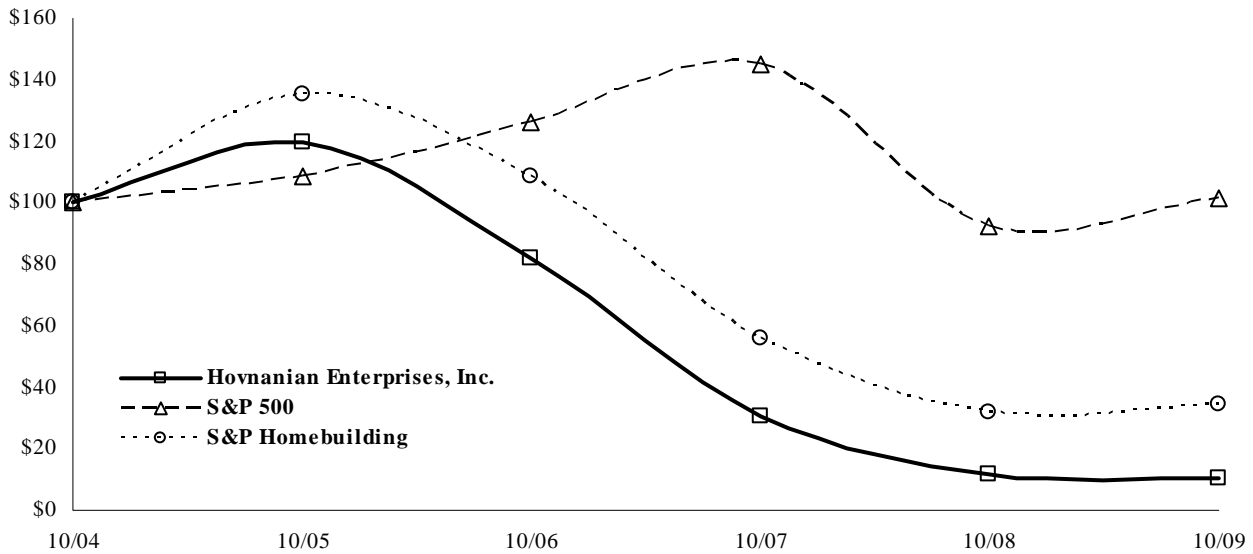
Executive Vice President and Chief Financial Officer

Comparison of Five-Year Cumulative Total Return*

Among Hovnanian Enterprises, Inc., The S&P 500 Index and The S&P Homebuilding Index

The following graph compares on a cumulative basis the yearly percentage change over the five-year period ended October 31, 2009 in (i) the total shareholder return on the Class A common Stock of the Company with (ii) the total return of the Standard & Poor's (S&P) 500 Index and with (iii) the total return on the S&P Homebuilding Index. Such yearly percentage change has been measured by dividing (i) the sum of (a) the cumulative amount of dividends for the measurement period, assuming dividend reinvestment, and (b) the price per share at the end of the measurement period less the price per share at the beginning of the measurement period, by (ii) the price per share at the beginning of the measurement period. The price of each unit has been set a \$100 on October 31, 2004 for the preparation of the five year graph.

Note: The stock price performance shown on the following graph is not necessarily indicative of future stock performance.



*\$100 invested on 10/31/04 Class A Common Stock of the Company or S&P index - including reinvestment of dividends.

Fiscal year ending October 31.

Source: Standard & Poor's, a division of The McGraw-Hill Companies, Inc.

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Board of Directors and Corporate Officers

BOARD OF DIRECTORS

Ara K. Hovnanian
Chairman of the Board,
President, Chief Executive
Officer and Director

Robert B. Coutts
Director

Edward A. Kangas
Director

Joseph A. Marengi
Director; Venture Partner,
Austin Ventures

John J. Robbins
Director

J. Larry Sorsby
Executive Vice President,
Chief Financial Officer
and Director

Stephen D. Weinroth
Director

CHIEF OPERATING OFFICER

Thomas J. Pellerito

SENIOR VICE PRESIDENTS

Paul W. Buchanan

Robyn T. Mingle

Peter S. Reinhart

VICE PRESIDENTS

Nicholas R. Colisto

Charles E. D'Angelo

Laura C. Dempsey

David A. Friend

Jane M. Hurd

Edward T. Kocur

Dawn Boggio Korbelak

Brad G. O'Connor

P. Dean Potter

Andrew W. Reid

David G. Valiaveedan

Laura A. VanVelthoven

Mark J. Voetsch

Marcia Wines

ANNUAL MEETING

March 16, 2010, 10:30 a.m.
Simpson Thacher & Bartlett LLP
425 Lexington Avenue
New York, NY 10017

STOCK LISTING

Hovnanian Enterprises, Inc.
Class A common stock is traded on
the New York Stock Exchange
under the symbol HOV.

NYSE CERTIFICATION

On April 17, 2009, Ara K.
Hovnanian, the Chief Executive
Officer of Hovnanian Enterprises,
Inc., certified to the New York
Stock Exchange (NYSE) that he
was not aware of any violation by
Hovnanian Enterprises, Inc. of the
NYSE's corporate governance
listing standards.

FORM 10-K

A copy of Form 10-K, as filed with
the Securities and Exchange
Commission, is included herein.
Additional copies are available upon
request to the:

Office of the Controller
Hovnanian Enterprises, Inc.
110 West Front Street
Red Bank, New Jersey 07701
732-383-2200

INVESTOR RELATIONS CONTACTS

J. Larry Sorsby
Executive Vice President, Chief
Financial Officer
732-383-2200

Jeffrey T. O'Keefe
Director of Investor Relations
732-383-2200
E-mail: ir@khov.com

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

For the years ended October 31,
2008 and 2007
Ernst & Young LLP
5 Times Square
New York, NY 10036

For the year ended October 31,
2009
Deloitte & Touche LLP
100 Kimball Drive
Parsippany, New Jersey
07054-0319

COUNSEL

Simpson Thacher & Bartlett LLP
425 Lexington Avenue
New York, New York 10017

TRANSFER AGENT AND REGISTRAR

Computershare
PO Box 43078
Providence, RI 02940

For additional information on the
Direct Registration System please
visit the IR section of our website
at khov.com

TRUSTEES

Trustee for Senior Secured Notes
Wilmington Trust Company
Corporate Client Services
Rodney Square North
1100 North Market Street
Wilmington, Delaware
19890-1605

Trustee for Senior and Senior
Subordinated Unsecured Notes
Deutsche Bank National Trust
Company
222 South Riverside Plaza
25th Floor
Chicago, Illinois 60606

For additional information, visit
our website at khov.com



Hovnanian Enterprises, Inc.
110 West Front Street
Red Bank, New Jersey 07701
732-383-2200

For additional information visit our website at khov.com