П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addr	1 0	Person [*]		ssuer Name and Tic		Symbol <u>RISES INC</u> [HOV	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SORSBY J	LAKKY		1			[X	Director	10% C	Dwner		
(Last)	(First)	(Middle)					X	Officer (give title below)	Other below	(specify)		
C/O HOVNAN	IIAN ENTER	PRISES, INC.		ate of Earliest Trans 06/2023	saction (Month	/Day/Year)	Exec. VP and CFO					
90 MATAWAN	ROAD											
(Street)			4. lf	Amendment, Date of	of Original File	d (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group	Filing (Check A	pplicable		
MATAWAN	NJ	07747					X	Form filed by One	e Reporting Pers	on		
								Form filed by Mor Person	e than One Rep	orting		
(City)	(State)	(Zip)										
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security	y (Instr. 3)		2. Transaction	2A. Deemed	3.	4. Securities Acquired (A) of	r	5. Amount of	6. Ownership	7. Nature		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	01/06/2023		M ⁽¹⁾		14,571	Α	\$0.0000 ⁽¹⁾	131,966	D	
Class A Common Stock	01/06/2023		F		2,632	D	\$44.78	129,334	D	
Class A Common Stock	01/06/2023		D ⁽¹⁾		14,571	D	\$44.78	114,763	D	
Class A Common Stock								15,903	I	Held by GRAT
Class A Common Stock								6,363 ⁽²⁾	I	Held by Spouse
Class A Common Stock								9,540 ⁽²⁾	I	Held by Spouse's GRAT

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)		of Deri Sec Acq (A) o Disp of (I	5. Number 6. Date Exe of Expiration		te Exercisable and ation Date th/Day/Year)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

(3)

Phantom

Shares⁽³⁾

1. Represents the settlement of Phantom Shares in an amount of cash equal to the value of a share of Class A Common Stock, par value \$.01 per share, non-cumulative ("Class A Common Stock") at the time of payout, as calculated pursuant to the applicable award agreement.

(4)

14,571

2. Reflects a distribution from the Reporting Person's spouse's grantor retained annuity trust to the Reporting Person's spouse.

3. Phantom Shares represent the right to payment in the future solely of an amount of cash based on the future stock price of the Class A Common Stock. Following vesting, each Phantom Share will be paid in an amount of cash equal to the value of a share of Class A Common Stock at the time of payout, as calculated pursuant to the applicable award agreement.

4. The remaining Phantom Shares vest on October 31, 2023 and settle in cash in the following January.

Elizabeth D. Tice Attorney-in-	01/10/2022
Fact	01/10/2023

14,571

\$0.0000

Class A

Commor

Stock

(4)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

01/06/2023

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

M⁽¹⁾

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

14,569

D

OMB APPROVAL